

**CELEBRATING MORE THAN**  
**\$1 MILLION**  
**DOLLARS IN FUNDING**

  
**Northwestern Lehigh**  
EDUCATIONAL FOUNDATION  
**2017 ANNUAL REPORT**

## Letter from the President

**The Northwestern Lehigh Educational Foundation (NWLEF) is honored to highlight the foundation successes of 2017 and the cumulative achievement of funding more than \$1 MILLION DOLLARS to the Northwestern Lehigh School District.**

We are humbled in this success. None of this would be possible without the participation and generosity of Northwestern Lehigh alumni, parents, district residents, businesses and friends. In particular, the Foundation would like to recognize New Tripoli Bank who has been one of our most devout supporters since the Foundations inception.

As parents, teachers, administrators and community members we want the Northwestern Lehigh schools to be the best. Countless studies show that student achievement is highest when there are strong partnerships between families, schools and communities. The NWLEF works to grow these partnerships and we are grateful to acknowledge a number of those partnerships within this report.

The future is bright, for our students and for the foundation. As a foundation we will continue to set goals and exceed them. If you are interested in becoming involved as a sponsor, volunteer, or board member, please feel free to reach out to me or any other member of the board. Stay connected through our Facebook page and check our website for updates on events, volunteer opportunities and other ways to contribute.

In parting, we would also like to recognize Dr. MaryAnn Wright, Superintendent, who has been a tremendous supporter of our Foundation and most importantly of the students in the district. We wish her all the best in her retirement at the end of the school year.

*Sincerely,*  
DJ Wolbert  
NWLEF, President

**The NWLEF Foundation was established in 2006, and is an all volunteer organization, comprised of 15 dedicated Board Members from the community. To date, this organization has distributed more than \$1 Million to important educational programs, with a keen focus on technology integration and modernization.**

### **Mission**

The Northwestern Lehigh Educational Foundation is a registered 501(c)3 nonprofit organization that supports the educational goals of the Northwestern Lehigh School District. It is an independent organization that relies on funding through donations from Northwestern Lehigh Alumni Association, parents, district residents, businesses, and friends. These funds are used to support educational programs that might not otherwise be funded, especially those programs that give our students the skills needed for today's competitive world.

### **WE BELIEVE**

Education Changes Lives  
and Strengthens Communities

### **WE BELIEVE**

Education Is an Investment,  
Not an Expense

### **WE BELIEVE**

Students of Northwestern  
Lehigh School District Deserve  
a High-quality Education

### **BOARD OF DIRECTORS**

DJ Wolbert – President  
Daniel Macaulay – Vice-President  
Steve Prange – Treasurer  
Valerie Creitz – Secretary

Eric Andreus  
Jayson Boushell  
Steve Feinour  
Judy Henry  
Mike Kistler  
Tim Lebrecht  
Meredith Prange  
Tina Talago  
Susan Kinney

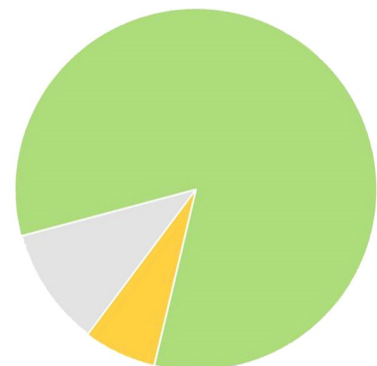


# \$1 MILLION

DOLLARS MAKES A HUGE DIFFERENCE.

