

To: nmeyersohn@gmail.com

From: lilyshive@gmail.com

Subject: Trader Joe's Forced to Limit Items Due to National Supply Delays

Hello Nathaniel:

The pandemic has caused severe national shortages and product delays that have negatively impacted the ability of retailers to remain stocked. Trader Joe's is no exception and has recently placed product limits on four products: the Brazil Nut Body Butter, Ube Mochi Pancake and Waffle Mix, Yoga Skeletons and Ube Tea Cookies. Aside from these limitations, there have been several supplier shortages and closings during the pandemic. Trader Joe's is working to get products to customers, but national shortages are likely to continue.

I've followed your coverage for CNN with the most recent shortages impacting retailers for the past several weeks. I'd like to offer you an interview with James Villela, our director of supply chain systems, to further discuss the impact of shortages on consumers and what stores will look like for the foreseeable future. I can also arrange for you to visit a store and interview long-standing local customers on how they are affected by the shortages.

I will follow-up with you this coming Friday to see if we can schedule a time for the interview. In the meantime, you can reach me at 203-890-4467 or lilyshive@gmail.com. Thank you for your consideration.

Lily Shive
Director of National Communications
Trader Joe's
203-890-4467