

Northwestern Lehigh

EDUCATIONAL FOUNDATION

NURTURE | GROW | PROSPER

2019 ANNUAL REPORT



MISSION

The Northwestern Lehigh Educational Foundation (NWLEF) will provide partnership opportunities to enhance learning, promote academic excellence, and encourage community involvement for the students and staff of the Northwestern Lehigh School District.

WE BELIEVE

Education Changes Lives
and Strengthens Communities

WE BELIEVE

Education Is an Investment,
Not an Expense

WE BELIEVE

Students of Northwestern
Lehigh School District Deserve
a High-quality Education

BOARD OF DIRECTORS

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Letter from the President

The Northwestern Lehigh Educational Foundation (NWLEF) distributed more than \$165,000 in 2019 for EITC programs, teacher mini-grants, and additional special program funding. Cumulatively the NWLEF has funded more than \$1.3 million dollars to the Northwestern Lehigh School District since its origination in 2006.

The successes of the Foundation would not be possible without the participation and generosity of local businesses, Northwestern Lehigh alumni, parents, district residents and friends. The NWLEF works diligently to grow these relationships and we are grateful to acknowledge a number of those within this report.

As a Foundation, and as parents, teachers, administrators and community members, we want the Northwestern Lehigh schools to be the best. We continue to seek out innovative learning opportunities for students, set goals for the Foundation and exceed them. The future is bright!

If you are interested in becoming involved as a sponsor, volunteer, or board member, please feel free to reach out to me or any other member of the board. Stay connected with us through our email newsletter and social media pages, and check our website for updates on events, volunteer opportunities and other ways to contribute.

Sincerely,
DJ Wolbert
NWLEF, President



MORE THAN **\$27,000** DISTRIBUTED TO TEACHERS

MINI-GRANTS EDUCATORS RECEIVE GRANTS

Each year the Foundation allocates a certain amount of funds to be awarded to teachers who apply for grants that will enhance the learning experience in their classroom. Our goal is to assist teachers by funding projects that are outside of the normal operating budget.

Programs

Northwestern Lehigh Elementary

- Writing Mentor Texts - Catherine Clifford
- Sewing Essentials - Tracy Smoyer
- Second Grade STEM Station - Laura George
- Tiger's Reading Den - Susan Hanlon
- Continued Technology Integration into Full Day Kindergarten - Krista Keys
- Flexible Seating - Monica Reiss
- Guided Math Bundle for Individualized Math Instruction - Alyssa Hansen
- Flexible Seating for Flexible Learning - Karla Mertz

Weisenberg Elementary

- Developing Phonetic and Independent Readers - Trish Holmes
- Osmo in the Classroom - Brooke Storms
- Versa Tiles - Weisenberg 2nd Grade
- Let Them ALL Be Heard! - Nicole Mizak
- Versa Tiles - Cindy O'Neil

Middle School

- Tchoukball - Michael Towle
- Smart TV and accessories - Merrie Smith
- Ga Ga Ball Pit - Mike Towle

High School

- Diving deeper with Digital Theatre Productions - Alexandra Ashburne
- Enhancing and Promoting Writers using WriterKey - Heather Fugazatto
- Calming Corner - Nicole Zimmerman
- Student/Common Area - Erica Gross
- High School Counseling Office Academic Center Update - David Combs
- Free Voluntary Reading in the Spanish Classroom - Tari Carnahan



\$121,000 IN EITC FUNDING

EITC (EDUCATIONAL IMPROVEMENT TAX CREDIT) Program

The Educational Improvement Tax Credit (EITC) Program authorizes tax credits for businesses that make contributions to Educational Improvement Organizations such as the NWLEF. The program is administered by the Pennsylvania Department of Community and Economic Development (DCED).

Programs

Digital Immersion Program

The digital immersion project allows teachers to be able to differentiate lessons through the use of Chromebooks and to encourage use of the technology to produce and publish writing. In 2019 the Foundation funded Chromebooks for students in both elementary schools in the district.

SMART Board Project

The interactive smartboards in all grade level classrooms have the capacity to engage students in classroom activities that develop critical thinking and problem-solving. This year the NWLEF was able to fund smartboards in the Middle School.

Integration with Broadcasting and Communications

This new EITC initiative funds significant improvements to the Northwestern Lehigh Broadcasting program including the facilities, equipment, and software, to bring it current with industry standards. The Broadcasting program enhances the hands-on, multimedia learning experiences and integrates English, Science, Technology, Engineering, Art, and Math components of the core curriculum as well as with extra-curricular programs such as yearbook.



THANK YOU TO OUR GENEROUS EITC CONTRIBUTORS



TOGETHER WE
RAISED MORE THAN **\$31,000**

FUNDRAISERS

The Foundation raised additional funds by selling stadium seats, umbrellas, and senior yard signs. We continue to be open to new ideas and opportunities to fund innovative educational programs.



