

**New York State WIC Association  
Board of Directors Meeting**

Date: February 2, 2021

Location: Zoom Meeting

**Present: Penny Bashford, Lauren Brand, Andrea Byrne, Brian Coleman, Lisa Cogswell, Judette Daleiden, Megan Fulton, , Mary Krypel, Misha Marvel, Tommi-Grace Melito, Helene Rosenhouse-Romeo, Melissa Sacco, Rudy Sicari, Loriann Spatola-Davis, Cindy Walsh,**

**Absent: Michelle Downer, Sue Kowaleski, Vijay Jain, Lisa Fermin-Rivera, Sherry Wilson**

**Guests:**

| ITEM                    | DISCUSSION   | ACTIONS   | FOLLOW-UP   |
|-------------------------|--|---|---|
| <b>Call to Order</b>    | <ul style="list-style-type: none"> <li>With a quorum established, Chair Lauren Brand called meeting to order at 12:36 p.m.</li> </ul>  | Establish quorum  | None  |
| <b>Minutes Approval</b> | <ul style="list-style-type: none"> <li>Judette Daleiden made a motion to approve minutes from the December meeting as written. Mary Krypel moved the motion. Minutes were unanimously approved, with zero abstention.</li> </ul>   | Minutes approved  | None  |
| <b>Chair's Report</b>   | <p><b>Lauren Brand</b></p> <ul style="list-style-type: none"> <li>Committee Chairs must provide minutes from each meeting and send to Secretary and committee members. When no meeting is held, send blank form and indicate "No meeting held."</li> <li>Tammy Lana will send out current committee assignments for review. Plan is to keep current assignments until October. Use Association Zoom account as much as possible. Schedule should be created and sent out to avoid overlap.</li> <li>Giving presentation at NWA virtual conference about the WIC Association of NYS.</li> <li>Discussion of restarting the monthly newsletter / communication to all members.</li> <li>Western region Association will be meeting this week. Looking for a new treasurer; Central met in December and holds a conference call the second Monday of the month. Metro has not met.</li> </ul> | <p>Send current committee member list<br/>Plan schedule of committee meetings to Tammy Lana</p> <p>Collect and communicate monthly updates to members</p> | <p><b>Tammy Lana</b></p> <p><b>All committee chairs send to Tammy Lana to distribute out</b></p> <p><b>Marketing and Membership Committee</b></p> |

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|  | <ul style="list-style-type: none"> <li>Google Doc sent to BOD. Committee chairs must update accordingly.</li> </ul> | Update Google Strategic Plan document | <b>committee chairs</b> |
|--|---|---------------------------------------|-------------------------|

| <b>COMMITTEE REPORTS</b>          |  |  |   |
|-----------------------------------|--|--|---|
| <b>Ad Hoc</b>                     | <b>Misha Marvel</b> <ul style="list-style-type: none"> <li>The committee continues to beef-up social media presence. Plan is to post every week about the conference.</li> </ul>   | Speaker profiles to be posted                              | <b>Mary Krypel to send profiles to Misha Marvel for posting</b>                                 |
| <b>Board Development</b>          | <b>Cindy Walsh</b> <ul style="list-style-type: none"> <li>Nomination forms and questions for applicants will go out this week.</li> <li>Agnes Molnar is not interested in Director Emeritus position at this time.</li> </ul>  | Get nomination forms out to all local WIC agencies         | <b>Cindy Walsh will send to Tammy Lana to send to members and Board will forward to regions</b> |
| <b>Consumer/Vendor</b>            | <b>Megan Fulton</b> <ul style="list-style-type: none"> <li>Discussed getting someone from the supermarket association to join our committee.</li> </ul>  | Get someone from supermarket association to join committee | <b>Megan Fulton</b>   |
| <b>Conference</b>                 | <b>Mary Krypel</b> <ul style="list-style-type: none"> <li>Conference registration is going well.</li> <li>Looking for Board members to do speaker introductions.</li> </ul>  | Obtain list of Board members who will make introductions   | <b>Melissa Sacco</b>  |
| <b>Finance</b>                    | <b>Andrea Byrne</b> <ul style="list-style-type: none"> <li>New income for year is \$20,681 and \$28,00 was projected.</li> <li>Zoom costs were mis-quoted as \$199/year when it is \$199/month – this allows one meeting at a time for 100 people.</li> <li>Andrea to look into signing up the Association for Amazon Smile, whereby shoppers can select to donate .05% to any non-for-profit 501C3, such as the Association.</li> </ul> | Sign Association up for Amazon Smile                       | <b>Andrea Byrne</b>   |
| <b>Marketing &amp; Membership</b> | <b>Judette Daleiden</b> <ul style="list-style-type: none"> <li>Committee did not meet. Will develop a consistent meeting time monthly.</li> </ul>  | Develop consistent meeting time                            | <b>Judette Daleiden</b>   |

|                                     |  |      |             |
|-------------------------------------|--|------|-------------|
| <b>Legislative</b>                  | <b>Misha Marvel</b> <ul style="list-style-type: none"> <li>Viji Jain nominated Misha Marvel to be co-chair of committee and she accepted.</li> <li>NWA conference will have four advocates attending: Tommi-Grace Melito, Sue Kowaleski, Vijay Jain and Misha Marvel attending.</li> <li>Nine members of the committee took part of an anti-hunger call with Chuck Schumer.</li> </ul> | None | <b>None</b> |
| <b>Nutrition/<br/>Breastfeeding</b> | <b>Lisa Cogswell</b> <ul style="list-style-type: none"> <li>The committee voted on a new name: “Local Agency Program Operations” to represent our new focus. Strategic plan updated accordingly.</li> </ul>  | None | <b>None</b> |
| <b>Additional<br/>Comments</b>      | Next meeting date is 4/13/2021.  |      |             |
| <b>Regional Reports</b>             | None   |      |             |
| <b>Adjournment</b>                  | Motion to adjourn meeting made by Lisa Cogswell and seconded by Judette Daleiden. With no other items to discuss the meeting was adjourned by Chair Lauren Brand at 1:54 p.m.  |      |             |

Minutes prepared by **Helene Rosenhouse-Romeo**  
Secretary, WIC Association of NYS  
Date: March 1, 2021

Minutes reviewed by **Lauren Brand**  
Chair, WIC Association of NYS  
Date: 3/22/2021