

Born and raised in Apache, OK, Brad Good's first taste of Red Dirt & Texas Country came from the Stillwater music scene, while attending Oklahoma State in the 1990's. At the time, having no idea that he was shaping what would become a life-long career, Good met singer-songwriter Shane McGrew, who was putting a band together.

"Shane had previously won a talent competition, and his prize was to play one song on stage at the Grand Ole Opry in Nashville, in front of some labels. He needed a band to do it, and, although I really couldn't play, I owned a bass guitar, & could sing some high harmony, so they decided to take me on as a "project bass player." A couple of lessons, & one house party where we played for 6 friends later, we loaded up & headed to Nashville in December of '93 to play one song on the biggest stage in the industry, & then drove back to Oklahoma. That's how it started. The song was bluegrassy, & it was Shane, me, Barry Logan and a kid we'd met named Shawn on drums. Since we'd written some songs while out tube fishing, we called that band "Fishin' Naked." There's no doubt, we were awful at the time, and Shane would've been better off without us there, but we did that, and the first time I was on stage in front of anyone wasn't "on the actual TV show", but was on the the same stage, and the biggest one in the industry.

As time went on, Good & McGrew were introduced to Stillwater rock drummer Tom Privett and guitarist Rocky Sutton, and version 2 of Fishin' Naked was born. "We played some honky tonks, & then managed to work our way into some larger dance halls, mainly playing top-40 country covers, but started to introduce some originals from Shane & later on, from me. The guys all endured my growing pains on bass & stuck with me for some reason, and by 1995, we wound up on the road 2-4 nights a week at times, playing mainly in dance halls."

Somewhere along the way, Good kept writing songs, & as an original artist, was introduced to a new segment of the music business. "Stillwater was growing as a music town at the time. Guys like Bob Childers & Tom Skinner had been there for years, The Great Divide was starting out, Stoney Larue, Jason Boland, & Cody Canada (Cross Canadian Ragweed) soon came along, and then Steve Rice (No Justice), & Chad Sullins (The Last Call Coalition) Everybody kinda fed off of each other & we all got into the Texas Country scene at the Wormy Dog Saloon. "The Wormy Dog was sorta the catalyst behind the fusion of the Stillwater / Red Dirt sound with Texas Country. They were bringing in some "name acts" from Texas, & a lot of the Red Dirt guys were local, so Stillwater became quite the place, There were nights we were all playing different clubs in town at the same time."

At the end of "Fishin' Naked," Good took a trip to Nashville with friend Mark Payne, & was able to score a daytime gig at Robert's Boot Store & a couple of shows at world-famous Tootsies as well. "The second or third day I was in Nashville, I met Merle Haggard lead guitarist Redd Volkaert. I didn't know who he was. I just stopped to visit with him while he was hanging out by his car on Broadway when I was walking by. For some reason, Redd took a shine to me enough to introduce me to some guys in a band called BR549, who then took me around & introduced me to some venue owners who then let me play there. That's kinda how it went, so I ended up playing my songs at Robert's, Tootsies, Barbara's Lounge, and a few others over the next few months. Looking back, I might shoulda stayed there, but my heart was in Oklahoma, so I went back home after a short time there."

What I gained from that was recognizing my love for songwriting, and performing original material, and knowing there were at least a few souls out there that I could touch. So I came back & started putting a group together that was geared for that, with drummer Travis Woodson, & guitarists Jesse LaFave & Joshua Yarbrough, & Shane came in & played fiddle & acoustic guitar, and I became a bass-playing front man in what we called "27 Ends."

Things kinda took off for that group, & we had a little success, but staying at it on the Oklahoma / Texas circuit can be a grind, and burn-out set in. "I decided to take a break when my oldest son (Coby) came along in 2001. I wanted to go be a dad, so I walked away from music for 10 years, and was able to coach Little League & have times with my two sons I wouldn't have had if I'd been 3 states away playing music - and I have no regrets for doing that."

In 2010, I drove past a sign that said "Open Mic Tonight!!" in front of AP's club in Medicine Park, OK, and decided to stop in. I hadn't played in so long, I could barely remember chords, but I played a few old originals I hadn't forgotten, and I met Ken Morrow. Ken had some songs he'd written as well, and at the time, owned a bait shop in downtown Medicine Park. He asked me to come out & song-swap with him, & we ended up doing that every weekend for tips over the next couple of years."

Then in February of 2012, Good met (now Koe Wetzel guitarist) Shyloh Powers. "Shyloh was in Medicine Park for the annual Polar Plunge, & walked into Ken's bait shop wearing a swimsuit, a Santa hat, & scuba flippers while I was playing my song "Take Me Home," and he asked me to come jam with his band, who'd recently lost their singer to Nashville.

Also in 2012, a guy in Nebraska, who I barely knew heard some songs I'd recorded years earlier, & asked how much it would cost an investor to get those recorded properly, so suddenly I was back at it. We recorded "THIRD G3NERATION ONLY SON" at Pleasantry Lane in Dallas, under the direction of engineer Salim Nourallah with production from phenom musician Matt Gaskins."

The band played some small clubs, and was able to get the 5pm slot at The Medicine Park Mayor's Red Dirt Ball on Memorial Day that year, and later moved onto the casino circuit, where they spent the next 5 years, before recording a second record "One Red Light," but shortly after recording, as they often do, the band broke up. Good spent 2018 to 2022 writing new material, and is now playing solo shows, where he's again making a name for himself on the Oklahoma / Texas Circuit. "We're going to call the new record "Dirt Roads & Satellites." When I was a kid, sometimes my grandpa would point out satellites going by at night until I could see them, so when I got the idea for the name of the record, I took the picture for the cover from my grandparent's front yard. I feel like the name kinda speaks for itself in that life takes you all around the world in more ways than one, but you never forget the dirt roads you came from."

Back on the road, Good is taking his songs (along with some key cover songs) into live venues across Oklahoma, Texas, and Arkansas, and is planning upcoming tours through Louisiana, Georgia, Alabama, Florida, South Carolina, North Carolina, and another run through Nebraska, Idaho, Wyoming, and Montana.

With the support of his wife Holly (who he ironically met when playing an open-mic at AP's in 2015), Good says he's having a lot of fun with it. "We can't wait to see y'all down the road!"