

A Partnership Opportunity for Your Business

WHO WE ARE

We are a Habitat for Humanity non-profit affiliate in the Fox Valley community. We are dedicated to eliminating substandard housing locally and worldwide, and work in partnership with people of all faiths and races. We develop communities for people in need by building and renovating houses, while creating homeownership opportunities based on the premise of providing a hand up; not a hand out.

HABITAT GREEN FREEDOM

Habitat Green Freedom is truly a unique project. We are taking an empty and unused lot and building an entire neighborhood with 17 net-zero homes. Through new innovative construction techniques and the help of many partners, Fox Valley Habitat for Humanity is making the path to homeownership even more affordable and faster. We're hoping to partner with companies like yours to make that happen.

OUR SHARED AUDIENCE

Our families and supporters are your customers, your potential clients, and even your employees. We want to offer you an opportunity to show them that you support your greater community and believe in the work we're doing to strengthen families and build great futures. Through multiple opportunities we want to share your generosity with our community and ensure they know how you're giving back.



REACH YOUR PEOPLE AT OUR BUILD SITE

During each home build we see over 1,000 people volunteering and attending our Groundbreaking and Dedication ceremonies. We expect over 15,000 people will be on site during the Habitat Green Freedom project. From volunteers to team builds, from newsletters to social media posts, your potential customers are likely to be reached by our network.

OVER 1,000 EYES ALL ON YOU

Imagine people driving by and seeing your business name and logo on a banner at the front of the construction site. Perhaps a group of volunteers see your business flyer in the home they're working on. Or maybe while touring the Habitat Green Freedom model home they see your business listed as a Key Donor. There will be a show case home on site at Habitat Green Freedom for 4 years that all business sponsors and donors can display in. We want to show our community that your company cares about their future as much as we do.



SHARE YOUR MESSAGE WITH OUR AUDIENCE

We know that banners and flyers may not be valuable to every business, which is why our partnership levels leave room for customized recognition that bring both awareness to your business and support for our project. Prefer an email to be sent to our 5,000 readers about your latest location opening? We can do that. Want a feature spot on our website to recognize your gift? Our website reaches over 200 visitors each day so you're message is sure to be seen!

WHAT ARE WE MISSING?

The bottom line is that we aren't just looking for sponsors. We're looking for like-minded partners who want to serve in our community alongside us and ensure that all families have safe, affordable housing. If there's a specific way you'd like us to recognize your partnership gift, we want to hear it. We are absolutely open to hearing how we can bring value to you and your audience.

PARTNERSHIP OPPORTUNITIES

We value our corporate partners and their commitment to being an active influence in our community. Partnership with us means that together, we can take our message of ensuring great futures for families and share it with those who need it most. All partnerships include the opportunity to leave flyers for your business in our model home and will be given recognition on our website and social media. You will have the exclusive right to use the Fox Valley Habitat for Humanity name and logo on website in media to promote Giving and Partnership.

GREEN FREEDOM SPONSORSHIP 17 AVAILABLE Paid Over 2 Years

Our most exclusive partnership opportunity is the sponsoring of one of the homes located in the Habitat Green Freedom neighborhood. Sponsorship will include a banner prominently displayed in front of the home lot for the duration of the build, the opportunity to speak at the Groundbreaking and Dedication ceremonies for the home, Team Build Day opportunities, and a press packet which includes full access to the home construction site for a day where we will hold a photo shoot, video clips, and write a custom press release. Your business name will also be on display as a Key Donor in our model home for four years. This opportunity is reserved for commitments of **\$200,000** or more and will be limited to just seventeen partners.



NET ZERO SPONSORSHIP \$75,000+ Paid Over 2 Years

It takes the right tools to build a house, it takes you to build a home. The Net Zero Sponsorship includes an all-inclusive press packet. You will have full access on a construction site in our Habitat Green Freedom neighborhood for a day where we will hold a photo shoot, video clips, and write a custom press release for your business. Your business name will also be on display as a Key Donor in our model home.

ECO-FRIENDLY SPONSORSHIP \$30,000+ Paid Over 2 Years

The Eco-Friendly Sponsorship includes your business name on display as a Key Donor in our model home for four years. Every time someone takes a tour in our model home they will see your business name and have a visible reminder of your support. When the plaque is taken down you will be presented with it as a personal reminder of your generosity.