

## MEETING OF THE BOARD OF DIRECTORS - Meeting Minutes Weisenberg Elementary April 14, 2025 @ 5:30pm

 Attendance: Michelle Kaschak, Amy Kinnon, Michael Perinotti, Jim Warfel, Sarah Halpin, Katie Straughn, Valerie Kile, Clare Coupe Scott, Matthew Koncz, Daniel Macaulay, Erin Vermuelen, Kristen Grim, LeAnn Stitzel, Joe Velarde, Greg Kuhn, Jeff Zellner, Matthew Koncz

Guests: Mrs. Slack

- Call to order at 5:37 p.m.
- Welcome to Michelle Slack who received a mini-grant and is showing the sensory room to the board.
  - Help for Billy book inspired the room. They had trainings on trauma-informed practices.
  - The mini- grant was originally written for the special needs students, but it quickly became a place to help with student needs both reactive, but also proactive to help students when needed.
  - Board got to see the sensory room and ask questions.
- Approval of prior meeting minutes
  - Motion to approve: Clare
  - o Second: Sarah
- Communications/Announcements
  - None
- Board Development (Amy)
  - Identifying and Engaging Individual Donors
  - Conferences Amy Attended:
    - Temple Class/Impact ED Conference
      - Finished the Temple Program in March
      - Attended Foundation conference 3/25-3/27
      - Learning Impact- Building Relationships is most important; find people who are passionate about your mission
    - Question posed: How do we engage individual donors?
      - Discussion started with many points; how do we as a board talk about the foundation?
      - Focus more on stories about what we fund and the impact on the students in the district
      - Do we want to write thank you notes to all transactional donors? Do we want to knock on doors with senior signs to talk to families?
      - Engage alumni who stayed in the district
      - The best story wins!
      - Action items to move this forward: Mission moments signs, thank you to senior sign buyers, Add thank you ad to graduation booklet, questionnaire to gather stories
- Committee Reports -
  - Community Engagement
    - Alumni
      - Katie virtually attended the last township meeting.
      - No alcohol at the all-alumni reunion
      - Next meeting is next Tuesday, April 22nd.
      - Can the foundation do something at the reunion? Stand? Yard Signs?

- Share attendee list with us
- School Board Meetings reminder to sign up
- Staff Ambassadors
  - Amy and Val are communicating with the staff ambassadors
  - Surveyed them about getting stories from teachers
- Allocations
  - **■** Committee Report
    - Teacher GROW Grants
      - Agreed to hold off on flexible seating
      - Funneled projects through different avenues of payment when possible.
      - One of the highest amounts requested in many years, so this was more money requested than we had available.
      - The hope is that we will have more money next year to allocate.
      - Still a possibility for some Grow grants to be funded.
  - Need to pay for Baxter (approximately \$3200)
    - Food was donated for first year.
    - Big cost: Grooming (\$80 per month)
    - We agreed to spend \$1500 per year on the dog when the district originally proposed the idea, so we need to reevaluate what we are paying for the dog.
    - Insurance is \$52 per month
  - April Payments: \$35,125
    - \$12,250 GROW Grants
    - \$11,000 AIR
    - \$1,525 HS SEL Program
    - \$7,500 Baxter Was to be paid in October, not paid
    - \$350 Fall HS SEL Program Was to be paid in October, not paid
    - \$2,500 EITC
- Finance
  - Financial Summary
    - Matthew reported out
    - Moved cornhole funds
    - Partner funds- check Bloomerang for partners
  - Budget to Variance
    - Some budget items were not spent, but may be spent before the end of the fiscal year.
  - Quickbooks Update
    - Val and Matt met about a week ago where they started to setup Quickbooks
    - Will be running the spreadsheet and Quickbooks simultaneously for a bit before moving to Quickbooks
  - Budget Timeline
    - Committee chairs will get templates by April 30th.
    - Waiting on actuals for April.
    - By June 9th we will have a budget and goals for approval and to get finalized.
- Events <u>Latest Meeting Notes</u>
  - All 2025 event dates are scheduled
  - Tiger Run-Sunday, June 1st at Ontelaunee; Shawn Leh moved as title sponsor from Corn hole to this event; flyer will go out in the NW Press on April 24th. Baxter will be there.
  - Golf Friday, August 8

- Costs are the same as last year
- Clay Shoot Sunday, October 26
- Senior Signs- sold 99; goal was 100
- Marketing Latest Meeting Notes
  - EDDM Results
    - Several board members did not receive it.
    - Some teachers did not appreciate the wording, so now it will be run by district administration before mailing.
  - \$763.95 Kindergarten books
    - Previously approved \$600; need to approve the \$163.95.
    - Motion to approve: Clare
    - Second: Erin
    - All in favor
- Executive
  - Bloomerang Subscription: Closing in on what we budgeted for the year. Base price went up based on numbers. Add Q give instead of Kindful because it gives different features than Kindful. Batch screen is another option which can help Amy identify donors. It would cost about \$979 now but when it renews, total cost would be \$2878 (small increase of \$500).
    - Val is asking for approval to modify the account to the higher base number and purchase Batch Screen up to a cost of \$979.
    - Motion to approve: Clare
    - Second: Joe
    - All in favor
  - Executive team roles, succession and engagement
    - Treasurer Vote: Val made the motion to vote in Matt as treasurer, Michael seconded, all in favor. Matthew has no concerns yet.
    - Val is stepping down as President. We need to help recruit new people to the board in general. We will need a president in 18 months.
    - Recruitment task force to go out and recruit people.
      - Need at least three people in the next 6-12 months.
      - Mission of the task force: recruit and outreach to the board
        - Greg will take on the recruitment piece
        - Val and Erin will send an email.
        - Board member training piece- Michelle volunteered to take on this piece.
        - Goal is to look for people who have different strengths and willing to volunteer outside the board.
  - Strategic Plan
- Development Director
  - Mission Moment: Working on getting more mission moments
    - Baxter calendar- the high school photoshop class worked on a Baxter calendar
    - Examples of interacting with the dog
  - Goal Update
    - Current amount raised \$261, 360
    - We are at 102% of total goal
    - Sponsors 95% of goal
    - Event fundraising 58% of goal
    - General donation 281% of goal

- Bills for Payment (checks cut at conclusion of meeting)
  - o \$35, 125
  - o Plus \$763.95 for the Kindergarten books
  - Amy gets a check for reimbursement.
- Other business items, discussion points, comments, closed-door topics
  - None
- Adjournment 7:44 p.m.
  - o Motion to approve: Clare
  - o Second: Joe
  - o All in favor