



smart pet tagTM
makes finding your pet, **simple.**

COMPANY PROFILE

www.smartpetstag.com



about

*a smart pet, deserves a smart tag - 1 in 3 Pets will go missing in their lifetime
Smart Pet Tag™ gives them the best chance of getting home*

Smart Pet Tag. Intends to innovate and disrupt the global pet accessories market - which is expected to reach \$42B by 2026, \$2B being collars/tag alone.

We wanted to find an inbetween to microchipping and regular pet tags. Our products merge the two concepts together, providing the best alternative. Our NFC/QR code enabled, pet products have already amassed over 1000 sales in our first month of launch.

The Smart Pet Tag allows pet owners to store more than just a cell number - should their pet go missing - with just a tap or scan of the tag of any smartphone. It will display multiple contact numbers, addresses, pets medical info and other miscellaneous details like favourite treats etc. Making information easily accessible rather than limiting it to be accessed by only veterinarians.

This is beneficial for both owners and pets, as quick access to medical data can be the difference between life and death of the pet's life.

The next step in the product's evolution - the ingenious conversion to embed our NFC chips directly into the collar. A more secure way to house a chip on your pet without the invasive method of conventional microchipping. Our Microchipped collars are manufactured directly here in SA

Made with all our pets in mind. Give your lost pet the best chance of getting home with the Smart Pet Tag™.

You're in total control of what you add to the pet's profile.

If your pet gets lost, a stranger can simply tap their phone off the tag or scan the QR code.



here's how it works

BUILT-IN NFC TECHNOLOGY 

store more than a number

You can share as much or as little information as you like with the NFC-enabled tag. From Photos, Names, Multiple mobile numbers, Addresses, Nicknames, Favorite treats, Rewards, anything you want really!

no app or batteries needed

All smartphones* can interact with the Smart Pet Tag™, without the need to download an app. No batteries are needed either! Simply tap your phone, or scan the QR code

update anytime

Store as much information as you like. Updated anytime, from anywhere.



our products

Microchipped Collar™

With built-in NFC technology, it's waterproof, and no batteries or apps are needed to access your pet's information. It's all just one tap or scan away! The best part, you can save more than just a number and an address! From medical records, multiple contacts, and favourite treats

Sizes: S, M, L

Colours: Black, Brown

Material: 100% Genuine leather collar & metal buckles

Setup your Microchipped Collar by registering your profile by scanning or tapping the tag after the purchase



Smart Pet Tag™

With built-in NFC technology, it's waterproof, and no batteries or apps are needed to access your pet's information. It's all just one tap or scan away! The best part, you can save more than just a number and an address! From medical records, multiple contacts, and favourite treats

Sizes: Universal

Colours: various options avail

Material: plastic & metal ring

Setup your Smart Pet Tag by registering your profile by scanning or tapping the tag after the purchase

