

Conard Bulletin

Our mission is to build welcoming communities and caring relationships that empower people and restore hope. We are a nonprofit organization that specializes in Supportive Housing and Mental Health Services in San Francisco.



Anne Quaintance
CEO/Executive Director

A MESSAGE FROM OUR CEO/EXECUTIVE DIRECTOR

Welcome to the latest issue of the Conard House Bulletin! We are so excited to share everything that has been happening in the Conard House Community.

First of all, our holiday campaign was a huge success, and we could not have done this without the generosity of our supporters and the hard work from our staff and volunteer Board of Directors! Thank you all for investing in *our mission to build welcoming communities and caring relationships that empower people and restore hope* through Conard House Programs, including supportive housing, mental health therapy and case management, money management, health navigation, digital access, food security, supportive employment and pet support programs. You can learn more about the work we do in

San Francisco in our recently released 2021 Annual Report. The cover alone is worth a peak as it is a word art expression of what residents and clients have to say about Conard House in the shape of our Jackson Street property.

These past two years with the Covid-19 pandemic have reinforced the importance and power of community. To that end, this newsletter is filled with stories of our key partnerships in the community and how they have supported Conard House. We've included updates on our Florida Street property, one of our newest locations. In addition, we shared the story of how enhanced Wi-Fi has improved the life of one of our long-time residents.

We have also been working on our Strategic Business Plan that will guide us in accomplishing our vision for Conard House into 2025. An important part is to advance Diversity, Equity, Inclusion and Belonging in all facets of Conard House. We look forward to sharing more of these developments.

Finally, we are so happy to announce that Lead Me Home, a short documentary capturing the experience of homelessness from multiple perspective in three West Coast cities - including San Francisco, has

(continued on page 6)

IN THIS ISSUE

- Thank you! Thank you! Thank you!
- Conard House 2021 Annual Report
- Making Connections in Time of Covid
- Conard House Expands Its Private Apartments Supportive Housing Program
- Lead me Home Nominated for an Oscar
- Conard House Strategies to Advance Its Mission Into the Future
- Take Action! - Roadmap Home 2030

CONARD HOUSE EXPANDS ITS PRIVATE APARTMENTS SUPPORTIVE HOUSING PROGRAM

“Residents are really happy being there and the backyard is the highlight.”

- Conard House staff

In the fall of 2021, Conard House announced the acquisition of two new properties through a private-public partnership with the support of San Francisco’s Mayor London Breed, Department of Public Health, Supervisor Hillary Ronen, SF Housing Accelerator Fund and the Mayor’s Office of Housing and Community Development (MOHCD). Today, we are following up on the Florida Street property which is a stunning 2-flat apartment building. It boasts several amenities that make living there quite easy and comfortable. Residents are enjoying a very large open and bright backyard

with great seating, ample storage area, free laundry facilities, and convenience to public transportation. Eight Conard House residents now have a beautiful new home in a lovely quiet neighborhood in San Francisco! The Florida Street cooperative apartment reaffirms one of our founding principles that Supportive Housing is a long-term solution and humanizing alternative to inpatient treatment, incarceration and homelessness.

Conard House is grateful to be a part of the City’s long-term strategy to support some of its most vulnerable citizens so that they can live successfully in this community. At Conard House we believe scattered –site, affordable housing is a crucial step in restructuring the fabric of San Francisco to be a more economically inclusive and



Conard House Florida Street
Conard House Shared Apartment

diverse metropolis. Private shared apartments de-concentrate poverty, help appropriately spread out supportive resources and create vibrant and stable communities. With the acquisition of the Florida Street property, we are one step closer to seeing the city of San Francisco become more accessible to and accepting of everyone.



In an effort to further the important and valuable work we do here at Conard House, we assembled a task force com-

CONARD HOUSE STRATEGIZES TO ADVANCE ITS MISSION INTO THE FUTURE

prised of Conard House staff, including the senior management team, and members of our Board of Directors to oversee the development of a new strategic business plan. Our process has focused on program evaluation, clarification of our mission and values, and increasing organizational strength and sustainability to develop long-term goals and

impact strategies. We are most excited about the opportunity to expand on our mission and impact which will also integrate advancing Diversity, Equity, Inclusion and Belonging in all facets of Conard House. We look forward to sharing more with you in our next issue.

