



Annual Report

2023-2024



The year in review



As we look back on a year of achievements, I am filled with gratitude for each of you who has chosen to invest in our children, our schools, and our community. Education shapes the future, and here at the Northwestern Lehigh Educational Foundation, we have seen firsthand the power of this investment.

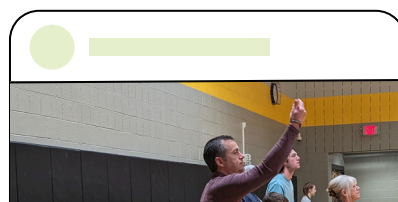
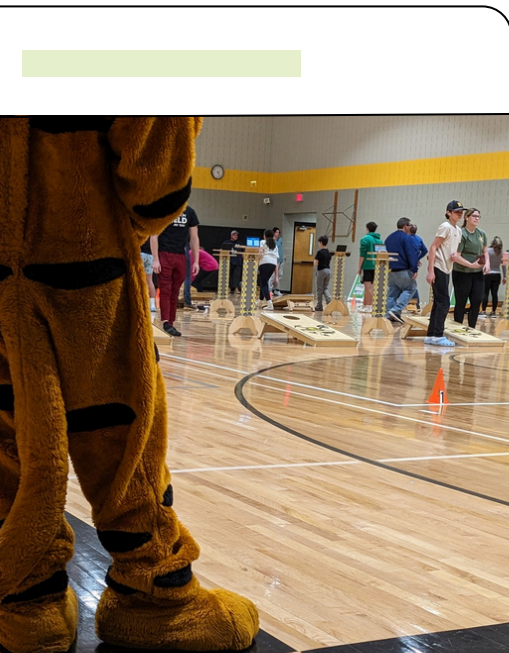
Our community is close-knit and unwavering in its commitment to lifting one another up. Thanks to your generosity, we have been able to open new doors of opportunity for our students—bridging gaps, fueling dreams, and empowering each young mind to pursue their greatest potential. Every dollar given, every hour volunteered, becomes a powerful contribution to our collective strength and resilience.

Together, we are not only supporting a school system; we are building a future where local pride, support, and opportunity continue to thrive. Thank you for being an essential part of this journey.

With gratitude and tiger pride.

Valerie Kile

NWLEF President



Board of Directors

Valerie Kile, '05 – President
Erin Vermeulen, '05 – Vice-President
Michelle Kaschak – Secretary
Michael Perinotti – Treasurer

Kristen Grim
Sarah Halpin
Gregory Kuhn, '04
Daniel Macaulay, '98
Clare Coupe Scott
Amanda Smith
Katie Straughn, '03
Joe Velarde
James Warfel
DJ Wolbert
Jeffrey Zellner, '99

Ex-Officio
Amy Kinnon
Development Director

LeAnn Stitzel
NWLSD Director of
Curriculum and Instruction



My Name Is
Baxter

Baxter, NWLSD's support dog,
joined the district this Fall and
he's making an impact!



Allocations

\$159,537

PENNSYLVANIA EDUCATIONAL IMPROVEMENT TAX CREDIT (EITC)

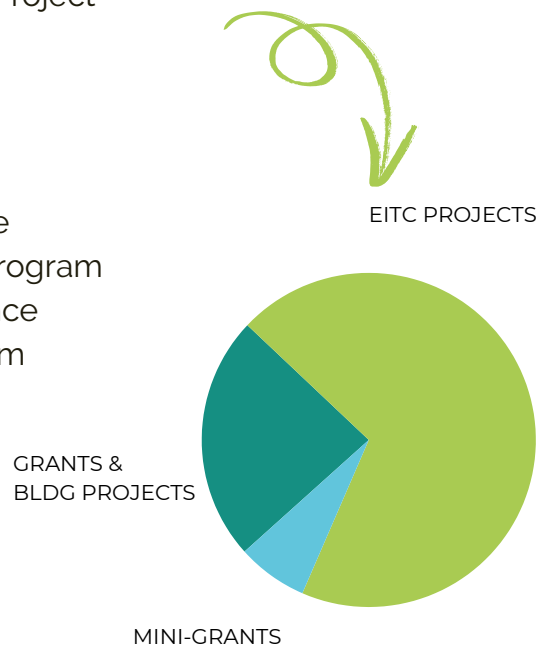
- Music Technology
- Makerspaces/STEAM Labs
- SMART Board Project

GRANTS & SPECIAL PROJECTS

- Disc Golf Course
- Tech Wizards Program
- Artist in Residence
- MS Audio System

"...take care of the
community, and the
community will take care
of you."

John M. Hayes, CEO
New Tripoli Bank



Teacher Mini-Grants

- Nicole Zimmerman - Tigers Den
- Stacie Schafer - Aging Simulation Lab
- Casey Coombs - Classroom Inclusion
- Tracy Heffelfinger - Student-Centered Growth Opportunities
- Kelsey Schultz - Calming Corner/Welcoming Office
- Christopher J. Klein - Effective Heart Rate & Step Monitors
- Melissa Kerschner - Teamwork + Problem Solving

10K

Over 10K funded to support teacher mini-grants.

