

Sponsorship Opportunities

CONTACT



508-762-9660



hello@safeexits.org



534 Cambridge St, Worcester



safeexitinitiative.org



SAFE EXIT
INITIATIVE





To our valued community partner,

Safe Exit Initiative believes no person should be bought or sold. Every day, the most vulnerable and marginalized people in our communities are manipulated and coerced into being bought and sold for sex. The harsh reality is that 87% of people in the sex trade don't want to be there. It is a choice for those with the fewest of choices.

Since 2014, our nonprofit organization, Safe Exit Initiative, has served communities throughout Massachusetts by supporting individuals with histories of commercial sexual exploitation. Our programs are built by and for those who know the ugly realities of exploitation first-hand- people with lived and living experience in the sex trade and sex trafficking. We provide essential resources, specialized programming, and facilitate community connections daily. Through outreach and advocacy programs, we facilitate opportunities for survivors to navigate their pathways on their own terms to safety and healing, exiting the sex trade, and rebuilding their lives.

The demand for SEI's services continues to grow. The sex trade is a multi-billion-dollar business that profits off the exploitation of the most vulnerable and marginalized in our communities. We cannot do this alone.

We ask you to join us and this growing movement to ensure a world where no one is bought or sold by sponsoring this year's Not For Sale: Ending Exploitation event. This event features a bold exhibit exposing the harsh truths and realities of the sex trade. The exhibit will culminate in a live storytelling event where survivors provide insight into their lived experiences with commercial sexual exploitation. This powerful presentation aims to shatter the myths perpetuated by society, the media, and Hollywood and will take place on Thursday, May 1, 2025 at the Jean McDonough Arts Center in Worcester with an estimated 200 attendees committed to pushing back against exploitation.

Together, we can make a lasting difference in the lives of individuals and communities. Together, we can build a future where everyone can live in freedom, safety, and dignity. We invite you to attend our event and we hope you will consider supporting us this year by way of sponsorship.

Thank you,

A handwritten signature in cursive script that reads "Audra Doody".

Audra Doody

Co-Executive Director & Chief of Programs

A handwritten signature in cursive script that reads "Courtney Ross Escobar".

Courtney Ross Escobar

Co-Executive Director & Chief Operating Officer

About Us

Safe Exit Initiative (SEI) is a survivor-led nonprofit based in Worcester, MA, with additional outreach locations in Springfield, MA, and Baltimore, MD. SEI supports individuals with histories of commercial sexual exploitation by providing essential resources, specialized programming, and facilitating community connections.



Our mission

Creating safe and sustainable exits from exploitation and the sex trade through quality programming, strategic partnerships and comprehensive legislative initiatives.



2023 Impact Stats



550+

unique individuals served across
Worcester County

4,380

of service hours delivered at
Harbor, our community-based
resource center and day shelter

8,760

hours of service provided at Jana's
Place, our recovery program for
women exiting the sex trade



FASHION EXHIBIT + LIVE STORYTELLING EVENT



NOT FOR SALE: ENDING EXPLOITATION

THIS POWERFUL EVENT AIMS TO SHATTER THE MYTHS PERPETUATED BY SOCIETY, THE MEDIA, AND HOLLYWOOD, RAISING FUNDS FOR SAFE EXIT INITIATIVE (SEI), A SURVIVOR-LED ORGANIZATION DEDICATED TO CREATING SAFE AND SUSTAINABLE EXITS FROM EXPLOITATION AND THE SEX TRADE THROUGH QUALITY PROGRAMMING AND SERVICES IN WORCESTER, MA.

MAY 1, 2025

AT THE JMAC - JEAN MCDONOUGH ARTS CENTER (20 FRANKLIN ST, WORCESTER MA)

Sponsorship Levels

Must pledge sponsorship by March 28, 2025.

Presenting Sponsor | \$10,000

(Max 2 - Limit 1 per industry type)

- Up to 6 event tickets
- Logo placement on all event marketing (published after confirmation of commitment)
- Special sponsor shout out on social media
- Logo featured on official event landing page
- Prominent logo placement in the gallery and live storytelling event areas
- Verbal recognition of sponsorship at the event
- Sponsor recognition in press releases published about the event
- Logo featured in SEI 2024 Annual Report
- Up to 1.5 hours in-person or virtual training for up to 20 staff
- Virtual Lunch & Learn for your executive leadership

Gold Sponsor | \$5,000

- Up to 4 event tickets
- Logo placement on all event marketing (published after confirmation of commitment)
- Logo featured on official event landing page
- Logo placement in the gallery and live storytelling event areas
- Verbal recognition of sponsorship at the event
- Logo featured in SEI 2024 Annual Report
- Up to 1.5 hours in-person or virtual training for up to 20 staff

Silver Sponsor | \$2,500

- Up to 2 event tickets
- Logo placement on all event marketing (published after confirmation of commitment)
- Logo featured on official event landing page
- Logo placement in the gallery and live storytelling event areas
- Verbal recognition of sponsorship at the event
- Logo featured in SEI 2024 Annual Report

Partner | \$1,000

- Up to 2 event tickets
- Organization name featured on official event landing page
- Organization name featured in the gallery and live storytelling event areas
- Organization name featured in SEI 2024 Annual Report

Ally | \$500

- Organization name featured on official event landing page
- Organization name featured in the gallery and live storytelling event areas
- Organization name featured in SEI 2024 Annual Report

Sponsorship Pledge Form



Sponsor Organization: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Sponsorship Level (please choose one)

___ \$10,000

___ \$2,500

___ \$5,000

___ \$1,000

___ \$2,500

___ Other: _____

Contact Person: _____

Title: _____

Email: _____

Phone: _____

Signature: _____ **Date:** _____

Printed Name: _____

Please mail checks to:


Safe Exit Initiative, Inc.
4 East Central Street, PO Box #3490
Worcester, MA 01613

Please direct questions to:

Kyla Pacheco
Director of Marketing & Development
kyla.pacheco@safeexits.org



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