

46th Annual Conference WIC Association of New York State



Empowering Communities - Enhancing Services - Advancing WIC Together

April 28-30, 2025

Crowne Plaza Desmond Hotel, Albany NY

VENUE & ACTIVITIES MAP



WIC ASSOCIATION OF NYS CONFERENCE VENUE KEY

Fort Orange (5,7,9) Break Out Workshops

King St Ballroom: General Sessions, Food/Meals, Networking (Bingo!)

Suite #156 Calm Room/Decompress (open daily)

Suite #120 CMU Capstone Students Interviews (Monday)

Suite #112 Pumping/Lactation Room

High Street: Gentle Morning Yoga

EXHIBITOR HALL: Exhibitors, Refreshment Breaks & Reception Area

CONFERENCE AGENDA

Day 1, Monday 4/28/25

8:00 AM - 3:00 PM Front Hall	Registration and Welcome
12:30 PM – 1:30 PM King Ballroom	General Session: Welcome and WIC Program Updates. Updates from WICANYS, NYS DOH, and a USDA workforce project. Tasha Ortloff, WICANYS ED, Corie Nadzan, MPA, RD, CLC, Dr. Elizabeth Fox, PhD, RDN and Dr. Gen Meredith, DrPH, OTR, MPH
1:30 PM – 2:30 PM King Ballroom	Advocating for Change: Updates from the NWA: Updates from the NWA, Nell Menefee-Libey
2:30 PM - 2:45 PM	<i>Refresh Break</i>
2:45 PM -4:15 PM	<u>WORKSHOP SERIES</u> <i>Choose one of the three concurrent sessions</i>
5 Fort Orange	Uncovering Biases: Navigating Controversial Recommendations Dr. Elizabeth Fox, PhD, RDN
7 Fort Orange	Untangling the Ties: Identifying Functional vs Restrictive Tethered Oral Tissues and Their Impact on Infant Development Dr. Lawrence Kotlow, DDS, PC
9 Fort Orange	Using Community Partnerships and Data to Innovate and Elevate WIC Outreach, Gina DeVito, Sherri M. Ehrlich
4:15 PM-6:00 PM	Exhibit Hall Opens/Opening Reception (+Suite #120 CMU students)
7:00 PM -9:00 PM King Ballroom	Evening Social/Networking: MUSIC BINGO!

Day 2, Tuesday 4/29/25

8:15 AM-1:00 AM Front Hall	Registration and Welcome
6:30 AM -7:30 AM Meeting Room: 28 High Street	Mindful Mornings: Gentle Yoga, Scrap Wrenn, certified yoga teacher and educator.
8:00 AM -9:00 AM King Courtyard	Breakfast & Networking: King Courtyard & Ballroom
9:00 AM – 10:30 AM King Ballroom	General Session: Crucial Conversations for Mastering Dialogue, Sherene Walters , MA, ACC
10:30 AM-11:00 AM	Exhibit Hall Open & Refreshment Break
11:00 AM – 12:30 PM	<u>WORKSHOP SERIES</u> <i>Choose one of the three concurrent sessions</i>
5 Fort Orange	Nutrition & Breastfeeding ,, Nicola Singletary, PhD, IBCLC
7 Fort Orange	Cravings & Eating in Pregnancy , Julia Hormes , PhD
9 Fort Orange	Digital Marketing for WIC , Jennifer Matrazzo & Jennifer Ozgur

CONFERENCE AGENDA

Day 2, Tuesday 4/29/25

12:30 PM - 1:30 PM King Courtyard	Lunch + Exhibit Hall
1:45 PM - 2:45 PM King Ballroom	General Session: Getting Things Done - Sherene Walters, MA, ACC
2:45 PM - 3:30 PM (Exhibit Hall)	Break/Trade Show Exhibits
3:30 PM - 5:00 PM	<u>WORKSHOP SERIES</u> <i>Choose one of the three concurrent sessions</i>
5 Fort Orange	If You Build It, They Will Come Back: Practical Changes to Improve Service and Workplace Satisfaction - Lyndon Cudlitz
7 Fort Orange	Understanding Nutrition Risk - Christina Carbone & Kristen Cherico
9 Fort Orange	Prenatal & Early Childhood Mental Health - Samantha Colson, MSW, MS, IMH-E®
7:00 PM - 9:00 PM King Ballroom	Evening Social/Networking: MUSIC BINGO!

Day 3, Wednesday 4/30/25

7:00 AM - 8:00 AM Meeting Room: 28 High Street	Mindful Mornings: Gentle Yoga with Scrap Wrenn, certified yoga teacher and educator.
8:00 AM-9:00 AM King Courtyard	Breakfast & Networking
9:00 AM - 10:30 AM	<u>WORKSHOP SERIES</u> <i>Choose one of the three concurrent sessions</i>
5 Fort Orange	Funny Tasting Milk: The Biochemistry and Clinical Applications of Human Milk Oxidation vs. High Lipase Action - Nicola V. K. Singletary, PhD, IBCLC
7 Fort Orange	Food Insecurity and Eating Behaviors in Pregnancy - Julia Hormes, PhD
9 Fort Orange	Optimizing WIC Participant Services: Examining the day-to-day operations of a WIC Local Agency Deborah Bonzo, MS, RD, CDN and Tarisha Fleurmond, BS, MPH, CLC
10:30 AM-11:00AM	Refreshment Break & Exhibit Hall (last chance!)

