



Wow!!!

2025

# A DELIGHTFUL TOUR IN BEIJING AND TIANJIN



THE U.S. YOUTH VISIT TO CHINA PROGRAM PLAN





# PROJECT EXPLORATION



## Target Applicants

13-22 years old



## Project Location

Tianjin + Beijing



## Project Duration

14 days



## Project Dates

July-August(TBD)



# SAFETY GUARANTEE



## Life Assurance

With a teacher-to-student ratio of 1:6, we provide round-the-clock companionate services similar to those of a personal maid. Our professional bilingual (Chinese and English) summer camp leaders have over 10 years of experience in leading groups. We will also establish a WeChat group for parents, where we update photos and videos in real-time every day.



## Foodie Journey

Experience authentic food culture at both the university cafeteria and distinctive off-campus restaurants.



## Accommodation Safety

University dormitories or nearby hotels are prepared. Apartments offer a closed accommodation environment, with specially-assigned staff conducting dormitory checks before lights-out.



## Green Travel

Fully air-conditioned buses with an approximate two-year age, inclusive of comprehensive insurance for a worry-free journey.



## Thoughtful Arrangements

Before arriving in China, participants will receive practical daily Chinese language training online. Upon arrival, they will be provided with a wash bag including toiletries like toothpaste, toothbrush, towel, slippers, and toilet paper. During outdoor activities, two sets of T-shirts will be issued uniformly for everyone. Opportunities for interaction with local students will be arranged, and professional photographers will follow and capture the participants' wonderful moments. Additionally, interviews with provincial and ministerial level television stations will be scheduled.



# PROJECT BACKGROUND



Youth are the future of the country and the hope of the nation. They are also at a crucial stage of forming their values, outlook on life, as well as their perceptions of the motherland and the nation. It is of vital importance to help them get off on the right foot in terms of fostering national unity.

This project closely revolves around the fundamental task of “cultivating morality and fostering talents,” with the theme of “An Exploratory Journey into Chinese Culture,” to carry out a family visit and study tour program between the U.S. and China.

By vividly and dynamically conducting education to forge a strong sense of community among the Chinese nation, this project aims to cultivate “good students” with both moral integrity and academic excellence, “good role models” for national unity, and “young pioneers” with patriotism towards their country and family in the new era, promoting the flowers of friendship, unity, and progress to bloom everywhere across China.



# PROJECT THEME



## Discover China's Rich Culture Relics

Visit locally renowned cultural relics, savor native cuisine, and immerse in the local culture, blending learning with fun throughout the journey.



## Embrace a Journey of Cultural Exploration

Engage in diverse forms of youth education through scene-based, interactive, experiential, and immersive communication methods, fostering in-depth exploration of culture.



# PROJECT CONTENT



## Project Location

Tianjin



Take a cruise boat ride along the Haihe River, and you can appreciate the beautiful scenery of Tianjin. Professional tour guides on board will provide you with detailed introductions about the history and legends of the Haihe River. As the boat slowly departs from the dock, the first thing that catches your eyes is the bustling scene of the Ancient Culture Street, which is the historical and cultural center of Tianjin, preserving a large number of buildings and artifacts from the Ming and Qing dynasties.



The Ancient Culture Street is the most representative historical and cultural block in Tianjin, where a variety of traditional handicrafts, folk culture, and cuisine converge. When the cruise boat docks at the Ancient Culture Street pier, you can disembark and take a leisurely stroll to admire the ancient-styled architecture and performances by street artists, experiencing the folk culture of Tianjin.

Experience broadens horizons, and horizons shape the future.  
Study tours accompany you as you grow!





**Giant Pandas**

Tianjin Zoo is home to giant pandas named "Gege" and "Xile". "Gege", born in 2003, has a calm and aloof personality; while "Xile", born in 2013, is lively, active, agile, and adorable.



**Italian-Style Street**

Located in the center of Tianjin, Italian-Style Street exudes a rich Italian ambiance, featuring numerous European-style buildings such as mansions and churches. Along the streets, there are numerous Western restaurants, cafes, and handicraft shops. As a remnant of the Italian concession in Tianjin in modern times, it offers visitors the feeling of being in a European town, making it an excellent destination for tourism, sightseeing, and tasting exotic cuisine.



**Five Avenues**

Located in the southern part of Tianjin's central district, the Five Avenues area boasts over 2,000 architectural styles from countries such as Britain, France, Italy, Germany, and Spain. It encompasses five main roads: Machang Road, Munan Road, Dali Road, Changde Road, and Chongqing Road. There are numerous former residences of celebrities here, such as Prince Qing's mansion, showcasing a diverse range of styles, making it a "Exhibition of International Architecture".





