

MARISSAROWELL

WORK EXPERIENCE

- OCT 2019 - PRESENT **Associate Creative Director** - University of Washington College of Arts & Sciences
- SEP 2017 - OCT 2019 **Assistant Director, Brand & Creative** - University of Washington College of Arts & Sciences
- JUN 2012 - SEP 2017 **Senior Visual Communications Specialist** - University of Washington College of Arts & Sciences
- OCT 2006 - JUN 2012 **Graphic Designer** - The Museum of Flight
- JUN 2003 - AUG 2006 **Communications Assistant** - Dateline Media, Inc.
- JAN 2001 - MAY 2003 **Video Producer** - Globalization Research Center, University of Hawai'i at Manoa
- APR 2000 - JAN 2002 **Media Resource Technician** - Olelo Community Television

FREELANCE DESIGN

- JUN 2013 - 2018 **Graphic Designer** - Flying Heritage & Combat Armor Museum, Vulcan Inc.
- APR 2014 - JAN 2017 **Graphic Designer** - Living Computer Museum + Labs, Vulcan Inc.
- MAR 2006 - JUN 2006 **Exhibit Designer** - Smithsonian Asian Pacific American Center
- SEP 2005 - JAN 2006 **Designer** - University of Hawai'i Art Gallery, Watumull Grant in Museum Studies Exhibition

VOLUNTEER

- AUG 2020 - MAY 2021 **Committee Chair** -
University of Washington College of Arts & Sciences Diversity, Equity & Inclusion Committee
Organized and lead a committee of 12 members in Diversity, Equity and Inclusion-DEI efforts within the College advancement (development and marketing) team. Guided and facilitated committee meetings to draft a purpose statement, establish committee goals and develop DEI staff assessment survey in Survey Monkey to help prioritize projects. Organized workgroups, collaborated and communicated with leadership on supporting DEI work, networked with UW campus partners doing similar work, planned meeting agendas, guided discussions, and shared resources to learning and DEI research.
- SEP 2020 - MAY 2021 **Member** - University of Washington Advancement Equity Council
Participated as a member of the Equity Council, which consisted of 21 members, to shape key areas of focus that directly impact and improve the practices, policies, and the culture of equity and belonging within University Advancement. Members were recruited through an application process and required a high level of understanding of issues related to equity, privilege, oppression, diversity, the race class narrative and dominate culture norms. Collaborated with group on drafting a purpose statement, equity vision and mission statements, and developed and designed presentation pitch deck and collateral as part of our external communications and outreach efforts.

MARISSAROWELL

SKILLS

Proficient in Adobe CC Design Suite: Photoshop, Illustrator, InDesign, Acrobat, AfterEffects, XD, Premiere; Microsoft Office: Word, Excel, Outlook, Powerpoint, Teams; FinalCut Pro; Invision (Web Prototyping); Marketo (Email Marketing); CVENT (Event Management); Wrike (Project Management), MediaValet (Digital Asset Management); Slack and Trello, Google Suite, Zoom.

A working knowledge of HTML, CSS, and Google Analytics.

Able to operate professional digital video camera equipment Sony PD-150 and Sony DSR-300.

Skilled in mounting and trimming graphics for presentations, and cutting and installing vinyl lettering.

Proficient in MAC and PC Windows platforms.

Proficient in both written and verbal communication. Experience presenting ideas to clients and facilitating group meetings. Experience writing for various digital marketing channels (advertising, email, video, social media, websites, and pitch decks) and print collateral (proposals, briefings, press releases and one-pagers).

EDUCATION

Bachelors of Fine Arts in Graphic Design, University of Hawai'i at Manoa

Bachelors of Arts in Communications & Minor in Art, University of Hawai'i at Manoa

Film and Video Production Internship, Northern Light Productions, Documentary Film Company, Boston Massachusetts

American Institute of Graphic Arts (AIGA) University of Hawai'i Student Group President–Fall 2005 to Spring 2006

AWARDS

PRSA-Public Relations Society of America **Bronze Anvil Award**
Video: *Find Yourself in the University of Washington College of Arts and Sciences*

CASE-Council for Advancement and Support of Education **Gold Award**
Video: *Find Yourself in the University of Washington College of Arts and Sciences*

AIGA-American Institute of Graphic Arts Honolulu - **Hawaii 5-O Design Competition Award**
Exhibition catalogue: *Painting with Threads: The Art of Japanese Embroidery*