21st Century Learning in Visual Arts · 3D Immersive Environments & Professional Training · ActivSlates · Android Tablets · Apple TV · Artist and Author Residence Program · Audiobooks · Autism Spectrum Disorder/Auditory Processing Disorder Language Tools · BrainPOP · Breakout EDU Kits · Bullying Education and Prevention · Childcraft Practice Packs · Chromebooks · Coaster Sets · Dictionaries & Thesauruses · Digital Cameras · Digital Frame · Document Cameras · DSCVR Headsets · DSLR Cameras · Broadcasting Equipment · eReaders · Flip Mino Cameras · Applications · Geometer's Sketchpad Licenses · Glockenspiels and Mallets · Green Screens · Guided Math Centers · Fitness Center · Incubators & Egg Turners · Intuos Draw Creative Small Pen Tablet · iPad Minis · iPad's & Accessories · iPod Touches · Kindles · Large Scale Printers · Large Screen TVs · LEGO Mindstorm Kits · Library Bookplates · Literary Centers · Literature Books · Maker Spaces (STEAM Lab) · MAPLE for the Classroom · Math Instant Learning Centers · Microphones · Microscopes · Related Arts Computers · MS World Language Program · Music Stands · Environmental Center · Digital Marquee · Orienteering Markers · OSMO Coding Kits · Peavey Recording Technology · Phonics Tutor Programs & Workbooks · Plaque · Playaway Audio Library · Podcaster & Accessories · Portable Document Cameras · Pottery Wheels · Promethean Boards (Whiteboards) · Read-Along Listening Center · Reading Intervention Resources · Robotic Control Systems · Robotics Technology · Screenflex · Study Sync · Tiger TV Upgrades · Tone Chime Project · Tower Garden Growing System · Unidirectional Microphones & Jacks · Voice Recording Technology · Virtual Reality Learning kits · Weather Station · Wireless Projectors · Wobble Chairs

Teacher MiniGrants	\$ 108,739.20
EITC	\$ 846,565.89
Capital Funding & Other Projects	\$ 66,467.24
	<b>\$1,021,772.33</b>



"Our wiggle seats have given the first graders more opportunities to be kids while learning! Whether we are using the wiggle seat to reward good behavior or giving a child with ADHD an chance to wiggle out some of the pent up movement he/she has, you can always find a smile on a child sitting in a wiggle seat! From the whole first grade team, we thank you for the opportunity to let our first graders be kids!!"

- Mrs. Trish Holmes  
First Grade Teacher

"I am the only one in my engineering design class that has had previous experience with 3D printing. 3D printing is seriously the future when it comes to everything. I did a mini research project on it and I learned so much more than I knew. It is going to be a basic skill that everyone needs in the future."

- Eryn, Alumna

"I am thrilled to add aeroponics to my Biology 2/College Biology dual-enrollment course. It will fit in perfectly in the botany unit. This semester we will be using the Tower Garden. Invented by the same scientist that created the hydroponic gardens at Disney World's Epcot center, this set-up will allow my students to grow a variety of lettuces and herbs in a short amount of time. With this technology in my classroom, the students will learn how aeroponics uses less natural resources and produce plants three times faster with 30% more growth. I am so grateful for the foundation's gracious grant which funded this project!"

- Mr. Steve Weiss  
Science Teacher

"Having access to the equipment available in the STEAM lab at Northwestern provided me with highly valuable technical experience that I have been able to apply to my secondary education at Virginia Tech as well as add to my resume giving me practical skills many students in my major wont have when they are seeking internships and Co-Ops. On top of this, I was able to have the freedom and support to carry out a project that I was passionate about which required me to seek out information from other sources online and do individual research to understand how to make certain parts and the best way to assemble the finished product."

- Zach, Alumni

"In 2016, the students in the STEAM lab created online electronic voting booths. These booths provided a level of realty not only in terms of voting but up to the minute results. The booths also created efficiency in terms of getting voters in and out of the polls and back to class which minimized interruption to classroom instruction. Simply put, these booths were invaluable to this process and Jeremy and his students in the STEAM lab allowed NW to create a "real-world" learning situation that is second to none in the Lehigh Valley."

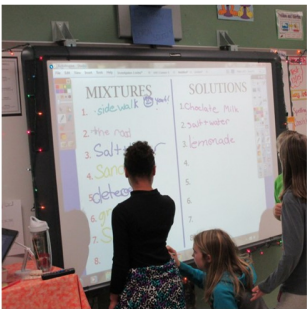
- Mr. Scott Hippensteel  
Social Studies Teacher

"My grant this year was to pilot the online series of StudySync. I cannot say enough about this program and how much it has to offer in regards to helping my students achieve success in reading. The best part is the students enjoy the program and are engaged!"

- Mrs. Heather Fugazzotto  
English Teacher

"I use my Promethean whiteboard every day, all day! In addition to the convenience of its functionality, it allows me to utilize a huge bank of online resources to enhance direct instruction. These resources can be accessed and used during lessons. The students enjoy interacting with the board as well, so enthusiasm for learning is increased."

