# PETER DEMETRIO

# WRITER | DIRECTOR | PHOTOGRAPHER | PRODUCER

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• NEW BRUNSWICK, NEW JERSEY



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#### **EDUCATION**

# **Temple University**

School of Theater, Film and Media Arts-Philadelphia, PA

B.F.A. Film and Media Arts-**Screenwriting Concentration** Graduated: May 2022

#### SKILLS

Panasonic Lumix GH4 Adobe Suite Final Draft Canon EOS 90D NewTek TriCaster DJI Osmo GoDaddy Microsoft Office CapCut Midas Soundboard YouTube Studio Meta Business Suite ChamSys QuickQ10 LiveStream Studio

### AWARDS & RECOGNITIONS

#### 2022 Screenwriting Award-

The Benjamin and Minnie Lazaroff Award- an annual award given to a talented student in the screenwriting program

## **PASSION PROJECTS**

#### **Tuesday Tribunal-**

- Weekly newsletter independently written, edited and circulated to an energized subscriber base
- Periodical includes: original short stories, photography, movie reviews and sports analysis
- Site doubles as a living portfolio/ archive of active work

#### INDUSTRY EXPERIENCE

Media Director, Stress Factory Comedy Club June 2022-Present, New Brunswick, NJ

- Create content across multiple social channels, earning 500 million+ impressions
- Produce weekly live comedy shows using NewTek **TriCaster**
- Edit graphics and promotional material for viral marketing campaigns
- Photograph and edit still images of entertainers
- Interview, hire and manage a team of interns

#### Social Media Manager, Vinnie Brand September 2022- Present, Middletown, NJ

- Write, direct and edit short-form content for Instagram, Facebook, YouTube and TikTok
- Increased revenue stream by 156%
- Produce weekly, hour-long podcast
- Curate topics and book guests
- Build pop-up studio for each broadcast: ria lighting, set camera angles, run audio and video feeds and monitor levels during each show
- Edit and distribute final product through Meta Business Suite and YouTube Studio

#### Writer/ Co-Director, The Photographer February 2024, New Brunswick, NJ

- Conceptualized, outlined and wrote original screenplay
- Worked with Co-Director and Director of Photography to stage shots, coach actors and scout locations
- Shot on Canon EOS 90D; edited in Adobe Premiere Pro

Writer/ Director, With Deepest Sympathy September-December 2019, Philadelphia, PA

- Wrote and directed original dramatic short film
- Scouted and booked locations
- Auditioned cast and crew
- Shot on Panasonic Lumiex GH4; edited in Adobe Premiere Pro