

Liberty University

**Justification for Selected
Micro-project Assignment**

A Paper Submitted to

Submitted to Dr. James Zabloski,

in partial fulfillment of the requirements for the completion of

Micro-Project II: Personal Engagement

DSMN 853 – D01

by

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1. *What is your cognate? Describe why you chose it.*

My cognate is discipleship. I have been a member of Southern Baptist churches for most of my life and have heard discipleship described and preached about many times.

However, my experience has been that there is not agreement of what it takes to be a mature believer and there are no metrics that have been developed to measure whether a person is a “mature believer”. I have learned that there are clear instructions in Scripture that describe what Christian maturity involves, yet I have not seen many individuals live a life that exemplifies what Scripture encourages us to do.

2. *What is the Micro-Project you have chosen? Describe why you chose it.*

This term, I will be creating a YouTube channel that will communicate the problem I have witnessed in churches not exhibiting explosive growth of disciples and providing suggestions of how we change our paradigms to return to the early church models. This project will utilize the work that was done in the first two micro-projects for content and will provide the platform to bring people to the website/ministry plan that I intend to create in the last micro-project.

3. *What is the problem in your ministry area you are seeking to resolve?*

The problem I am attempting to resolve is that the multi-site mega-church where I serve does not exhibit the exponential growth that the early church experienced. This lack of effectiveness in the American church is rooted in a lack of spiritual maturity among the believers and their lack of awareness of how to progress toward the spiritual maturity of a disciple. I have been part of church leadership that has sought to create several strategies

to build disciples but have not yet found one that has proven to be effective at developing mature disciples.

4. *How does your choice of micro-project align with your DMIN cognate?*

This micro-project aligns well with the Discipleship cognate as it allows me to investigate the current thought and practices of church leaders as they attempt to develop disciples as well as considering how the discipleship models are transforming from previous models. This project is exciting for me as it involves me beginning to connect to the broader audience and transmit what I have learned and attempt to bring a workable solution to the issue.

5. *How does your choice of micro-project align with scripture?*

The course description focuses on Personal Engagement. I will be presenting videos which describe the current state of the church disciple-making effectiveness and explain how God gives direction to disciples in the Shema (Deut 6:4-5), the Great Commandment and the New Commandment given in Matt 22:36-40, and the Great Commission given in Matt 28: 28-30. These verses provide the direction of foundational imperatives that set an individual's path toward becoming a disciple. The videos I create will speak of a need to establish devotion, unity with other believers, and empowerment from the Holy Spirit to become effective disciples. Love for others is vital as described in John 15:5, where Jesus indicated that no spiritual work could occur separate from Him and Jesus' repeated calls for unity within the body of Christ.

6. *How does your choice of micro-project align with your abilities, passions, and interests?*

It has been a lifetime passion of mine to develop effective solutions to problems that I am presented. I have taught virtually every age group within the context of traditional model “Sunday School” and in attractional model “home groups”. In recent years, I have been a student who utilized online courses to pursue higher education degrees and serve as the president of a Bible college. This has required me to create video content weekly and deliver coursework digitally to my professors and to my students. I love the process of learning and engaging with others to share the truth that God provides to us in His Word. A YouTube channel will be an exciting project to create and to utilize in the future as I develop this ministry tool.

7. *Summarize in your own words the assignment instructions for all four phases of your chosen Micro-Project.*

Organization Phase – Investigate at least five YouTube channels that seem to address the proposed problem statement and write a one-page analysis of each, including pros and cons of each, as well as their URL’s.

Elaboration Phase – write an analysis of why the proposed YouTube channel will address the ministry problem in a way that other channels have not addressed. Report on various options available for starting and building a YouTube channel.

Implementation Phase – prepare at least one video and post it to the YouTube channel that has been created. The video should be engaging, unique in content and presentation, and have relate to the ministry cognate. The channel should have a title, credits, introductory music and other enhancements. A five page paper should provide the URL as well as an explanation of the content and how it was created, along with any other pertinent information.

Culmination Phase – a twenty five page report will compare the new YouTube channel to others, citing pros and cons of each and describing peer review comments. The paper will also document information regarding the creation of the YouTube channel and its efficacy for ministry. It will address how the channel address the ministry problem, an explanation of the content on the channel and its mission. This paper will be presented according to the guidelines established regarding the formatting guidelines provided in the course materials.

8. *How have you planned to complete each of the Micro-Project phases on time?*

In week 2, I will research YouTube sites that are attempting to aid believers in developing as disciples of Jesus, and write out the required report. In addition, I will write key concepts for videos to be developed.

In week 3, I will create formats for the videos: intro screen, common graphics, and rough-in scripts for each episode.

In week 4, I will begin recording videos according to the scripts and begin editing. This will include adding a musical soundtrack, adding transitions. I will submit the process to my classmates for their assessments and correct according to their reviews.

In week 5, I will finalize the videos and upload them to the YouTube channel. I will do final corrections before uploading.

In week 6, I will compile a culmination report according to the micro-project formats.

In week 7, I will access the project and report on my findings.

In week 8, I will reflect upon what I have learned during the project and report my thoughts.

9. *What is your greatest reservation or question regarding this selected micro-project?*

The amount of videos required to cover the scope of the project will exceed what time is available for this course. I will craft overview videos over the key topics and intend to create more content post-term to hit the full vision of what I hope to achieve with this YouTube channel. Gaining clarity of what will be sufficient for this course is needed to reduce my anxiety regarding the expectations for the course.

The other area I have some reservations is regarding the creative aspects of the video. I have great tools available to do this work, but it will stretch me to use the right tools in the right way to make these videos engaging.