

Conard Bulletin




Conard's 2023 Annual Report is now available!
<https://conardhouse.org/annual-report>


“2023 has been a year for innovation, advocacy, addressing gaps in resources, implementing program enhancements, and long-term planning for the Conard House Community. Conard House has launched the implementation of the 2023 Conard House Strategic Roadmap/Business Plan.”

— **Anne Quaintance**,
CEO/Executive Director


CONARD HOUSE COMMUNITY




1,500
Unduplicated Residents and Clients



725
Residents



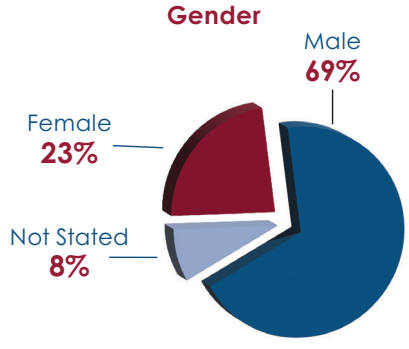
1,100
Money Management Clients



220
CH-SF Connected Digital Literacy

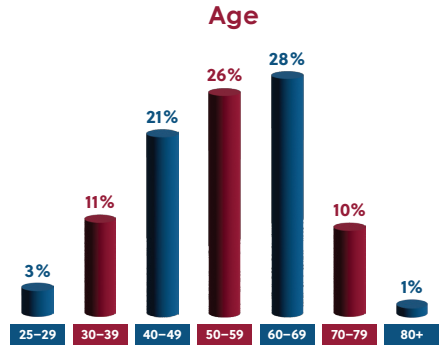
RESIDENTS DEMOGRAPHICS

Gender



Male **69%**
Female **23%**
Not Stated **8%**

Age



25-29: 3%
30-39: 11%
40-49: 21%
50-59: 26%
60-69: 28%
70-79: 10%
80+: 1%

“The need for supportive housing has never been more dire, and you have witnessed how San Francisco continues to struggle with homelessness. However, these challenges have strengthened our resolve because they remind us of the vital role that supportive housing plays in rebuilding lives.

The dedication of our staff has been incredible through these trials. Their unwavering commitment has inspired me deeply, and I am privileged to be able to work with them. Conard House has overcome all challenges because of them, and has emerged even stronger with the launch of our new long-term strategic plan.”

— **Theo Haugen**, *Board Chair, Conard House*

Conard House Launches Strategic Plan Roadmap/Business Plan

PROJECT OBJECTIVES

- ✓ **Clarify** Conard House's mission and confirm mission alignment
- ✓ **Evaluate** existing programs and potential new programs
- ✓ **Assess** and make recommendations on organizational strength and sustainability

PROGRAM EVALUATION METHODOLOGY

- 1 Staff identified 9 main programs of Conard House and provided numbers of unique individuals served each year for each program.
- 2 Staff provided financial analysis of income and revenue for each program, including allocated overhead.
- 3 BuildingBlox Consulting (BBC) facilitated a process by which staff and Board leadership rated the effectiveness of each program in achieving each of the desired impacts identified in the mission (ratings were done for the time period prior to Covid and during Covid).
- 4 Staff and Board leadership provided ideas/suggestions about ways to strengthen each program.
- 5 BBC analyzed and summarized the results. Developed 3-year implementation plan with 34 initiatives with a total estimated cost of \$19.5 million.

Support Conard House Innovative Programs by Giving to the Conard House Annual Fund Campaign

Every donation is welcomed and appreciated by everyone in the Conard House Community.

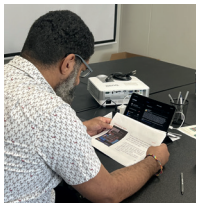


DONATE



Food Kiosk Program

Your gift to the Conard House Annual Fund Campaign supports 140 residents at 2 Conard House sites with access to fresh, healthy prepared meals at the first-ever, 24-hour self-serve kiosk model of its kind in Supportive Housing. Help us continue to expand this program to additional sites with your gift.



Conard House-SF Connected Digital Literacy Program

Your support of the Conard House Annual Fund Campaign provides digital devices and access to hundreds of Conard House residents giving them access to important information, such as healthcare, counseling, job skills training, finances, support services, educational games and social connections.



Pet Support Program

At Conard House, we know it is essential to keep our residents connected to their companion animals. A gift to the Conard House Annual Fund Campaign supports these residents with innovative partnerships, virtual services and collaborations through our Pet Support Program.

"I love the meals they make, it's always good and sometimes great."

"Everyone here helps." *"Getting to the hospital, doctors, appointments, etc., very helpful."*

"I feel safe." **CONARD HOUSE** *"Para mi todo esta perfecto." (For me everything is perfect.)*

"I think that everything is well organized." *"All staff are generous, respectful, and accommodating."*

To join Conard House as a supporter, advocate, or volunteer, please contact us, and follow us on social media to receive updates!



ConardHouse.org



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[/conard-house-inc.](https://www.linkedin.com/company/conard-house-inc.)



[@ConardHouse.sf](https://www.instagram.com/ConardHouse.sf)



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CONARD HOUSE

EMPOWERING PEOPLE • RESTORING HOPE