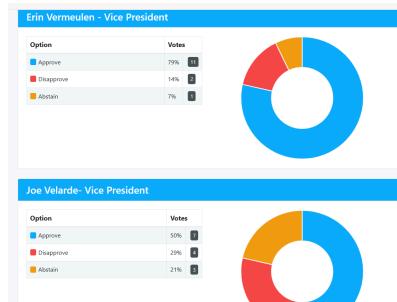


- Call to order and adoption of agenda
 - Call to order at 5:34
 - Clare motioned
 - Erin seconded
 - Motion carried
- Roll call (sign-in sheet)

Michelle Kaschak, Amy Kinnon, Michael Perinotti, Jim Warfel, Sarah Halpin, Katie Straughn, Valerie Kile, Matthew Koncz, Daniel Macaulay, Erin Vermuelen, Greg Kuhn, Clare Coupe Scott, Kristen Grim
- Receive guests
 - No guests at this meeting.
- Approval of [prior meeting minutes](#)
 - Motion to approve- Jim
 - Clare seconded
 - All in favor
- Communications/Announcements
 - Clare will be a grandmother.
 - Erin was promoted at LCCC
- New Business
 - Annual Elections - Vice President and Treasurer - *please vote by 5pm*
 - *Vice-President: 6 nominations*
 - *Secretary: 3 nominations*
 - *Results of FIRST VOTE Vice-President: Erin received majority vote*

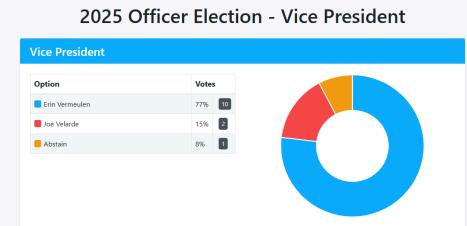


- *Secretary: Michelle received majority vote*



- *Concern from Greg about the vote because with the vice president vote- you could vote for two*
 - *Greg would like to revote it.*
 - *Val asked if we needed a revote, and Clare said we should vote again.*
 - *Erin redid the voting ballot.*

- *Revote for Vice-President only (because of two candidates for this position) occurred after Erin updated the form. Even though Joe was not in attendance, he was able to take part in the revote.*
- *Erin received the majority vote.*
- **Results of SECOND VOTE:**



- Resignations
 - Jeff resigned and was on the board 7 years and DJ has also officially resigned after 15 years.
 - DJ will be at the clayshoot. Discussion of a plaque for both.
 - Think about people with skills like legal, finance, marketing to encourage them to the board.
 - Val encouraged all board members to discuss the board and its responsibilities with potential new members.
 - We discussed four potential new board members.
 - Discussion about special elections, if needed, if vice-president would want to be president.
 - Special election could be needed based on who is nominated.
- Committee Reports
 - Community Engagement
 - Greg updated on Notable Alumni Award- spoke with Carson Kressley
 - Need to come up with time frame for the notable alumni award.
 - We should not wait on school's athletic hall of fame and their timing. We need to do our own timing.
 - Val asked was it the next step for the committee or what they need from the board?
 - Do we want quarterly or annually?
 - Dan asked how people get nominated. Sarah shared some of the research she has done, and much of it depends on the size of the school district.
 - Michelle asked about who makes the choice for the award winner, and Greg felt the community engagement committee would do their due diligence and make a recommendation to the board.
 - Kristen asked about a rubric to make it fair.
 - Daniel asked about some of the criteria and if we want to avoid pigeon-holing ourselves into not getting enough nominations.
 - Daniel also suggested we start with two winners per year. Gives us exposure and appeal to alumni.
 - Jim asked who submits all of the nominating information.
 - Sarah shared an example of an award where the nominator gives them info.
 - Val asked again about finalizing the plan. Sarah said the committee needs to meet again. Timeline for the website is needed, so it could be updated.
 - Erin reminded that the committee needs to follow the event protocol.
 - Greg discussed the budgeting piece. The event with Carson would be different, but in later years, maybe we discuss and plan for it to be part of the Donor Appreciation Event.
 - Erin suggested timing is overly ambitious if we want a spring event. We may want to plan for the first event next fall. Should it be at the donor event? Another event?