MAKING CONNECTIONS IN TIMES OF COVID—A RESIDENTS STORY

At Conard House, we know the importance of social interaction among our residents. Scientific studies have shown that social isolation can increase the chances of premature death by 30-40%*, and the Covid-19 pandemic has been particularly hard for many Conard House Supportive Housing (SH) residents. Usually, residents see case managers, therapists and other advocates in-person face-to-face, but isolation was required to slow the spread of the virus. We had to pivot and come up with a new way to deliver these important services to our residents and found that telehealth was the answer. With funding through an existing partnership with the San Francisco Department of Disability and Aging Services, we expanded our Conard House SF

Connected Program by increasing wi-fi access and providing tablets for residents.



The change made an impact beyond our expectations as can be seen with one of our long-time Conard House residents. This resident suffers from depression and never wanted any face-to-face contact with her case manager or her neighbors pre-pandemic. With a stronger wi-fi signal in the building, she started to engage more with her case manager via

telehealth and the outside world using social media and email. Over time, she began to isolate less in her room and, to our delight, revealed her artistic abilities with her neighbors by sharing original artwork she created in honor of Black History Month. She is now making new social connections online.

Many SH residents come from all walks of life and arrive at Conard House for a myriad of reasons, often with feelings of abandonment, humiliation and being misunderstood. All of these things can result in residents isolating from the world. However, with access to better technology, many of our residents are now able and ready to engage with society on their own terms.

*Smith R, Barnes I, Reeves G, et al P84 Is social isolation as bad for health as smoking 15 cigarettes per day? Findings from two large prospective UK cohorts *J Epidemiol Community Health* 2019; 73:A108-A109.

THANK YOU! THANK YOU! THANK YOU!



We just can't say it enough! We're amazed at your outpouring of support for our 2021 Winter Holiday Campaign, launching on Giving Tuesday and ending on Martin Luther King, Jr. Day. Your generosity abounds, and we thank all of you!

We want to recognize our community partners that rallied on our behalf and shared the importance of our work with their constituents in the greater San Francisco Community and beyond. We would like to recognize the UC Berkeley Kappa Kappa Gamma Sorority, Wilson Sonsini Law Firm, Cota Capital and last but certainly not least our anonymous benefactor for going the extra distance to sustain the important work we do here at Conard House.

“THIS NEWSLETTER IS FOR THE COMMUNITY...”

NETFLIX



LEAD ME HOME NOMINATED FOR AN OSCAR

In our last newsletter, we shared that Conard House's own CEO/Executive Director, Anne Quaintance, would be a part of a live talk panel moderated by SF Chronicle Kevin Fagan following the screening of **Lead Me Home** at the San Francisco Film Festival. We are delighted to share that the film has been nominated for an Academy Award in the Documentary Short Subject category.

In awe of Conard House supporters and filmmakers, Bonni Cohen and Jon Shenk, **Lead Me Home**

empathetically captures the experience of the 500,000 Americans coping with homelessness every night from multiple perspectives. Focusing on three west coast cities – Los Angeles, San Francisco, and Seattle – this documentary short film personalizes the issue, challenging attitudes and showing the scale, scope and diversity of unsheltered America. **Lead Me Home** is currently streaming on Netflix. Watch the trailer on YouTube by visiting <https://youtu.be/moekzAxXe0o>. To learn more, visit the movie's homepage at leadmehomefilm.com.



SHOP ON AMAZONSMILE

Donate to Conard House when you shop on Amazon at no extra cost to you! Simply visit smile.amazon.com and log in to AmazonSmile by using your existing Amazon account and choose Conard House, Inc. as your nonprofit. It's an easy way to support Conard House, so sign up today!