EVENTS

The NWLEF held four major fund raising events this year including the Tiger Run & Fun Walk at Ontelaunee Park, a Golf Tournament at Olde Homestead, the Sporting Clay Shoot at Lehigh Valley Sporting Clays and Tigers Night Out. We are grateful to all of those who participated this year.



JOIN US NEXT YEAR

2020
events

May 23 - 5K Run and Fun Walk

August 7 - Golf Tournament

October 25 - Sporting Clay Shoot



GENEROUS DONORS AND EVENT SPONSORS

THANK YOU

Silver Sponsors \$2,500+

Insulation Corporation of America
ComforTek Apparel
Highmark

Nestle Waters
New Tripoli Bank
Thunderhead Farm

Bronze Sponsors \$1,000+

Eight Oaks Distillery
JM DirtWorx
King, Spry, Herman, Freund & Faul LLC
Feinour Automotive

Northwestern Lehigh Alumni Association
Olde Homestead Golf Club
Scott Crocco
Country Doctor Veterinary Hospital

Event and General Sponsors:

Ambition Gym
Arthur & Dawn Anderson
Bethlehem Business Forms
Better Homes and Gardens Real Estate Valley Partners
Chick-fil-A
Cogle's Recycling Inc.
ECCO Communications, LLC
FOX ROTHSCHILD LLP
Hartmans Butcher Shop
Hillside Equestrian Center
Krysta Hankee Memorial Fund
Lehigh Valley Iron Pigs
LINCOLN LEARNING SOLUTIONS, INC.
McClure Company

M.A BRIGHTBILL BODY WORKS, INC
Mertz Signs
New Tripoli Diner
Nonnemaker Horseshoeing
PA Photo Booth
PA Site Contractors
Perma Column East LLC
PORTNOFF LAW ASSOCIATES, LTD
Reading Phillies
TBL, Inc (The Bottom Line)
The Crayola Experience
Valerie Betz Photography
Wegmans
Wright Electric
Working Dog Press



**“Our community partners
are vital to our success.”
- Eric Andreus**



FINANCIALS

For the Year Ended June 30, 2019

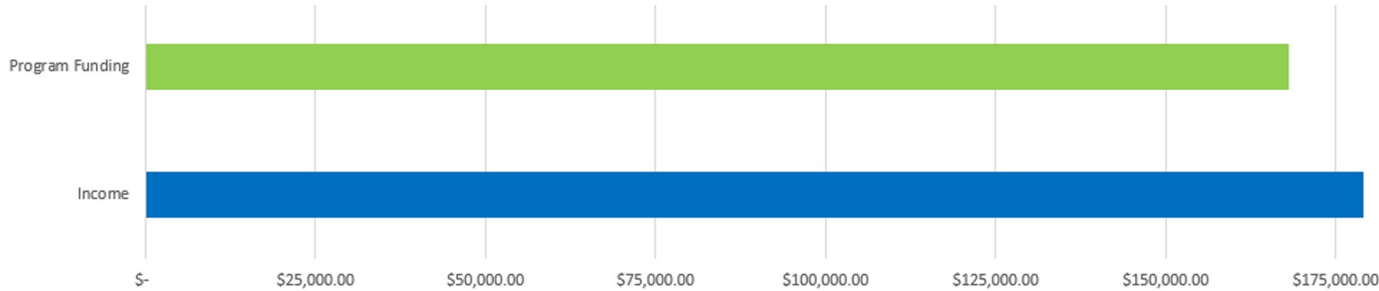
	Unrestricted	Temporary Restricted	Permanently Restricted	Total
Public Support				
Individual Support	\$ 22,969.70	\$ 0.00	\$ 0.00	\$ 22,969.70
Corporate Support	0.00	126,500.00	0.00	126,500.00
Mini Grants	<u>13,200.00</u>	<u>0.00</u>	<u>0.00</u>	<u>13,200.00</u>
Total Public Support	36,169.70	126,500.00	0.00	162,669.70
Special Events				
Table Sales	100.00	0.00	0.00	100.00
Basket Bingo	2,834.00	0.00	0.00	2,834.00
Golf Tournament	9,276.00	0.00	0.00	9,276.00
Sporting Clays	8,072.00	0.00	0.00	8,072.00
5k and Fun Run	5,685.00	0.00	0.00	5,685.00
Winter Event	1,769.50	0.00	0.00	1,769.50
Miscellaneous Fundraising	<u>3,500.00</u>	<u>0.00</u>	<u>0.00</u>	<u>3,500.00</u>
Total Fundraising Income	31,236.50	0.00	0.00	31,236.50
Other Revenue				
Interest	<u>1,014.49</u>	<u>0.00</u>	<u>0.00</u>	<u>1,014.49</u>
Total Other Income	<u>1,014.49</u>	<u>0.00</u>	<u>0.00</u>	<u>1,014.49</u>
Total Revenue	<u>68,420.69</u>	<u>126,500.00</u>	<u>0.00</u>	<u>194,920.69</u>
Fundraising Expenses				
Foundation for Mini Grants	2,000.00	0.00	0.00	2,000.00
Golf Tournament Expenses	4,633.71	0.00	0.00	4,633.71
Sporting Clays Expenses	3,354.16	0.00	0.00	3,354.16
5k and Fun Run Expenses	1,681.98	0.00	0.00	1,681.98
Winter Event Expenses	1,208.53	0.00	0.00	1,208.53
Miscellaneous Fundraising Expenses	<u>3,162.86</u>	<u>0.00</u>	<u>0.00</u>	<u>3,162.86</u>
Total Fundraising Expenses	16,041.24	0.00	0.00	16,041.24
Program Expenses				
Program Expenses	<u>41,149.55</u>	<u>124,500.00</u>	<u>0.00</u>	<u>165,649.55</u>
Total Program Expenses	41,149.55	124,500.00	0.00	165,649.55
General & Admin Expenses				
PR/Marketing	75.00	0.00	0.00	75.00
Donations	250.00	0.00	0.00	250.00
Professional Fees	2,310.00	0.00	0.00	2,310.00
PR & Recruiting	4,518.06	0.00	0.00	4,518.06
Insurance	2,068.00	0.00	0.00	2,068.00
Credit Card Fees	<u>703.30</u>	<u>0.00</u>	<u>0.00</u>	<u>703.30</u>
Total General & Admin Expenses	<u>9,924.36</u>	<u>0.00</u>	<u>0.00</u>	<u>9,924.36</u>
Total Expenses	<u>67,115.15</u>	<u>124,500.00</u>	<u>0.00</u>	<u>191,615.15</u>
Change in Net Assets	<u>1,305.54</u>	<u>2,000.00</u>	<u>0.00</u>	<u>3,305.54</u>
Net Assets, Beginning	\$ 119,344.23	\$ 0.00	\$ 0.00	\$ 119,344.23
Net Assets, Ending	\$ <u>120,649.77</u>	\$ <u>2,000.00</u>	\$ <u>0.00</u>	\$ <u>122,649.77</u>



