## Northwestern Lehigh

## MEETING OF THE BOARD OF DIRECTORS - Minutes August 12, 2024 @ 5:30pm

Attendance: Valerie Kile, Leeann Stitzel, Michael Perinotti, Katie Straughn, Greg Kuhn, Sarah Halpin, Jim Warfel, Clare Coupe Scott, Amy Kinnon, Michelle Kaschak, Joe Velarde, Daniel Macaulay, Erin Vermeulen, Kristen Grim, Jeff Zellner

Guests: IU Representatives, Charlene from Alumni Association, Troy Sosnovik, family members

- Called to order at 6:10 p.m.
- Approval of Agenda
  - Clare made the motion
  - o Kristen seconded
  - All approved
- Approval of prior meeting minutes
  - Clare made the motion
  - Erin seconded
  - All approved
- No board announcements at this meeting
- Old Business
  - o Nice to Have vs Must Have budgets updated here
  - Please review to see budget updates.
  - We will revisit the budget as needed.

## New Business

Visit from the CLIU21 Therapy Dog

Lassie the dog visited from the IU. School Psychologist talked about her experience as the dog handler. Breeder from WV breeds working dogs. Facility dogs are different from therapy dogs. It is an extra level of training, but her job is to be with a variety of children. Her job is to bring love, joy, and peace to the students at LASS.

Troy Sosnovik announced the dog program at NW. Calling it a support dog to create a warm, loving, supportive environment for the schools. Students have many needs and the dog will be used to expand their support options for all students but especially those with self-regulation needs.

Labradoodle is being donated from the selected breeder. The allocation from NWLEF will be to help fund the supplies. Timeline- dog will be delivered by mid-September. Dog will be a NW employee and have an ID.

- Report of the Treasurer
  - o Bills for payment: No new ones
  - Starting fiscal year balance: \$56,057
  - o June income: Tiger Takeovers, General Donations, Gold Partnership with LVH, Interest

- July:
  - Golf income: \$6949
  - Ended July with \$60,097
- See full Treasurer Report <u>here</u>
- Financial Summary 2024-2025 July
- Financial Summary 2023-2024 June
- Development Director
  - New Goals loaded visit Bloomerang anytime to login and check goals
    - Annual Partners ar 89% of goal
    - Event Fundraising at 118% of goal
    - General donations at 92% of goal
    - EITC at 95% of goal
    - Overall, without trade deals with some businesses, Amy is 97% of her overall goal.
    - With the trades, Amy is at 98.65% of her goal.
  - Bus Sponsorship Update
    - Amy thanked the board for approving the project.
    - Secured two spaces for the sides of the bus for a total of \$8500 committed
      - King Spry
      - Shawn Leh

Two more spaces available

Bus will be wrapped soon. Amy will forward for final approval.

- o <u>Stewardship Plan</u> How can you help? Please complete <u>board fundraising menu</u>.
  - Amy would like everyone to fill out the form about how you can help, what you are willing to do, etc. Please get the form back to Amy.
  - The more we can help, the more likely we can get to our fundraising goals and support more projects in the school district.
- Annual appeal <u>landing page and video here</u>
  - Draft was sent out for feedback, final is out and done. Mail went out today.
  - Thanks to Val for working on the video. Gives some real-life impact of foundation dollars.
  - Let Amy know if you get any feedback on the annual appeal.
- Committee Reports
  - Executive
    - Org chart + board capacity
      - Please think about what you can do
      - Chart was passed around to sign up for things where help is needed.
      - There is a current need for someone to take charge of the Student Ambassadors and the Community engagement committee
    - Strategic Plan
      - Five-year plan approved at June meeting, so steps need to be taken to carry it out. Val and Erin turned it into a tracking sheet which will be shared throughout the year.
    - Process Development

- Looking at process/ steps for different things the foundation does.
- You might be asked to create a process for something you do for ease of transition to new people.
- Board Member Self Review- due September 15
  - Should only take a few minutes.
- Community Engagement
  - Alumni- Charlene was at meeting. Had a meeting in June, and they got new members.
    - Back to 9 board members
    - All Alumni reunion August 2, 2025 from 2:00-7:00 at Ontelaunee
      - Cost \$15 per person until June 30<sup>th</sup>
      - o Food trucks will be here
      - Music from all decades
    - Next meeting on September 3rd after Labor Day at Weisenberg Lowhill Historical Society
  - School Board Meetings
    - Trying to have board member representation at Board meetings
    - There to answer questions if needed.
  - Staff Ambassadors
    - Emailed them to speak with Penn Sports Radio for an interview about the foundation
  - Employee Giving
    - Formally kicking off during in-service week
    - Board member will be there on August 20th
- Allocations
  - Committee Report
  - Support Dog vote
    - District is fronting money for Baxter (dog's name)
    - \$7500 for training (dog and staff)
    - Total is expected to be to \$13000
    - Timing for payment- vote needs to happen to let district know when payment will be submitted. Payment will be after the next board meeting and/ or by November 15th
      - Tabled until next board meeting based on our fund balance
  - Lunch donations- pass through. Allocations will come to the October meeting with a recommendation
- o Events Latest Meeting Notes
  - Golf Tournament Rescheduled to August 16<sup>th</sup>, 2024
    - Please help or golf if you can. Let Amy know.
  - Clay shoot is next event
    - Registration open
    - Sunday, October 20<sup>th</sup> at LV Sporting Clays
- o Marketing Latest Meeting Notes
  - Marketing Report
    - Val is working on a marketing plan

- Share at next board meeting
- Val made videos for annual appeal
- <u>Tiger Takeovers</u>
  - All event dates for the next year will be shared in October
- Adjournment at 7:25
  - O Clare made the motion to adjourn.
  - o Second Erin
  - o All approved