In 2024, Dajia Eco-Agricultural Industrial Park was selected as one of the first batch of national bases for social practice and cultural experience activities for international students under the “Perceive China” program. This shining pearl of rural development is located in the west of Dajia Village, Panzhuang Town, Ninghe District, Tianjin, spanning an impressive area of 4,500 acres. With specialized agriculture as its core, the park boasts a diverse range of industrial models, integrating planting, picking, tourism, and other projects. It also conducts deep and fine processing of agricultural products, effectively promoting the integration of the primary, secondary, and tertiary industries. Furthermore, it serves as a destination for labor education practice and cultural exchanges, providing students with practical platforms and hosting international teacher-student exchanges.





# PROJECT CONTENT



## Project Location

Beijing



Tiananmen Square

Tiananmen Square, located in the heart of Beijing, stretches 880 meters north to south and 500 meters east to west, covering an area of 440,000 square meters. It is capable of accommodating up to 1 million people for grand gatherings. Along Beijing's central axis, from north to south, the square features the National Flagpole, the Monument to the People's Heroes, the Mao Zedong Memorial Hall, and the Zhengyang Gate Tower.



The Forbidden City

The Forbidden City, a magnificent palace exuding imperial grandeur, is an ancient palace with a history of five thousand years. It has witnessed the rise and fall of countless dynasties. Stepping into the Forbidden City is like traveling back to ancient times, allowing visitors to experience the majesty and splendor of the imperial family. The architecture, sculptures, paintings, and other artistic forms here all embody the profound wisdom and extensive knowledge of ancient Chinese culture.

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**Juyongguan  
Great Wall**

Located in Changping District, Beijing, Juyongguan Great Wall is a crucial pass of the Great Wall, earning the title of “The Most Magnificent Pass Under Heaven.” It was initially constructed during the Northern Wei Dynasty, and the existing ruins date back to the Ming Dynasty. The city wall is tall and sturdy, with well-preserved fortification structures. This site also boasts historic relics such as the Cloud Platform. With its magnificent natural scenery and profound cultural heritage, Juyongguan Great Wall is a renowned tourist attraction.



**Summer Palace**

The Summer Palace, a royal garden during the Qing Dynasty in China, was originally named the Garden of Clear Ripples. It is a large-scale landscape garden built on the foundations of Kunming Lake and Wanshou Mountain, using the West Lake in Hangzhou as its model and incorporating design techniques from gardens in the south of the Yangtze River. It is also the most well-preserved royal palace and imperial garden, earning the reputation of “The Museum of Royal Gardens.”



**Temple of  
Heaven**

Located in the southern part of Beijing, the Temple of Heaven was the place where emperors of the Ming and Qing dynasties conducted rituals to “worship Heaven” and “pray for a good harvest.” It primarily consists of two altars: the Circular Mound Altar (Yuanqiu) and the Altar of Prayer for Good Harvests (Qigu). The buildings within the Temple of Heaven are instilled with rich philosophical thoughts and astronomical knowledge of ancient China, reflecting the ancients’ reverence for Heaven and Earth and nature. In 1998, it was inscribed as a World Heritage Site, and it stands as a treasure of ancient Chinese architecture.



# SAMPLE ITINERARY

Day 01 - Tianjin

## Beijing Airport Pickup - Tianjin

**Dining:** Lunch and Dinner at the School Cafeteria

**Accommodation:** University Dormitory

**Group Arrival on Flight CA982:** Arriving at Beijing Capital Airport Terminal 3 at 07:15 AM

**Sign Holding:** For Mr. Zhu from the New York Group Participating in the Summer Camp in China

**Transportation:** 2.5-hour drive, expected to arrive at the university around 11 AM

**Accommodation:** Check-in at the International Student Apartment Dormitory of the University

**Activities:** After lunch, take the afternoon to rest and adjust to the time difference, and familiarize yourself with the campus environment.





# SAMPLE ITINERARY

Day 02- Tianjin

Dining: Breakfast and Dinner at the  
School Cafeteria

**Welcome Lunch for the Opening Ceremony**

Accommodation: University Dormitory

Morning: Free Time for Personal Arrangements

Lunch: 12:00 - 13:30 - Opening Ceremony and Welcome Lunch

Afternoon: Guided Tour of the Campus

Interaction and Networking with Students and Ice-Breaking  
Activities



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# SAMPLE ITINERARY

Day 03 - Tianjin

Dining: Breakfast and Dinner at the  
School Cafeteria

Accommodation: University Dormitory

## Morning:

08:30 - 10:00 Chinese Language Class:

Evolution of Chinese Characters

10:30 - 12:00 Cultural Practice Class: Calligraphy

## Afternoon: Tianjin Visit

Visit to the Cultural Center (Museum and Art Gallery)



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# SAMPLE ITINERARY

Day 04 - Tianjin

Dining: Breakfast and Dinner at the  
School Cafeteria

Accommodation: University Dormitory

## Morning:

08:30 - 10:00 Chinese Language Class: A Brief History of China

10:30 - 12:00 Cultural Practice Class: Martial Arts

## Afternoon: Visit and Exchange Activities

Student Exchange: Holding Friendly Competitive Events: Track and Field,  
Basketball, Football (Soccer), Table Tennis, and Street Dance Interaction



