

CONFERENCE AND TRADE SHOW RULES

PURPOSE

The trade show is an opportunity to engage with WIC staff and public health professionals for educational and informational purposes. Exhibitors are also permitted to sell products and are responsible for the transactions and any fiscal or tax liabilities.

The WIC Association of NYS is a not-for-profit organization whose mission is to support and enhance the delivery of WIC services through education, training and advocacy.

EXHIBIT DATES AND HOURS

The in person conference will take place April 28-30, 2025 with dedicated trade show times each day.

EXHIBIT SPACE AND DEADLINES

Deadline to submit sponsor application and payment is March 15, 2025.

RESTRICTIONS

WICANYS reserves the right to decline to approve all or any part of a proposed exhibitor, vendor, advertisement, or sponsor which in WICANYS's judgment is inappropriate or contrary to WICANYS's mission or its programs. Exhibitors, vendors, advertisements or products that are contrary to WICANYS's mission or programs include, but are not limited to, those that: (1) inhibit or are likely to inhibit WICANYS's ability to carry out its mission; (2) inhibit or are likely to inhibit the effectiveness of WICANYS's programs; or (3) challenge WICANYS's credibility or effectiveness. WICANYS reserves the right to require vendor materials to be removed. No refunds will be provided.

BREASTFEEDING FRIENDLY CONFERENCE

Exhibitor agrees not to display, promote, give away samples or coupons, or show pictures, images or videos, or links to: formula or nutritional supplements, bottles or nipples, for any age infant, toddler or child. The only exception is for information on therapeutic formula, available by prescription only. Attendees' information cannot be provided to other companies or later linked to ads or information about infant, pediatric, toddler, or child formula or nutritional supplements, bottles, or nipples. Exhibitors found in non-compliance will be asked to remove the materials and potentially their entire booth from the conference. Exhibitor refunds will not be honored for non-compliance.

CANCELLATIONS

In the event an exhibitor finds it necessary to cancel its participation in the 2025 WICANYS Annual Conference Trade Show, 50% will be refunded before a cancellation date of March 15, 2025.

There will be no refunds after this date. All cancellations must be in writing. Postmarks will be used to determine eligibility.

FAILURE TO OCCUPY SPACE

Any space not occupied will be forfeited by exhibitor without a refund.