## War-Angel Inner Demons

(Secrets Revealed)

## War-Angel THE AWAKENING

"WATCH THE ORIGIN STORY"



(Secrets Revealed)

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## War-Angel

"I will do what I can. When I can. While I can. Until God calls me home." –Matthew Carter



(Secrets Revealed)

A young man motivated by faith and love pushes through despair to save his friends, and possibly, the world. The Following Story |s Based On True Events. Names Have Been Changed To Protect The Innocent.

After awakening to a new life, Matthew finds himself surrounded by friends ready to fight the forces of evil. Unaware of the dangers that await them, they find themselves in many breathtaking situations and swallowed by the very darkness they want to destroy.



(Secrets Revealed)



Like many living with HIV/AIDS, depression, being bullied, feeling neglected, and wanting to be accepted, Matthew faces hard decisions with wanting to live, and also faces the struggle of accepting who he is as a gay male, but by holding on to his faith and the love of God he learns how to navigate the maze of life. WAR-ANGEL: INNER DEMONS provides hope for those affected with these labels and allows them to see beyond the normal way of thinking to help others achieve a way to improve and grow despite what they have been through in the past if they are willing to open their mind.

"WAR-ANGEL: INNER DEMONS" will break new ground by providing public education about HIV/AIDS, depression, acceptance, and love through this suspenseful, vivid narration by focusing on the struggles, conflict, and acceptance others desire. "WAR-ANGEL: INNER DEMONS" reveals the universal experiences of those affected by and those suffering from a diagnosis and of the LGBTQ community. This story has been selected for festivals and it has won many awards. It has both "Best Picture" and "Best Script" quality, and due to the proven audience for its subject-matter, WAR-ANGEL: INNER DEMONS" will make an important contribution to public health education.

War-Angel Inner Demons

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## The Opportunity

For Matthew Carter, surviving and enduring many challenges have always been a part of his life. His faith and belief have always been challenged since he was a child dealing with unpredictable, and often dangerous, attacks on his life until one night Matthew realized who he was. A little while after, armed with a hard-won understanding of his inner power, Matthew confronts the demons from a terrifying past you will gain to understand in this telling story, "WAR-ANGEL: INNER DEMONS", that you have the opportunity to be a part of.



#### War-Angel is a high concept Sci-Fi drama with a unique, ethereal twist.



Budget: \$\$5,000,000 Cumulative Worldwide Gross: \$55,736,588





Budget: \$200,000,000 Cumulative Worldwide Gross: \$1,347,597,973 Budget: \$9,500,000 Cumulative Worldwide Gross: \$30,862,156



"WAR-ANGEL: INNER DEMONS" tells the story of millions who have grown up in unpredictable situations and survived despite the odds. The story is written to appeal to all, but will have a special connection with those between the ages of 14 - 30 afflicted by a disease, have family members and friends afflicted, interested readers who may **NOT** have had any experience with diseases including HIV/AIDS, the LGBTQ community, and those living with depression. The story will interest health care providers and those working directly with HIV/AIDS, as it tells a story of hope among a population in which such examples are few and far between.

#### Phases Of Production

#### 1. Development

This is where the project is birthed. It is the creation, writing, organizing, and planning stage of a project. Development can take months or even years to get the project green-lit by a studio or funded independently and move into pre-production.

#### 2. Pre-Production

Pre-production (or 'pre' as it's called) is where scripts are amended, budgets are adjusted, actors are cast, locations scouted, the crew employed, shooting schedules amended, sets designed and built, costumes made and fitted, and everything to do with the shoot is planned and tested. The pre-production stage can last many months from the initial greenlighting of a project to when cameras actually roll.

#### 3. Production

The production stage is where the rubber hits the road. The Writer, Director, Producer, and countless other creative minds finally see their ideas captured on film, one day at a time. Production is usually the shortest of the five phases, even though it is paramount to the film and where most of the budget is allotted.

#### 4. Post-Production

This is where the footage is edited, the sound is mixed, visual effects are added, a soundtrack is composed, and titles are created. The post-production crew face arduous hours of work ahead of them to piece together the scenes and craft a stunning story.

#### 5. Distribution

Distribution is the final stage in a project for producers looking to make a return-on-investment. This can be from cinema distribution, selling to a TV network or streaming service, or releasing direct to DVD.