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# SAMPLE ITINERARY

Day 05 - Tianjin

Dining: Breakfast and Dinner at the  
School Cafeteria

Accommodation: University Dormitory

## Morning:

08:30 - 10:00 Chinese Language Class: The Foundations of Chinese Culture: Taoism,  
Confucianism, and Buddhism

10:30 - 12:00 Cultural Practice Class: Seal Carving (Yin and Yang)

## Afternoon: Tianjin Visit

Visit to Jingwumen - Chinese Martial Arts Park

Experience Chinese Martial Arts with a Non-Heritage Holder of Huo's Family Kung Fu





# SAMPLE ITINERARY

Day 06 - Tianjin

Dining: Breakfast and Dinner at the School Cafeteria

Lunch at Hongjie Pancake

(Hands-on Experience in Making)

Accommodation: University Dormitory

Morning:

08:30 - 10:00 Chinese Language Class: Chinese Cuisine

10:30 - 12:00 Cultural Practice Class: Demonstration and Learning to Make Pancakes

Afternoon: Tianjin Visit

Haihe River Cruise, Ancient Culture Street



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# SAMPLE ITINERARY

Day 07 - Tianjin

Dining: Breakfast and Dinner at the  
School Cafeteria  
Accommodation: University Dormitory

## Morning:

08:30 - 10:00 Lecture on Traditional Chinese Art  
10:30 - 12:00 Cultural Practice Class: Peking Opera Face Painting

## Afternoon: Tianjin Visit

Tour of the Five Avenues and Italian-Style Street



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# SAMPLE ITINERARY

Day 08 - Tianjin

Dining: Breakfast and Dinner at the  
School Cafeteria  
Accommodation: University Dormitory

## Morning:

08:30 - 10:00 Lecture on China's Modernization

10:30 - 12:00 Cultural Practice Class: Tai Chi

## Afternoon: Tianjin Visit

Visit to the Zoo to See Giant Pandas



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# SAMPLE ITINERARY

Day 09 - Tianjin

Dining: Breakfast: School Cafeteria

Lunch: Picnic

Dinner: BBQ Bonfire Evening & Farewell Party

Accommodation: University Dormitory or Nearby Hotel Apartment

Morning: Visit to Dajia Eco-Agricultural Industrial Park

Pick fresh green vegetables, nectarines, apricots, plums, flat peaches, and corn

Afternoon:

14: 00-17: 00

At the campsite, inside starry sky tents, the professional teachers from Tianjin Academy of Fine Arts will conduct a lecture and provide a hands-on experience of intangible cultural heritage craft making

17: 30

Team members' summary report, speech, and performance, followed by the issuance of graduation certificates and a bonfire evening party



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# SAMPLE ITINERARY

Day 10 - Beijing

Dining: Breakfast and Lunch at the  
School Cafeteria

Accommodation:

University International Student Apartment

- 07:30 Depart for Beijing by bus
- 10:00 Arrive at the university and check in
- 10:30 - 12:00 Experience making dumplings and  
enjoy lunch on campus
- 12:00 Depart for the Forbidden City
- 13:00 - 17:30 Visit the Forbidden City
- 18:00 - 19:00 Special Dinner: Peking Duck





# SAMPLE ITINERARY

Day 11 - Beijing

Dining: Breakfast and Lunch at the  
School Cafeteria

Accommodation:

University International Student Apartment

07:30 - 08:00 Breakfast

08:30 - 11:30 University Visit and Chinese Painting Experience

12:00 - 13:00 Lunch on Campus

13:00 - 17:00 Departure for a Visit to the Summer Palace

—— 17:30 Return to the School



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# SAMPLE ITINERARY

Day 12 - Beijing

Dining: Breakfast and Lunch at the  
School Cafeteria

Accommodation:

University International Student Apartment

06:30 - 07:00 Breakfast Time (Breakfast is served earlier on this day)

—— 07:30 Departure for the Great Wall

12:00 - 13:00 Return to School for Lunch

13:00 - 15:00 Campus Activity: Baduanjin Experience (with Professional Attire)



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# SAMPLE ITINERARY

Day 13 - Beijing

Dining: Breakfast and Lunch at the  
School Cafeteria

07: 00 - 07: 30 Breakfast Time (Breakfast is served earlier on this day)

08: 00 - 11: 30 Departure for a Visit to the Temple of Heaven

12: 00 - 13: 00 Return to School for Lunch

Afternoon: Free Shopping



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# SAMPLE ITINERARY

**Day 14 -** Departure  
from China

Dining: Breakfast at the School Cafeteria

Departure to Beijing Capital Airport Terminal T3

**Note:**

This itinerary is for reference only. The specific itinerary, flight details, activity content, time schedule, and sequence will be confirmed before departure.







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WISH YOU A PLEASANT  
STUDY TOUR!



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