800+

In a district of just over 2,000 students, 800+ will be impacted by these grants annually.

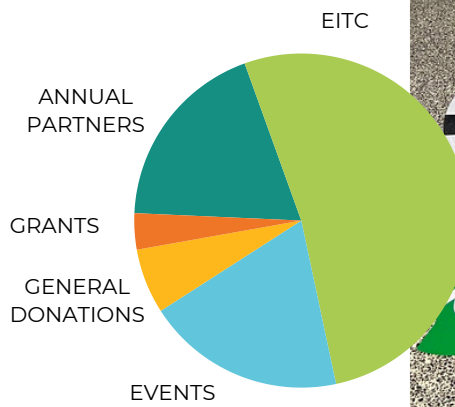


Funding Sources

\$238,396

52%

Just over half of total funding came from 6 PA EITC partners.



82

Businesses supported our mission through annual partnerships or event sponsorships.

35%

Event fundraising income increased by 35% Y/Y.



EITC Partners



What's Next

"Our future is filled with promise as we work to expand our impact, deepen community ties, and create lasting opportunities for every student we serve."

Amy Kinnon, Development Director
NWLEF

Looking ahead, NWLEF is excited to embark on a new five-year strategic plan filled with bold ideas, opportunities, and clear goals. This plan is designed to deepen our impact, strengthen community partnerships, and expand support for students and schools. With a focus on sustainable growth, we're ready to bring this vision to life for a brighter future.

5 Year Strategic Plan

Areas of Focus

Why

Community Visibility, Awareness and Engagement

Boosting NWLEF's presence to strengthen community recognition and support for student opportunities.

Fundraising and Stewardship


Growing resources through giving campaigns to ensure sustainable investments in student success.

Accessibility & Support to Schools

Bridging funding gaps to expand access to essential programs beyond district capabilities.

Operational Excellence

Aligning our team and systems to maximize impact and uphold our mission.



We couldn't have done it without your generous support.

ANNUAL PARTNERS & EVENT SPONSORS \$1000+

Alloy 5
BROC Granite & Tile
Community Bank
Cougles Recycling
Country Doctor Vet Hospital
Creative Kids
Dellicker Strategies
DJI Insurance
Deer Park
EdgeOne Property Services
Highmark
Jerdon Construction
King Spry
Krysta Hankee Memorial Fund

Lee Miller Used Cars
LVHN
McClure Company
New Tripoli Bank
NRG Controls
Olde Homestead Golf Club
Omega Protective Services
Opus Financial Partners
Orefield Vet Clinic
Sapphire Software
Shawn Leh State Farm
The Seltzer Group
Thunderhead Lodge

EVENT SPONSORS < \$1000

Alvin H. Butz Construction
Anthony Barber CFP
Bake Oven Roasters
C's and J's Handyman Services
Carey & Schnalzer Quality Meats
Cetronia Ambulance
Christman Septic
Dan's Camera
Eastern Arms

EnviraHealth
F13 Performance
Frey & Company
Hillmann Consulting
ID Wraps
Ironton Telephone
K & H Custom Window Treatments
Keystone Consulting Engineers
Northeast Janitorial Supply

Northwestern Chiropractic
NW Territory Real Estate
Ontelaunee Gun Club
Portnoff Law
Retriever Brewing Company
Stellar Construction

Terraform Engineering
The Mill at Germansville
The Nutrition Group
Working Dog Press
Wright Consulting
Wright Electric

TIGER TAKEOVER HOSTS

Bear Rock Junction
Blue Mountain Winery
Chick-Fil-A Whitehall
Eight Oaks Distillery
Good Egg

Retriever Brewing Company
Ridgeview Winery
Spectators
Urban Air

IN KIND SPONSORS

Alloy 5
BROC Granite & Tile
Community Bank
Cougles Recycling
Country Doctor Vet Hospital
Creative Kids
Deer Park
Dellicker Strategies
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Sapphire Software
Shawn Leh State Farm
The Seltzer Group
Thunderhead Lodge

Thank you





NWLEF SCHEDULE

2024-2025

Don't wait pencil these upcoming events in on your calendar!
We look forward to seeing you there.

- DEC • 12/6 - Retriever Brewing
- JAN • 1/23 - Drizzle Ice Cream - Schnecksville
- FEB • 2/17 - Blue Mountain Vineyard
- MAR • 3/10-15 - The Mill at Germansville
• 3/15 - Cornhole Tournament
- APR • 4/11 - Eight Oaks Farm Distillery
- MAY • 5/9 - Retriever Brewing
- JUN • 6/1 - Tiger Run & Fun Walk
- AUG • 8/8 - Golf Tournament

#TigerTakeover

Each month we host a takeover at a local business! These are dine & donate events. An easy way to make an impact.


Northwestern Lehigh
EDUCATIONAL FOUNDATION



@NWLEDUFUNDATION

SCAN ME FOR DETAILS

