



Northwestern Lehigh

EDUCATIONAL FOUNDATION

2022 ANNUAL PARTNERSHIP

5K - MAY 28, 2022 | GOLF - AUGUST 12, 2022 | CLAY - OCTOBER 23, 2022

BENEFITS	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,000
Exclusive Title Sponsor (one event)	X			
Paid Co-Branded Social Media Campaign	\$350 value	\$200 value		
Logo on NWLEF Homepage	X	X	X	
Logo on All Event Pages	X	X	X	X
Annual Sponsor Sign*	X	X	X	X
Goody Bag Item	X	X	X	X
Tiger Run Shirt Logo*	Back	Back	Back	Back
Golf Cart Ads at Tournament	X	X	X	X
Tiger Run Participants	4	4	4	2
Golf or Clay Shoot Participants	8	4	4	2
Booth at one event	X	X	X	X

*Must have commitment and logo by May 7

Additional event sponsorships are available starting as low as \$250. Please see our event sponsor info at: nwlef.org/sponsorship

TIGER RUN AND FUN WALK

5/28/2022

T-SHIRT SPONSOR - \$1,500 (EXCLUSIVE)

- Logo on Front of T-shirt
- 4 5K runner Registrations
- Goody Bag Item

SNACK SPONSOR - \$550 (EXCLUSIVE)

- Signage near snack station
- 2 5K Runner Registrations
- Goody Bag Item

EVENT PARTNER - \$400

- Ability to set up tent for marketing/networking at event
- 2 5K Runner Registrations
- Goody Bag Item


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JOIN US!

WWW.NWLEF.ORG/EVENTS



2022 EVENT SPONSORSHIP

ANNUAL GOLF TOURNAMENT

8/12/2022

NEW! BREAKFAST/LUNCH SPONSOR \$3,000 (EXCLUSIVE)

- Signage at Breakfast/Lunch Location
- Table Tent signage designed and printed by NWLEF
- 4 Golfer Registrations
- Goody Bag Item

BAR SPONSOR - \$1500 (EXCLUSIVE)

- Signage at the Bar
- Sponsor Name on napkins
- Table/Tent Space for Networking/Marketing
- Goody Bag Item

POT OF GOLD SPONSOR - \$1000 (EXCLUSIVE)

- Recognized when announcing winners
- Sign at Pot of Gold Hole
- 4 Golfer Registrations
- Goody Bag Item

PUTTING CONTEST SPONSOR \$750 (EXCLUSIVE)

- Recognized when announcing winners
- Sign at Putting Green
- Goody Bag Item

TEAM SPONSOR - \$650

- Sign at Hole (Random)
- 4 Golfer Registrations
- Goody Bag Item

HOLE SPONSOR - \$250

- Sign at Hole (Random)
- 1 Golfer Registration
- Goody Bag Item



SPORTING CLAY SHOOT

10/23/2022

LUNCH SPONSOR - \$2000 (EXCLUSIVE)

- Signage at Lunch/Presentation
- Table Tent Signage at Lunch Tables designed and printed by NWLEF
- Signage at Double Shot Station
- 4 Shooter Registrations
- Goody Bag Item

BREAKFAST SPONSOR - \$1200 (EXCLUSIVE)

- Signage at Grab and Go Breakfast
- Signage at Station (Random)
- 4 Shooter Registrations
- Goody Bag Item

JERKY SPONSOR - \$750 (EXCLUSIVE)

- Branded Beef Jerky in Goody Bag
- Signage at Station (Random)

TEAM SPONSOR - \$600

- Signage at station (Random)
- 4 Shooter Registrations
- Goody Bag Item

STATION SPONSOR - \$250

- Signage at Station (Random)
- 1 Shooter Registration

