

Attendance: Valerie Kile, Leeann Stitzel, Michael Perinotti, Sarah Halpin, James Warfel, Clare Coupe Scott, Michelle Kaschak, Joseph Velarde, Erin Vermeulen, Jeff Zellner, DJ Wolbert, Daniel Macaulay, Katie Straughn, Amanda Smith, Kristen Grim

- Call to order
 - Call to order at 5:33 p.m.
 - Joseph Velarde motioned to approve; Clare second; motion carried
- Approval of [prior meeting minutes](#)
 - Clare motioned to approve; Erin second; motion passed
- Announcements:
 - Since it is vacation season, if you are away, put a hold on your calendar.
- [Report of the Treasurer](#)
 - Bills for payment
 - Tiger Run
 - Fire Company
 - Weisenberg P.E. (money for school with most participants)
 - See financial summary: [X Financial Summary 2023-2024 April-May and 24-25 Budget.xlsx](#)
 - Cash balance \$61,293 for the end of May
- Development Director
 - Amy could not attend the meeting
 - Goal Tracking Update - [visit Bloomerang](#)
 - Annual Partners: 82% of goal
 - Event fundraising: 112% of goal
 - General donations: \$16,500 or 90% of goal
 - Restricted: \$12,500 came in EITC
 - Golf sponsors: Cogle recycling, Envirohealth
 - New Format for Email Updates
 - Please contact Amy if you have any questions on the format change
 - One-on-One's
 - Looking to get everyone scheduled by September
 - Can meet virtually or in person
 - Fundraising Plan
 - Will be shared at the August meeting
 - Document that Amy uses to keep her focused on foundation initiatives.
 - Bus Wrap - [Current quote](#)
 - [Full Design](#) & [Back](#)
 - Fully tiger- themed; opportunity to partner with district to have NWLEF highlighted.
 - Looking for another partner (already have Edge One)
 - Sides of the bus will have sponsorships
 - Parents/ family could buy the space for a game
 - How much for magnets?
 - Discussion in meeting: could NWLEF logo also be on the side

- Is the initial investment for the sign enough?
 - Needs a plan for sponsorship funding levels
 - Can the NWLEF logo be bigger?
 - Add a QR code?
 - Cost \$9237.63; 5000 covered; we will have to pay \$4237.63
 - Treat it like a sunk cost and if we get donations, then that is considered a bonus
 - Vote to approve the expense: Motion passed
- Committee Reports -
 - o Community Engagement
 - Teacher Appreciation
 - Senior Giveaway launched a few weeks prior to graduation; we got about a 50% response
 - \$100 Amazon gift cards given to three seniors who participated
 - Alumni Survey
 - Had 99 responses
 - Trying to build databases
 - Night in the country: August 17th
 - We will not have a table this year
 - [Student Ambassador Program](#)
 - [Staff Advisory Group](#)
 - Alumni Update
 - Had a meeting and have a full board
 - Working on a 2025 all class reunion
 - o Allocations
 - [Committee Report](#)
 - EITC funding request- HS Broadcasting Studio - \$7,309.38
 - No vote right now
 - Hold for more EITC funding
 - Received Lions Follweiler Grant for curtains requested by elementary schools
 - o Finance
 - [2024-25 Budgets](#)
 - Discussion: 59.9% of the money goes out for funding.
 - Can we have a budget of unrestricted money?
 - For grants, we need to think about charging an administrative fee.
 - Revisit the budget in December.
 - At August meeting, look at scenarios around the budget.
 - Committee high/ low
 - Budget Scenarios
 - Preplanned funding
 - Finance committee will meet to come back with a recommendation for allocations; work on unrestricted number
 - Reviewing committee budgets to note necessity and nice to haves
 - Teacher mini-grant rebrand may need to be put on hold depending on budget
 - Vote on budget tonight
 - Joe motioned to approve
 - Clare seconded the motion
 - All in favor
 - No opposed
 - No abstention

- o Events - [Latest Meeting Notes](#)
 - Tiger Run and Fun Walk
 - [Financials](#) & Debrief Comments
 - 114 participants; closer to 150 mark is the goal
 - Profit was just over \$17000 (with annual partners)
 - 2025 Date: Sunday, June 1st (week after Memorial Day)
 - Reach out to Girls on The Run who has their race before ours
 - Golf Tournament - Friday, August 9
 - Registration is open
 - Push out to family and friends

- o Marketing - [Latest Meeting Notes](#)
 - [Tiger Takeovers](#)
 - July: Mini Golf at Bear Rock
 - August: Chick-Fil-A - Tuesday, August 20
 - We will need board members to be there to support the event (Chick-Fil-A requirement). See emails for chance to choose a time.

- o Executive
 - [Board Member Self Review](#) - Due mid-Sept; please fill it out ideally before the August board meeting
 - [Strategic Plan Draft](#)
 - Final strategic plan for approval/voting
 - Plan in effect July 1, 2024, 5 year plan
 - Started the process in March
 - Aspirational guiding map to achieve goals
 - Vote:
 - Motion to approve: Joe Velarde
 - Second: Clare
 - All in favor: All
 - No one opposed or abstaining
 - Next Meeting: August 12 - Ontelaunee Park
Sign up genius for meeting will be sent out soon.

- Motion to adjourn:
 - Clare made the motion at 7:20 p.m.
 - Second Erin
 - All in favor