- Alumni
 - No update other than the notable alumni award.
- Homecoming Game
 - Sarah and Amy attended. Not a good event for engagement and conversation with alumni.
 - Sarah felt there was better engagement at Tiger Takeovers.
 - Katie, who wanted to help at the table that night, could not help at the event because her son was like a feral cat.
 - Katie noted the Penn Sports Radio pieces about the foundation and how impactful it was to listen to.
- [School Board Meeting](#)
 - No comments
 - As always, sign up if you can attend.
- Tree Lighting
 - Will be sending out a survey monkey for volunteers to attend the event.
- Allocations
 - [Committee Report](#)
 - GROW grants will be decided tonight after this meeting.
 - NWE - \$4,000 request for Author Palooza
 - Clare wanted to ask about if we wanted to set the precedent of funding an additional event for NWE when we are not giving the same to Weisenberg.
 - Event details- 5 authors with a total \$10,000 cost.
 - Comments from various board members expressed concern about the cost and the limited access to other students/ community members.
 - As a board, we decided not to fund the event at this time.
- Finance
 - [Financial Summary Aug-Sept 25](#)
 - \$77,664 total cash at the end of September
 - See report for event numbers
 - Will continue with Excel and Quickbooks for the rest of this fiscal year
 - [Quickbooks Report Aug-Sept 25](#)
 - Accounting Firm Update/Decision
 - Matthew got prices from multiple places.
 - Our budget was planned for \$1380
 - CRY quote \$2925 (would consider a \$500 sponsorship); experience with ed foundations
 - Frey and company quote \$3200 (did support the golf tournament)
 - Feedback: Daniel suggested CRY because of their past experience with ed foundations. Michael noted quotes are close. Varying discussion around asking for a higher donation/ sponsorship amount by phrasing it as "We hope that you would consider"
 - Approve difference to budget: New cost will be roughly \$3000, so a \$1620 difference.
 - Jim made the motion to approve the budget change.
 - Clare seconded.
 - All in favor.
- Events - [Latest Meeting Notes](#)
 - Clay Shoot- October 26
 - [Volunteer and Food Sign Up](#)
 - Please sign up to shoot or to volunteer.
 - Need food donations.
 - [Registration](#)
 - 18 paid shooters, not counting sponsor spots

- Please promote registrations/ event
 - Will do feedback survey after the event to see if we should keep this event or not.
 - June 7th Tiger Run
- Marketing - [Latest Meeting Notes](#)
 - [Calendar & Brand Guide/deck](#)
 - Please check out the Brand Guide if you need the correct fonts/ colors, etc.
 - Meta Ads
 - Has driven paid social traffic to the website.
 - Intern
 - Kaylee Konyak is our intern from KU.
 - Supporting cultivation efforts and marketing initiatives
 - We will have to weigh the administrative burden of the amount of hours needed per student.
 - Stadium Sign Renewal
 - Vote on renewing and for length of time for \$570
 - Motion to approve three year advertising renewal
 - Sarah made the motion.
 - Katie seconded.
 - All in favor
- Executive
 - [Strategic Plan](#)
 - [Operational Excellence Taskforce](#)
 - We spoke about some of it already tonight.
 - Board member welcome “training” is almost done. Michelle shared some information.
 - [Process Map](#) for new Initiatives, etc.
 - Erin talked about facilitation of new events with process map.
 - Includes Steps to getting someone started.
 - Erin asked us to review document, so committees can all be on the same page.
- Development Director
 - EITC Overview
 - Amy discussed a monthly call she is part of that is helpful to her as a resource.
 - September call topic was EITC
 - Please see her notes: [EITC Presentation Notes 9/2025](#)
 - Full of good information for Amy and she shared
 - PA one of first states to have EITC program. Started in 2001.
 - Two different EITC buckets
 - EIO- Education and Improvement Organizations (about 74.5 million)
 - 850-900 organizations that are like us that receive these funds.
 - Not many spaces available for new businesses
 - Much information about getting projects funded
 - Project funding requests open in the winter.
 - Amy needs to get in documentation in November to make sure we are on the EITC list.
 - Remind state officials and thank them for their support of this program.
 - Matthew shared the bank perspective and how valuable of a program it is for them as well.

Scholarship- provide students with scholarships to private schools. We are not in this group.

- Annual Appeal
 - Give 180 Campaign
 - Amy shared so far it is very promising.
 - We currently have \$2604 so far. Anticipate exceeding last year's goal. 17 donors; 5 are new; 2 monthly donations. All but 3 are \$180.
- Donor Appreciation Event - Nov 18
 - Amy emailed a copy of the save the date to us. Please review the list of donors. Reach out to Amy if you think someone should be added.
 - The invitation will go out later this month.
 - 75 people on invite list and invited to bring a guest; but we have 80 person capacity.
- Building Tour
 - Amy working on getting a donor tour of the middle school. See what the foundation has done in the building. Potential day of Feb/ March. More details need to be worked out.
- Giving Tuesday 12/2
 - Another bucks for Baxter campaign.
 - Please share those posts on social media.
 - Sarah talked about putting a go pro on Baxter to create a video about perspective.
 - Great idea, but quick turnaround.
 - Amy and Val are going to see if it's possible.
- Goal Update
 - Annual sponsors: \$4,500 or 6% of goal
 - Event fundraiser: 19, 977 or 47% of goal
 - General donations: \$5,203 or 21% of goal
 - Restricted EITC: 0 or 0% of goal
 - Overall total: \$29,680 or 11% of goal
 - Bloomerang went through new branding.
 - CRM database
 - Now Bloomerang CRM and bought out qgive which is now called Bloomerang fundraising
- Bills for Payment (checks to be cut at conclusion of meeting)
 - \$2365.78 Annual appeal mailing/ printing
- Other business items, discussion points, comments, closed-door topics
 - None
- Adjournment
 - Motion to dismiss at 7:34 p.m.
 - Clare made the motion
 - Katie seconded
 - Motion carried