

TRADER JOE'S



To All Crew Members:

I am writing to you all during a time of continued anxiety and instability. The pandemic has been and will continue to be hard for a number of reasons as we strive toward normalcy. First, I would like to thank everyone for all you have done to take care of our customers and one another. I am proud Trader Joe's has an environment where people are uplifted and supported.

As the holiday season is approaching, we have decided to develop a fundraiser to support Trader Joe's communities. This year, Trader Joe's will be partnering with Toys for Tots across all locations in a fundraising effort to provide joy to our communities during the holiday season. With this fundraiser, I hope we can help families celebrate the holidays. Toys and a good meal will go a long way towards making happy memories during the holidays.

This fundraiser will be open to the public, but I am writing to personally encourage all employees to contribute, whether big or small. Our goal is to raise \$2 million worth of toys across all locations, but I hope to achieve this and more. There will be wish lists of individual children and a general toy donation station in stores from Nov. 1, 2021, until Jan. 1, 2022. Another option is to donate directly to Toys for Tots, link below. I will be personally contributing toys to every Trader Joe's location and I hope that we can raise a great deal of support and toys for children that need it.

—Dan Bane

CEO of Trader Joe's

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