- Mrs. Jennifer McDonald  
Fourth Grade Teacher



MORE THAN **\$23,000** DISTRIBUTED TO TEACHERS

# EDUCATORS RECEIVE GRANTS

Each year the Foundation allocates a certain amount of funds to be awarded to individual or groups of teachers who apply for grants that will enhance the teaching in their classroom. Our goal is to provide teachers an avenue to implement projects in their classroom that are outside of the normal operating budget. This past year we allocated more than \$23,000 to support nearly 20 impactful and innovative projects.

## Programs

### Northwestern Lehigh Elementary

- Breakout out of Education with Gamification in the Classroom - Marion Miller - \$250
- LEGO Education - Patrick Wanamaker - \$1,000
- Outstanding Osmo! - Karla Mertz - \$1,350
- Engaging Students with Touchcast Multimedia in the Classroom - Tamara Stubits - \$1,175
- Listen Up! Second Graders Want To Read! - Carol Bettler - \$3,100
- Continued Technology Integration into First Grade - Wendy White - \$2,700

### Weisenberg Elementary

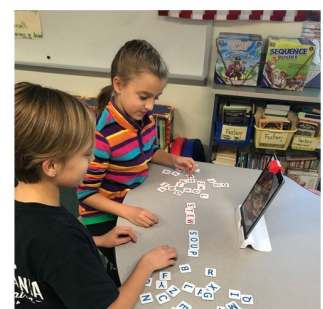
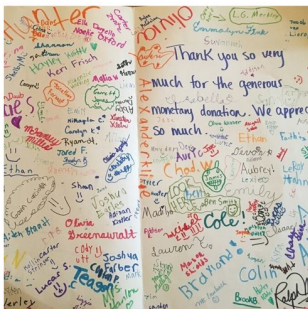
- Amplifying Our Tiger Voices - Carol Fella - \$320
- Ipad and Padcaster for use with TouchCast Studio - Kathleen O'Brien - \$1,500
- Wobble Chairs to Reduce the Wiggles - Trish Holmes - \$1,500
- Guided Math Centers - Brooke Storms - \$1,500
- A Hands-On Learning Approach Using Osmo - Nicole Mizak - \$2,700

### Middle School

- Tools for Flipped Instruction - Mary Giannelli - \$125.00
- Kinetic Energy in Action STEM Activity - Richard Kulp - \$300
- Break Out of the Norm with Breakout Edu! - Alyssa Hansen and Katherine Kraky - \$500

### High School

- Increasing Student Engagement and Classroom Efficiency Through the Use of iPad Apps - Tari Carnahan - \$1,100
- Authentic Learning Experiences in Microscopy - Kristin DiGiacomo - \$1,500
- Study Sync: A Powerful Blended Literacy Experience for Struggling Learners - Heather Fugazzotto - \$1,650
- Hydroponics & Aeroponics in The Biology Classroom - Steve Weiss - \$1,500



**\$141,500+** IN EITC FUNDING THIS YEAR

## **EITC (EDUCATIONAL INCOME TAX CREDIT) program**

The Educational Improvement Tax Credit (EITC) Program authorizes tax credits for businesses that make contributions to Educational Improvement Organizations such as the NWLEF. The program is administered by the Pennsylvania Department of Community and Economic Development (DCED). As a result of our generous local business patrons we were able to allocate \$141,500 in EITC funding this year.

### **Programs**

#### **1:1 Digital Immersion (Chromebook)**

This year the NWLEF was able to provide Chromebooks for third and fourth grade students in both Elementary schools. The addition of Chromebooks at the elementary level has been a very positive experience for the students. Teachers have been able to differentiate lessons through their use, and to encourage use of the technology to produce and publish writing as well as to interact and collaborate with others.

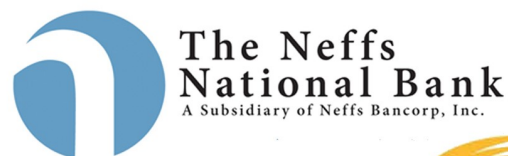
#### **Makerspace**

Makerspaces help prepare students for STEAM (Science, Technology, Engineering, Arts and Math) careers. This innovative and exciting space allows students a safe, dedicated area to engage in inquiry-based learning through the freedom to create, tinker, collaborate and invent.

#### **Smartboard Project**

The interactive smartboards in all grade level classrooms have the capacity to engage students in classroom activities that develop critical thinking and problem-solving.