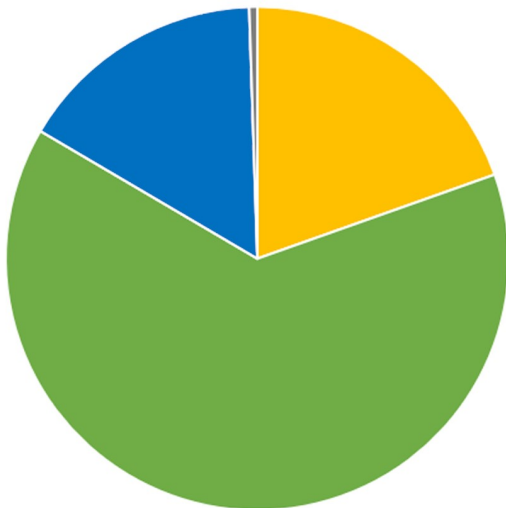
The Foundation is proud to share that general & administrative expenses were just 5% of income in 2019.

We strive to make every dollar count.

Income VS. Program Funding



Where The Dollars Came From

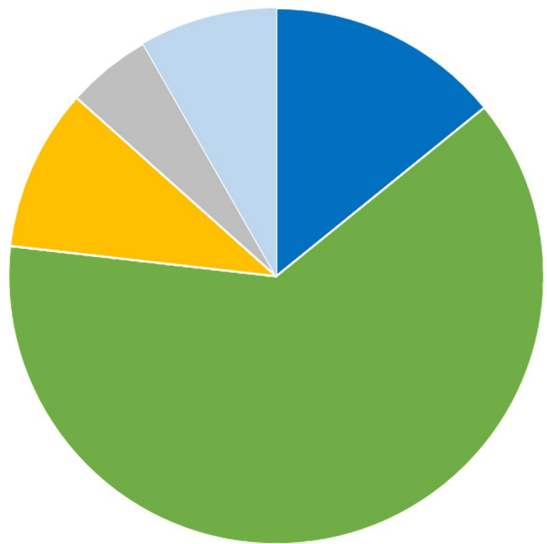


64% of funding comes from the EITC program, 20% from local businesses and community members, and 16% from NWLEF fundraisers. Sponsorships and donations grew substantially year over year and fundraising has continued to deliver results.

- Sponsorships & Donations
- Events & Fundraising Sales
- EITC Funding
- Other Revenue

Where The Dollars Went

63% of distributed funds went to 3 EITC Programs, 14% went to 22 teacher mini-grants and 10% went to 2 special projects. Thousands of students will experience the impact of these initiatives.



- Mini-Grant Programs
- Special Projects
- Fundraiser Expenses
- EITC Programs
- General & Administrative Expenses

