

**New York State WIC Association  
Board of Directors Meeting**

Date: December 8, 2020

Location: Zoom Meeting

**Present: Penny Bashford, Lauren Brand, Andrea Byrne, Brian Coleman, Lisa Cogswell, Judette Daleiden, Michelle Downer, Lisa Fermin-Rivera, Megan Fulton, Sue Kowaleski, Mary Krypel, Misha Marvel, Tommi-Grace Melito, Helene Rosenhouse-Romeo, Melissa Sacco, Rudy Sicari, Loriann Spatola-Davis, Cindy Walsh,**

**Absent: Melissa Goldstein, Vijay Jain, Agnes Molnar, Sherry Wilson**

**Guests:**

ITEM	DISCUSSION	ACTIONS	FOLLOW-UP
<b>Call to Order</b>	<ul style="list-style-type: none"> <li>With a quorum established, Chair Lauren Brand called meeting to order at 1:05 p.m.</li> </ul>	Establish quorum	None
<b>Minutes Approval</b>	<ul style="list-style-type: none"> <li>Brian Coleman made a motion to approve minutes from the October meeting as written. Mary Krypel moved the motion. Minutes were unanimously approved, with zero abstention.</li> </ul>	Minutes approved	None
<b>Chair's Report</b>	<p><b>Lauren Brand</b></p> <ul style="list-style-type: none"> <li>Agnes Molnar has submitted her resignation after serving on the Board for 40 years.</li> <li>Regional updates: Metro regional association: planned virtual meeting this week in which regional office staff will be in attendance.</li> <li>NYCDOH is offering a \$10 million grant over five years for outreach efforts, deadline December 16, 2020. Applicants must have reach in 62 counties throughout state.</li> <li>Discussion regarding DOH regional office requests for LAs to submit LACASA deliverables electronically before the end of December. Board members can forward any questions regarding the LACASA interview process to Helene Rosenhouse-Romeo who will compile these.</li> </ul>	Compile questions regarding LACASA interview process	<b>Helene Rosenhouse-Romeo</b>

	<ul style="list-style-type: none"> <li>• Melissa Sacco provided minutes on the meeting held by executive committee and some Board members and NYS DOH central office staff. See separate DOH minutes for items discussed.</li> </ul>		
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<b>COMMITTEE REPORTS</b>			
<b>Ad Hoc</b>	<p><b>Misha Marvel</b></p> <ul style="list-style-type: none"> <li>• Press release on WIC operating flexibilities created. The release was picked up by news outlets in Hudson Valley and Bronx communities</li> <li>• Since October, the committee has sent out 16 Facebook posts and has 800 followers and more than 2500 have viewed posts. Instagram has 221 followers. Committee is working with an intern from Megan Fulton’s agency to create social media posts.</li> <li>• Committee has reached out to NY Public Welfare organization and will plan to contact SNAP offices across NYS. If anyone has contacts at either organization, please reach out.</li> </ul>	<p>Develop social media posts</p> <p>Reach out to NYS welfare and SNAP offices</p>	<p><b>Committee and all members to provide</b></p> <p><b>Committee members</b></p>
<b>Board Development</b>	<p><b>Cindy Walsh</b></p> <ul style="list-style-type: none"> <li>• Committee move to reduce number of face-to-face meeting to 3 starting October 1, 2021. Full Board voted to unanimously accept.</li> <li>• Membership votes for Board: nominations will go out to all members for vote in March 2021. Results will be announced at annual conference.</li> <li>• Committee agreed to keep current nomination forms as is. Candidates will be asked to answer two questions and provide a photo.</li> </ul>	<p>Contact NYCONN to determine if voting can be done through Survey Monkey</p>	<p><b>Lauren Brand</b></p>
<b>Consumer/Vendor</b>	<p><b>Megan Fulton</b></p> <ul style="list-style-type: none"> <li>• Finalizing a meeting date. Nothing to report.</li> </ul>	<p>None</p>	<p><b>None</b></p>
<b>Conference</b>	<p><b>Mary Krpel</b></p> <ul style="list-style-type: none"> <li>• Virtual conference is set for March 16<sup>th</sup> through March 18.</li> <li>• Save the date will be sent out in early January</li> </ul>	<p>Send “save the date”</p>	<p><b>Site Solutions</b></p>

	<ul style="list-style-type: none"> <li>• Several speakers confirmed</li> <li>• Send posts about speakers</li> </ul>	Send posts about speakers	<b>Tammy Lana</b>
<b>Finance</b>	<b>Andrea Byrne</b> <ul style="list-style-type: none"> <li>• Statement loss of over \$13,00 (as of 9/30/20) will be reduced as more membership dues come in</li> <li>• \$1000 was requested by Ad Hoc committee and \$1200 for four advocates to attend NWA virtual policy conference</li> <li>• Telephone lines are still too high in budget, should be reduced to \$2000.00</li> <li>• \$38,456 projected profit for 2021 budget</li> <li>• Committee moved to vote on budget. Full Board voted unanimously to accept budget with line 48 changed to \$1000</li> </ul>	Reduce telephone line in Budget	<b>Rudi Sicari</b>
<b>Marketing &amp; Membership</b>	<b>Brian Coleman</b> <ul style="list-style-type: none"> <li>• Three new memberships this week with at least 20 members paid</li> <li>• No meeting held</li> </ul>	None	None
<b>Legislative</b>	<b>Cindy Walsh</b> (reporting for Viji Jain) <ul style="list-style-type: none"> <li>• Committee moved to vote on sending four advocates to NWA Policy Conference. Board voted unanimously to approve motion.</li> </ul>	Four advocates to attend NWA Policy conference	<b>TBD</b>
<b>Nutrition/ Breastfeeding</b>	<b>Lisa Cogswell</b> <ul style="list-style-type: none"> <li>• Committee did not meet</li> </ul>	None	None
<b>Additional Comments</b>			
<b>Regional Reports</b>	None		
<b>Adjournment</b>	Motion to adjourn meeting made by Sue Kowaleski and seconded by Megan Fulton. With no other items to discuss the meeting was adjourned by Chair Lauren Brand at 2:56 p.m.		

Minutes prepared by **Helene Rosenhouse-Romeo**  
Secretary, WIC Association of NYS  
Date: January 6, 2021

Minutes reviewed by **Lauren Brand**  
Chair, WIC Association of NYS  
Date: 1/15/2021