## **THANK YOU TO OUR GENEROUS EITC CONTRIBUTORS**



WE RAISED MORE THAN  
**\$23,000**

# EVENTS

The NWLEF held four major fund raising events this year including the 5K Run & Fun Walk at Ontelaunee Park, Flapjacks at Applebee's, a Golf Tournament at Olde Homestead, and the Sporting Clay Shoot at Lehigh Valley Sporting Clays. We are grateful to all of those who participated this year.

**Together we raised more than \$23,000.**



JOIN US NEXT YEAR  
**2018**  
events

February 24 - Wing Night \*New event!

May 27 - 5K Run and Fun Walk

August 10 - Golf Tournament

October 14 - Sporting Clay Shoot



# GENEROUS DONORS AND EVENT SPONSORS

# THANK YOU

## **Silver Sponsors \$2,500+**

Insulation Corporation of America  
ComforTek Apparel  
Highmark

Nestle Waters  
New Tripoli Bank  
Northwestern Lehigh Alumni Assn

## **Bronze Sponsors \$1,000+**

King, Spry, Herman, Freund & Faul LLC  
LV Educators Credit Union

Olde Homestead Golf Club  
Perma Column East LLC

## **Event and General Sponsors:**

309 Tire & Auto  
Arthur & Dawn Anderson  
BATH SUPPLY CO INC  
Better Homes & Gardens Real Estate Valley Partners  
Cogle's Recycling Inc.  
Country Doctor Veterinary Hospital  
Eight Oaks Distillery  
ECCO Communications, LLC  
Feinour Automotive  
Hawk Valley Farm Inc  
Hillside Equestrian Center  
Horwith Freightliner and Western Star  
JetPay HR & Payroll Services  
KCBA Architects

Kressley's Auto and Truck  
Krysta Hankee Memorial Fund  
Lincoln Learning, Inc.  
McClure Company  
OAA Orthopadeic Specialists  
Old Spoke's Museum  
PA Site Contractors  
PFM Financial Advisors LLC  
Portnoff Law Associates, LTD  
Quakertown Veterinary Clinic  
TBL, Inc (The Bottom Line)  
Weaver Fuels  
Yoder's Heating Service Inc.  
YoFresh Yogurt Café

## **In-kind donations:**

PA Photo Booth  
Alexia's Nail & Spa  
Applebee's  
Bear Creek Mountain Resort  
Costco  
Crayola Factory  
Hartman's Butcher Shop

The Bagel Bunch  
Red Robin  
Summer Breeze Salon  
The Yellow Barn  
Two King's Pizza  
Valley Preferred Cycling Center

# FINANCIALS

**Northwestern Lehigh Education Foundation**  
**Statement of Revenues, Expenses & Other Changes in Net Assets - Income Tax Basis**  
**For the Year Ended June 30, 2017**

