

**New York State WIC Association
Board of Directors Meeting**

Date: February 8, 2022

Location: Zoom Meeting

Present: Penny Bashford, Lauren Brand, Andrea Byrne, Megan Fulton, Sarah Hettel, Sue Kowaleski, Mary Krypel, Misha Marvel, Tommi-Grace Melito, Tanya Reese, Helene Rosenhouse-Romeo, Melissa Sacco, Rudy Sicari, Lauren Sondey, Cindy Walsh, Sherry Wilson

Absent: Judette Daleiden, Loriann Spatola-Davis, Michelle Downer, Lisa Fermin-Rivera

Other Attendees/Guests: Tammy Lana

| ITEM | DISCUSSION | ACTIONS | FOLLOW-UP |
|-------------------------|---|-------------------|-------------|
| Call to Order | <ul style="list-style-type: none"> With a quorum established, Lauren Brand called meeting to order at 1:03 p.m. Permission was verbally sought and obtained to record session. | Establish quorum | None |
| Minutes Approval | <p>Sherry Wilson made a motion to approve the minutes with one correction to the spelling of “Sherri Wilson” to “Sherry Wilson” and Sue Kowaleski seconded the motion. Minutes were unanimously approved.</p> | Minutes approved | None |
| Chair’s Report | <p>Lauren Brand</p> <ul style="list-style-type: none"> Brian Coleman has resigned from the Board. Request for nominations has gone out and one application has come in so far. | Report from Chair | None |

| COMMITTEE REPORTS | | | |
|--------------------------|--|---|--------------------------------|
| Board Development | <p>Helene Rosenhouse-Romeo</p> <ul style="list-style-type: none"> • Committee needs co-chair since Brian Coleman had resigned. • Committee will meet on 2/11/22 to discuss vacancy communications with members. | Meet to discuss vacancy vs term election communications | Helene Rosenhouse-Romeo |
| Consumer/Vendor | <p>Penny Bashford</p> <ul style="list-style-type: none"> • No Meeting. | Create CANVA post | Penny Bashford |
| Conference | <p>Mary Krypel</p> <ul style="list-style-type: none"> • 100 attendees and nine sponsors to date. Sponsors at the gold and silver level get to host a virtual meeting room at our conference. Bronze has chat conversations. | | Conference Committee |
| Finance | <p>Andrea Byrne</p> <ul style="list-style-type: none"> • Reviewed statement from accountant. \$70,229 in profit for end of year. There are some errors where expenses are recorded by the accountant which will be addressed to match the treasurer's reports. | none | None |

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|-----------------------------------|--|------|--------------------|
| Marketing & Membership | Tommi-Grace <ul style="list-style-type: none"> Finalizing the survey for selecting two people from each region who will attend the conference for free as an incentive from Association. An app that selects winners randomly will be used for all entries received. The newsletter will go out stating that our meeting with DOH was postponed and provide conference and Association updates. To date, the Association has received membership payment from 48 local agencies and two VMA. | None | Tommi-Grace |
| Legislative | Misha Marvel <ul style="list-style-type: none"> The welcome letter to NYS Health Commissioner Bassett was sent from the Association. NWA virtual Hill Day will take place on 2/17/22. We have list of local agencies available to participate in meetings with key legislators. Lauren Brand is in contact with Senator Gillibrand's office to provide a recorded video for the opening session. | None | None |
| LA Program Operations | Megan Fulton <ul style="list-style-type: none"> No meeting | None | None |
| Additional Comments | | | |
| Regional Reports | None | | |
| Adjournment | Motion to adjourn meeting made by Andrea Byrne and seconded Lauren Sondey with no other items to discuss the meeting was adjourned by Chair Lauren Brand at 2:10 p.m. | | |

Minutes prepared by **Helene Rosenhouse-Romeo**
Secretary, WIC Association of NYS
Date: 03/17/2022

Minutes reviewed by **Lauren Brand**
Chair, WIC Association of NYS
Date: 3/24/22