CONARD HOUSE 2021 ANNUAL REPORT

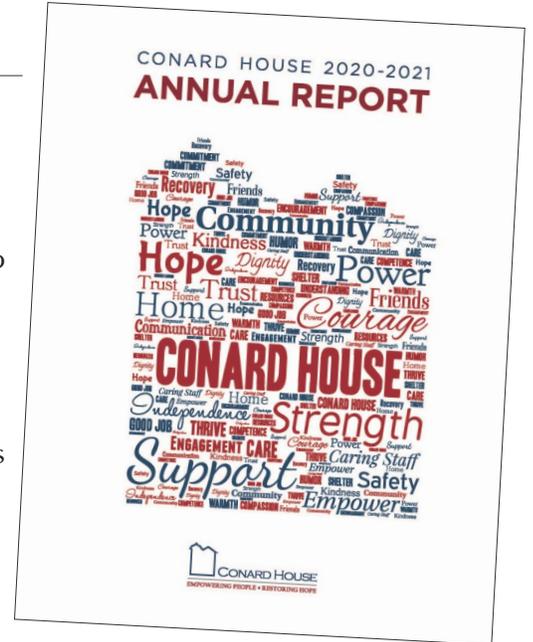
“That you will continue in the same excellent way you always have, I am very grateful for your help and concern. You made a real difference in my life. Your service has proved incalculable to my life. Sincerely.”

- Conard House Resident

House from its start in 1960 to an agency able to address the multifaceted issues of housing and healthcare in San Francisco today. What started as an organization providing transitional housing and mental health support has expanded to a robust offering of programs and services that holistically address the complexities of healthcare and homelessness in our modern world.

The Conard House [2021 Annual Report](#) is here! This issue captures the evolution of Conard

Explore the richness of our community through our client stories and survey data, learn about our established and upcom-



ing programs, and discover our vision for the future today!

2021 Conard House Annual Report cover art: sentiments from clients and residents from our 2021 anonymous satisfaction survey in the shape of our Jackson Street property.

Roadmap Home 2030



TAKE ACTION!

Conard House supports the Roadmap Home 2030, a bold, long-term plan to create the future we want for California by building affordable homes for all.

Visit roadmaphome2030.org/action to ask your legislator for their support today!

EMPOWERING
PEOPLE
RESTORING
HOPE

A MESSAGE FROM OUR CEO/
EXECUTIVE DIRECTOR
(continued from page 1)

been nominated for an Academy Award! Watch on Netflix. We highly encourage a viewing and have provided a link to the trailer in our story in this newsletter.

I hope you enjoy the glimpse of our community that can be found in this issue. If you haven't already, visit conardhouse.org/subscribe to subscribe to receive the latest news and updates from Conard House. Next season's issue includes the opening of our new transitional housing program, an innovative on-site food kiosk and advocating for local and statewide solutions. Again, thank you all for your support and participation in our Conard House Community.

A NEW WAY TO
MAKE CHANGE
Start rounding up your purchases today.



SIGN UP

*Text
CONARD
to 269-89*



LINK A CARD



MAKE A PURCHASE

*Spare change
will be rounded
up and donated
to Conard House*

 **CONARD HOUSE**
EMPOWERING PEOPLE • RESTORING HOPE

STAY IN THE KNOW

Join the Conard House community and stay in the know about all things Conard House!

Visit: conardhouse.org/subscribe



SIGN UP FOR ROUND-UPS

Donate your spare change to Conard House when you shop by signing up for Round-Ups! Simply...

- Text **CONARD** to **26989**
- Link a credit or debit card
- Make purchases—they will be rounded up to the next dollar and the difference will be donated to Conard House

To join Conard House as a supporter, advocate, or volunteer, please contact us, and follow us on social media to receive updates!

 ConardHouse.org  (415) 864-7833  admin@conard.org
 @ConardHouse  @ConardHouse.sf

Anne Quaintance, CEO/Executive Director at anne.quaintance@conard.org
 Angie Brown, Director of Development at angie@conard.org

To contact Conard House you may visit: <https://conardhouse.org/contact-us>

 **CONARD HOUSE**
EMPOWERING PEOPLE • RESTORING HOPE

Conard House, Inc.
1385 Mission Street, Suite 200
San Francisco, CA 94103
(415) 864-7833
admin@conard.org
www.conardhouse.org