New York State WIC Association Board of Directors Meeting Date: December 12, 2022 Location: Virtual

<u>BOD Present</u>: Natasha Ashley, Penny Bashford, Lauren Brand, Andrea ("Ondie") Byrne, Elizabeth Crofut, Sarah DeFrank, Lisa Fermin-Rivera, Sue Kowaleski, Misha Marvel, Tommi-Grace Melito, Helene Rosenhouse-Romeo, Melissa Sacco, Keri Santos, Tanya Reese, Rudy Sicari, Lauren Sondey, Loriann Spatola-Davis, Kristin VanHouten, Sherri Wilson

<u>BOD Absent:</u> Megan Fulton, Sara Hettel, Ashley Clarke

Members/Staff: Mary Maziarz, Tammy Lana

| ITEM | DISCUSSION | ACTIONS | FOLLOW-UP |
|---------------------|---|-------------------------------------|-----------|
| Call to Order | With a quorum established, Chair Lauren Brand called meeting to order at 1:06 p.m. | None | None |
| Minutes Approval | October minutes were reviewed and under Board Development section it should read BOD (not DOB). Melissa Sacco made a motion to approve October 2022 minutes. Sherry Wilson seconded the motion. October minutes were unanimously approved with zero abstention. | Minutes approved with correction | None |

| Chair's Report | Lauren Brand | | |
|----------------|---|---|--------------|
| | The committee investigating the executive director search will meet next week. A FOIL was emailed to the State asking for NYS WIC appropriations from 2019 to 2022. The Metro WIC Association is planning to hire MirRam Group, LLC at a cost of \$5000.00 per month for the next seven months for lobbying and government relations efforts. The Metro is asking for NYSWICA split costs | Request formal presentation to BOD from Metro leadership | Laruen Brand |

| COMMITTEE REPORTS | |
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| Board Development | Helene Rosenhouse-Romeo Natasha Ashley has submitted her letter of resignation. She has nominated a replacement for her term. Tammy will follow up with nominee to request application Committee presents Executive Committee nominees: Megan Fulton for secretary and Lisa Fermin-Rivera as chair. Vote was held and candidates were elected unanimously. Lisa Fermin-Rivera to fully assume chair responsibilities on June 1, 2023. Megan Fulton will begin in January 2023. | Follow up with nominee to replace Natasha Inform Megan Fulton election outcome | Tammy Lana Helene Rosenhouse- Romeo |
|----------------------|--|---|--|
| Conference | Mary Maziarz Agenda is coming together. Looking for an exercise presentation. Committee would appreciate any recommendation. Lauren signed the addendum for 2024 – conference taking place April 12, 2024 to April 17, 2024 | Suggestion for speakers – exercise in particular | All Members |
| Finance | Andrea Byrne We met twice this month. Financial statements as of 9/30/2022 shows net profit of \$67,466; however, strategic planning cut into some of this profit, but 2023 membership payments and conference sponsors will offset cost. Sherry presented the FY2023 budget and then made a motion coming out of the Finance Committee, to approve the FY2023 budget. Budget passed unanimously, zero abstentions. | None | None |
| Legislative | Tommi-Grace Melito Committee puts forth a motion for BOD to vote on creating a raffle for NYSWICA members to attend NWA Leadership conference in February. Motion was unanimously moved. The board will allow for a total of up to five board members and members to attend in total. | Send out NWA agenda to Tommi- Grace to create survey for selecting conference raffle winners | Tammy Lana and Tommi- Grace |

| LA Operations | TBD Need chair for this committee and regularly scheduled meetings | Find chair and revitalize committee | TBD |
|------------------------------------|---|-------------------------------------|----------------|
| Marketing & Membership (M&M) | Lisa Fermin-Rivera Fall newsletter was sent out and second Meet & Greet was completed Kristin VanHouten and Sara DeFrank are sending social media posts to membership Plan to explore mentorship at next meeting | Plan next Meet & Greet | M&M |
| Additional Comments | Every committee should continue to review the strategic plan and assign tasks from strategic plan | Assign tasks from strategic plan | All committees |
| Regional Reports | None | | |
| Adjournment | At 3:07 p.m. Ondie Byrne made motion to adjourn and Lisa Fermin-Rivera seconded motion. Meeting adjourned. | | |

Minutes prepared by **Helene Rosenhouse-Romeo** Secretary WIC Association of NYS Date: 1/9/2023 Minutes reviewed by *Lauren Brand* Chair, WIC Association of NYS Date: 1/11/2023