CONFERENCE AGENDA

Day 3, Wednesday 4/30/25

11:00 PM - 12:30 PM King Ballroom	General Session: Five To Thrive: Learning the Building Blocks of Resilience in the Modern Working World, Ally Meyers, CPEC
12:30 PM - 12:40 PM	Closing Remarks & Acknowledgments, Tasha Ortloff ED, WICANYS
12:30 PM - 1:30 PM BOXED LUNCH Front Hall (near registration table)	Lunch & Farewell Enjoy lunch with colleagues before you depart.



CONTINUING EDUCATION CREDITS

Please scan the QR code to complete a brief evaluation for each session you attend.

Your feedback helps us improve future events and ensures we can issue accurate CEU certificates.

The same link will also take you to the overall conference survey, where you'll be able to access your certificate after completion.

Thank you for supporting professional development in WIC—and for all that you do!



SCAN ME!

EXHIBIT HALL MAP

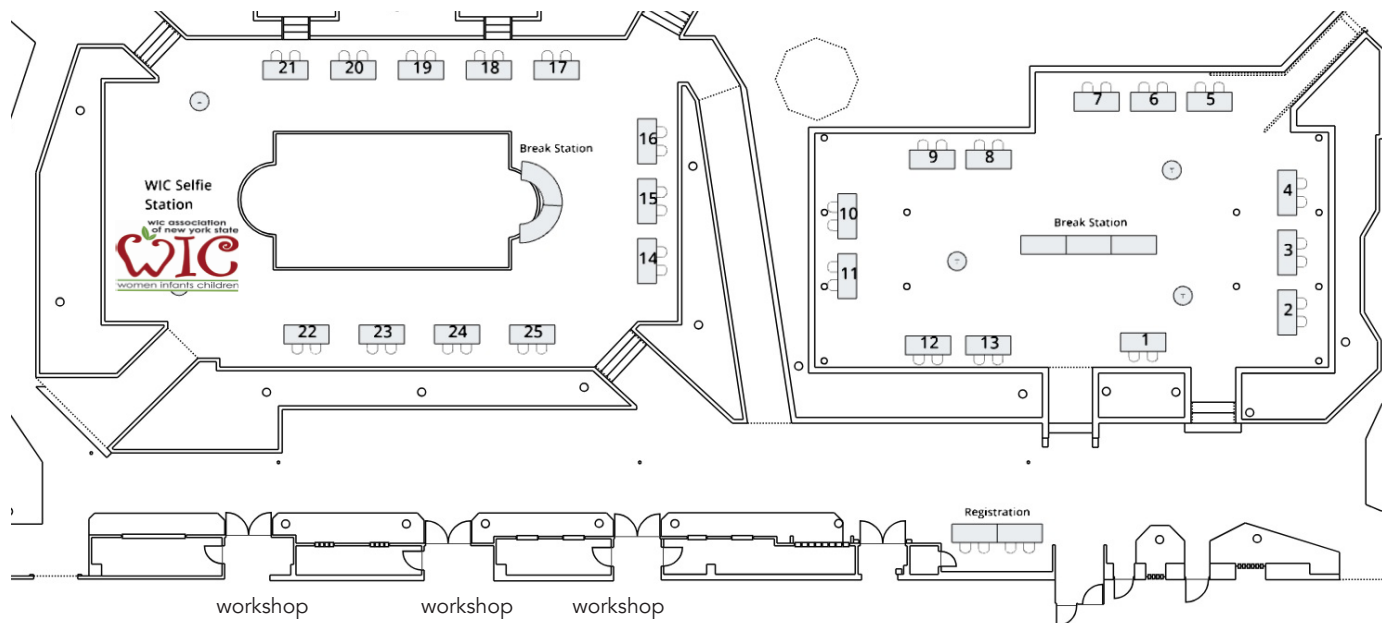


Table	Company
1	Hudson Center for Health Equity & Quality
2	Ardo Medical, Inc.
3	Dole Packaged Foods
4	Kate Farm
5	General Mills
6	Hunger Solutions
7	Perspective Enterprises, Inc.
8	Aldus Pharmacy
9	Hygeia Breast Pumps
10	WK Kellogg Co
11	Bush's Best
12	Office RX Specialty Pharmacy Inc.
13	Nutrition Matters

Table	Company
14	Gerber Products Company Nestle USA
15	Nursing Naturals/Lansinoh
16	Pyle & Associates
17	Happy Baby Organics
18	Juicy Juice
19	Post Consumer Brands
20	Stonyfield Organic Yogurt
21	The J.M. Smucker Company
22	Nutricia North America
23	Lulo
24	Beech-Nut Nutrition Company
25	Zomee

***VISIT THE WICANYS SELFIE STATION!**