

# Privacy Policy for Emergent Defense Magazine Subscription

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## 1. Information We Collect:

We collect both personal and non-personal information from subscribers. Personal information may include your name, address, email, and phone number. Non-personal information may include demographic data, preferences, and usage patterns.

## 2. How We Collect Information:

We collect information when you subscribe to Emergent Defense Magazine on our website. We may also collect data through surveys, contests, or interactions with our customer support.

## 3. Use of Information:

We use collected information for the following purposes:

- a. To process and manage your subscription.
- b. To personalize content and improve your reading experience.
- c. To send you relevant updates, newsletters, and promotional materials.
- d. To conduct market research and analyze subscriber preferences.
- e. To comply with legal obligations and prevent fraudulent activities.

## 4. Protection of Information:

We take reasonable measures to safeguard your information from unauthorized access, disclosure, alteration, and destruction. This includes using secure servers, encryption, and access controls.

## 5. Sharing Information:

We do not sell, trade, or otherwise transfer your personal information to outside parties. However, we may share non-personal information for marketing, advertising, or other purposes.

## 6. Third-Party Services:

We may use third-party services, such as analytics tools, to facilitate our services. These third parties may have access to your information, but they are obligated to maintain its confidentiality.

### **7. Cookies and Tracking:**

We may use cookies and similar tracking technologies to enhance your user experience and analyze usage patterns. You can manage cookie preferences through your browser settings.

### **8. Digital Security:**

While we strive to protect your information, we cannot guarantee the security of data transmitted over the internet. By using our services, you acknowledge this inherent risk.

### **9. Changes to Privacy Policy:**

We reserve the right to update our privacy policy. Subscribers will be notified of significant changes, and the updated policy will be posted on our website.

### **10. Contact Information:**

If you have questions or concerns about our privacy practices, please contact us through our website.

By subscribing to Emergent Defense Magazine, you agree to the terms outlined in this privacy policy.