	Unrestricted	Temporary Restricted	Permanently Restricted	Total
<b>Public Support</b>				
Individual Support	\$ 18,007.65	\$ 0.00	\$ 0.00	\$ 18,007.65
Corporate Support	0.00	141,700.00	0.00	141,700.00
Mini Grants	202.00	0.00	0.00	202.00
<b>Total Public Support</b>	<b>18,209.65</b>	<b>141,700.00</b>	<b>0.00</b>	<b>159,909.65</b>
<b>Special Events</b>				
Basket Bingo	3,910.05	0.00	0.00	3,910.05
Golf Tournament	5,270.00	0.00	0.00	5,270.00
Sporting Clays	6,004.00	0.00	0.00	6,004.00
AppleBee's Breakfast	1,096.00	0.00	0.00	1,096.00
5k and Fun Run	4,890.00	0.00	0.00	4,890.00
Reunion	4,132.00	0.00	0.00	4,132.00
<b>Total Fundraising Income</b>	<b>25,302.05</b>	<b>0.00</b>	<b>0.00</b>	<b>25,302.05</b>
<b>Other Revenue</b>				
Interest	701.49	0.00	0.00	701.49
<b>Total Other Income</b>	<b>701.49</b>	<b>0.00</b>	<b>0.00</b>	<b>701.49</b>
<b>Total Revenue</b>	<b>44,213.19</b>	<b>141,700.00</b>	<b>0.00</b>	<b>185,913.19</b>
<b>Fundraising Expenses</b>				
Golf Tournament Expenses	5,873.37	0.00	0.00	5,873.37
Sporting Clays Expenses	3,878.97	0.00	0.00	3,878.97
AppleBee's Breakfast Expenses	292.29	0.00	0.00	292.29
5k and Fun Run Expenses	1,481.04	0.00	0.00	1,481.04
<b>Total Fundraising Expenses</b>	<b>11,525.67</b>	<b>0.00</b>	<b>0.00</b>	<b>11,525.67</b>
<b>Program Expenses</b>				
Foundation for Mini Grants	2,550.00	0.00	0.00	2,550.00
Program Expenses	28,930.40	141,700.00	0.00	170,630.40
<b>Total Program Expenses</b>	<b>31,480.40</b>	<b>141,700.00</b>	<b>0.00</b>	<b>173,180.40</b>
<b>General &amp; Admin Expenses</b>				
PR/Marketing	617.64	0.00	0.00	617.64
Reunion Expenses	3,176.64	0.00	0.00	3,176.64
Professional Fees	695.00	0.00	0.00	695.00
PR & Recruiting	4,012.53	0.00	0.00	4,012.53
Insurance	2,328.00	0.00	0.00	2,328.00
Credit Card Fees	437.90	0.00	0.00	437.90
Office Expense - Fundraising	99.93	0.00	0.00	99.93
<b>Total General &amp; Admin Expenses</b>	<b>11,367.64</b>	<b>0.00</b>	<b>0.00</b>	<b>11,367.64</b>
<b>Total Expenses</b>	<b>54,373.71</b>	<b>141,700.00</b>	<b>0.00</b>	<b>196,073.71</b>
<b>Change in Net Assets</b>	<b>(10,160.52)</b>	<b>0.00</b>	<b>0.00</b>	<b>(10,160.52)</b>
<b>Net Assets, Beginning</b>	<b>\$ 116,791.04</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 116,791.04</b>
<b>Net Assets, Ending</b>	<b>\$ 106,630.52</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 106,630.52</b>

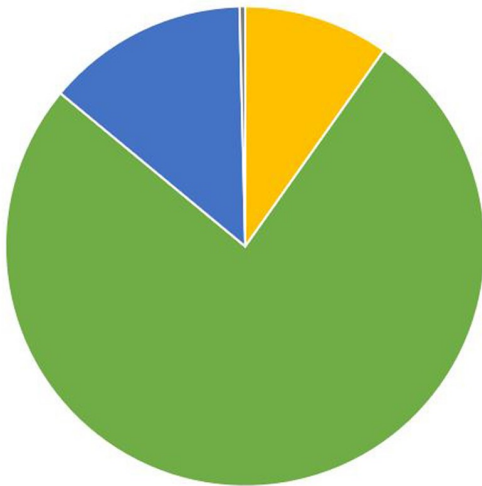
“ Don't judge each day by the harvest you reap, but by the seeds you plant. ”

Robert Louis Stevenson

## Incomed VS. Funding Programs



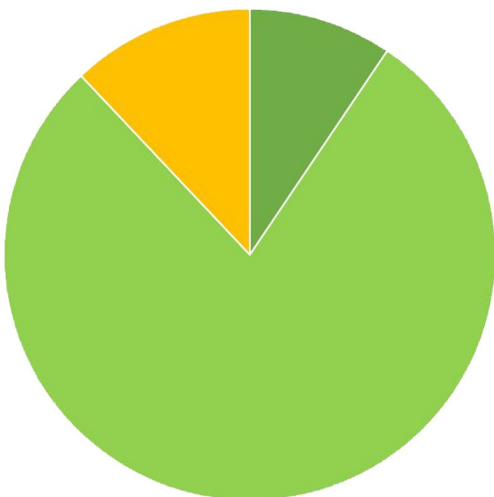
## Where The Dollars Came From



More than 75% of our funding comes from the EITC program, and another 10% from local businesses and community members.

■ Sponsorships & Donations ■ EITC Funding ■ Funraising Events ■ Interest

## Where The Dollars Went



Last year, 100% of Foundation funding to the school district went to benefit the students via EITC programs, teacher mini-grants and special programs.

■ Mini-Grant Programs ■ EITC Programs ■ Capital Funding & Special Projects