# DISTRIBUTION STRATEGY

Typically, producers sell to North American distributors like IFC, Filmrise, and Gravitas. These distributors will then place the film in theaters or more commonly release straight to VOD, first pitching to TVOD platforms such as iTunes, Amazon, and Direct TV. After an initial direct-to-consumer release, distributors will find placement among SVOD and AVOD platforms such as Netflix, Shudder, and Hulu where the film is licensed for a certain period of time. Traditional distributors are essentially providing a service for producers to monetize their content passively, usually with a fee ranging from 20 - 50 %, plus marketing fees. The distribution strategy is slowly changing, savvy producers are now able to self distribute domestically through aggregation services such as Giant Interactive or the distributor, paying an upfront fee to place content on all major VOD platforms and pitching to larger outlets such as Netflix and Amazon directly. By cutting out the middleman, it gives us the opportunity to carve out specific revenue streams and analyze consumer data in real time resulting in marketing dollars being spent more effectively. In tandem with a domestic release through a distributor or self distribution model, producers typically partner with a foreign sales company who will sell to distributors in annual film markets across the world. These distributors royalties will then be collected by the foreign sales agency and reported back to the us quarterly.



With tens of millions of viewers watching shows like Black Panther, The Witcher, Moonlight and the like; the War-Angel Saga will have a ready-made audience. With an almost entirely black cast, "War-Angel: Inner Demons" is poised to capture the POC market domestic and internationally.



Sales figures on stories about living with HIV/AIDS, specifically stories written as narrative nonfiction, show that a strong readership exists for this content. Depression sufferers represent over sixteen million people in the United States, and of those, over three hundred and fifty million worldwide that are indirectly affected. Our goal is to attract many quality sources to invest in the film at a purchase price of \$1,000 (US) or \$3,000 (US) per investment unit to connect with those individuals and others alike. Investor/s shall receive .01% per \$1,000 (US) unit or .02% per \$3,000 (US) unit of the gross income/revenue generated from the sales and/or distribution of the Motion Pictures only.

A Real Desire is leanly budgeted to fund the costs of the production and early marketing of the film, but will NOT cut back on the quality, making investor recoupment and revenue on the back end very achievable, still providing all of the production resources and acumen necessary to make a great project. Investor/s will receive investment returns if any, after a \$500,000 return from distribution/sales of the Motion Pictures. Although the founders of A Real Desire thoroughly believe in the potential success of the Motion Pictures, there is no legal guarantee that the Motion Pictures will be financially successful.

See Full Finacial Agreement

Read About A Real Desire



Matthew Carter is the creative force behind the War-Angel series. He is a serial entrepreneur, writer, director, and actor. With Matthew's leadership and creative vision, "War-Angel: Inner Demons" will be executed with cinematic style and impeccable directorial vision alongside some of the best in the industry that are reaching out to be a part of this amazing story.

# 10K-STARTUPCAPITAL

The first round of investment will be used for operations of the company, mainly the development and packaging of our current project, "War-Angel: Inner Demons", as well as the acquisition and development of screenplays, books, and other intellectual property that may be developed downstream. When financing is triggered from institutional investors, such as media finance companies or a television studio, we will repay the development monies with interest.

### The Cast A.K.A.

#### Heroes & Villains



Inner Demons

(Secrets Revealed)

#### Matthew Carter

# Em allheut

Matthew is the main character of the story and finds himself dealing with many life experiences that are meant to break him down. Instead, they transform him into a strong fighter known as War-Angel.

War-Angel Inner Demons

(Secrets Revealed)



Derrick is one of Matthew's best friends. Although he's gay, he doesn't like labels. If required, he prefers to be labeled masculine. He does have his moments when he can be very flamboyant with friends and is very quick to get smart at the mouth.

War-Angel Inner Demons

(Secrets Revealed)

Jevocas Green





Keyon is one of Matthew's best friends. Although he is ghetto fabulous, flamboyant, and very emotional, he is also very encouraging and emotionally supportive of Matthew.

Was-Angel Inner Demons

(Secrets Revealed)

Kenisha Morgan



Sonya is a lesbian witch that connects with Matthew in the restaurant he works in. She helps to save his life and knows what it takes to stand up against the forces of evil while speaking her mind without hesitation.

War-Angel Inner Demons

(Secrets Revealed)



Also known as Satan; Lucifer wants the soul of Matthew and attempts to break him multiple times by sending her warriors to attack, only to be left disappointed.



War-Angel Inner Demons

(Secrets Revealed)



being forged of many A demons, and one of Lucifer's head servants entrusted to kill Matthew and his friends by any means necessary, or to choose to be destroyed by her.



(Secrets Revealed)

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Jason Louder



Apollyon is a powerful demon and servant of Lucifer. He is also known as the angel of the bottomless pit; instructed to kill Matthew, and retrieve his body for Lucifer's satisfaction.

War-Angel Inner Demons

(Secrets Revealed)

Scott Oakley

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We would like to thank you in advance for your generosity and support in helping to make this dream a reality, as well as helping to share a message with many we hope to inspire. We know that there are many options at your front door, so we do not take your kindness and support for granted. We hope we have made it easy for you to review any further information at your convenience. Please feel free to reach out if you have any other questions.



**Click Here For The Full Budget Outline** 



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