

- Call to order at 5:35 p.m.
- Adoption of agenda approved
 - Erin made the motion.
 - Katie seconded.
 - All in favor
- Roll call (sign-in sheet):
 - Michelle Kaschak, Amy Kinnon, Michael Perinotti, Jim Warfel, Sarah Halpin, Katie Straughn, Valerie Kile, Matthew Koncz, Daniel Macaulay, Erin Vermuelen, LeAnn Stitzel, Joe Velarde (online), Greg Kuhn, Matthew Koncz
- No guests in attendance this evening.
- Approval of [prior meeting minutes](#)
 - Motion to approve: Jim
 - Katie seconded
 - All in favor
- Communications/Announcements
 - None
- Committee Reports -
 - Community Engagement
 - Alumni: Currently at 40 people for their all-class reunion; deadline is June 30th to sign up for the \$15 price
 - Asking for NWLEF to share their posts on social media
 - Senior giveaway is still running; about 40 responses
 - [School Board Meetings](#) - Exec team attending next week
 - Erin and Val attending to present the annual check
 - Sign up genius will be sent out for next year to sign up to attend board meetings.
 - Staff Ambassadors had no update.
 - Allocations
 - [Committee Report](#)
 - Vote for EITC new fitness equipment; do we want to fund full amount or only the minimum to meet the 90% threshold? Budget is in a good place, and we can absorb this amount right now was the outcome of the conversation.
 - Decision was made to fund the new fitness equipment in full even though it is over the 90% EITC spending requirement.
 - Daniel Macauley made the motion to fund it in full.
 - Val seconded the motion
 - All in favor
- Allocations spending for June:
JUNE PAYMENT: \$27,691.81
 - \$4,000.81 - Baxter

- \$1,391 - GROW Grant for Citterone
- \$6,500 - Lions Follweiler
- \$15,800 - EITC Fitness Equipment

○ Finance

■ [Financial Summary](#)

- Cash balance \$127,778
- See the April and May tab
- Matthew encouraged everyone to check Bloomerang
- Quickbooks Update
 - Making progress on the link up between Quickbooks and Bloomerang
 - Continuing with Excel for now until everything is up and running

■ [Budget](#)

- Some discussion around the budget:
 - Event numbers do not include the annual partners. It is only the projected budget.
 - Erin just looks at total amount of paid registrations for events and not those that come with annual partners.
 - Credit card fees are significant; 3.2% plus a .30 cent transaction fee through Bloomerang
 - Val brought up that expenses for some marketing things, for example, do not show us the return. Val calculated NWLEF program efficiency for a non-profit, which is at 73%. Val felt we are a good place budget-wise for a non-profit by looking at the amount that goes to our mission. Amy has never been asked a specific percentage for what our breakdown is in expenditures.
 - Healthy increase in donations if you count the Oswald estate.
 - Amy feels that general donation money in the projected budget may be too high of a goal, but feels good about partner goal.
 - Sarah asked what was our lowest cash balance? Michael said our lowest budget balance was in the \$40,000s.
 - Daniel encouraged us to not count on things like estate gifts to pad our budget. Michael is concerned about the partner budget.
 - Katie asked about the bus and will it be visible all summer? Bus will most likely be in storage, but will be used for all extracurricular events. Bus will be reused. Amy will be make sure sponsors are still in.
 - Michael asked if in under partners- are they included in year to date numbers? Partner number is a big jump- Michael keeps coming back to this, but Amy reiterated that she is not concerned about that goal for next year.
 - Question about an annual partner for the clay shoot and how it is reflected in the numbers; needs to be clarified by Amy and Matthew.
 - Daniel asked about the allocations and the \$60,000 budget, but we can always make a motion later on according to Val.

- Motion to approve budget:
 - Val made the motion to accept the budget.
 - Joe seconded the motion.
 - Jim abstained because of the uncertainty of the annual partner number and felt we should see the final fiscal year number first.
 - Everyone else in favor
- Events - [Latest Meeting Notes](#)
 - Tiger Run Recap
 - 119 total paid registrations including dogs
 - 147 with sponsors
 - Revenue: \$3583 (\$400 from raffle)
 - Weisenberg won the school award. Getting the \$200 donation
 - Total net profit: \$26,599.59 (annual partners, event sponsors, and participant revenue)
 - Senior Signs
 - Sold 101 and hit our goal
 - Golf Registration is open; please start sharing
 - Look for volunteer sign-up for this soon
 - Running events one more time and then reevaluating in the winter.
 - We are locked into Sundays for both the Tiger Run and Clay shoot for the next few years even though there was a unwritten rule about Sunday morning events. We can only do what can book, and Sundays are open.
- Marketing - [Latest Meeting Notes](#)
 - Calendar - In development
 - Val will send out marketing surveys and working on a calendar of events/ things that need to happen.
- Executive
 - Executive team roles, succession and engagement
 - Think about what role you might be able to do to help out our board
 - [Strategic Plan](#)
 - Will update by the next board meeting
- Development Director
 - [Fundraising Plan](#)
 - Please review it and give Amy feedback.
 - Daniel asked about the \$2750 budget and the \$250 gross for the EDDM.
 - Val clarified that this is a marketing expense
 - When and where do we need to classify as a marketing expense vs. a fundraiser. We do not know what the amount raised from this is.
 - Daniel also asked about the bus expense; bus 1 is fully sold. Amy needs to discuss renewals. If Amy has enough money/sponsors to cover the cost of a second bus, we would do it. This is a fundraiser/ potentially a fundraiser for NWLEF.
 - [Goal Update](#)
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As of 5/29/25				
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	GOALS	YTD		
Annual Sponsors*	\$60,000	\$66,746	111%	
Event Fundraising	\$45,610	\$32,257	71%	No Cornhole Tournament
General Donations	\$19,750	\$56,930	288%	*Robert Oswald \$39,240 (without at 90% goal)
Restricted EITC	\$136,000	\$132,000	97%	
Restricted Grants		\$6,500		
TOTAL	\$261,360	\$294,433	113%	
*Includes Bus Sponsor - \$11,000				

- Does not have interest or Tiger Run in these numbers.
- Amy will work on Tiger Takeover locations and dates for next year. No July Tiger Takeover because of low attendance in the summer.
- Amy asked about the DD format she sent and hoped everyone liked the format.
- Daniel asked about trades if we give them an in-kind donation receipt. Amy said if we get a physical item, then yes. If it is a trade, then she does not. This can be done in Bloomerang.
- Bills for Payment (checks to be cut at conclusion of meeting)
 - Check to school district: \$27, 691.81
 - Checks for payment for New Tripoli Fire Company for \$200
 - School district for \$200 for Weisenberg's attendees at the Tiger Run.
- Other business items, discussion points, comments, closed-door topics
 - Katie invited Heather Wambold as a potential board member to the next meeting.
 - Michelle is working on the new board member training.
 - August meeting will not be a potluck or for families. Location TBD.
 - Life time to date total spend is \$2.3 million, Val calculated.
- Adjournment: 7:08 p.m.
 - Val motioned to adjourn
 - Michael seconded
 - All in favor