



FOR IMMEDIATE RELEASE: August 14, 2023

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ARMY BRAT SISTERS LAUNCH PUNK BRATS PODCAST CONNECTING MILITARY BRATS OF ALL AGES AROUND THE WORLD SHARING UNIQUE STORIES TO BRAT LIFE.

(KYLE, TX) – Hats Off For Veterans Inc. (HOFV Inc.) is a 501(c)(3) nonprofit organization founded by Lisa Quintero Adams. She is the executive director, and a U.S. Army brat. After years of working with Veterans and volunteering locally with her VFW and VFW Auxiliary, Lisa wanted to connect military brats around the world to get their perspective on what it was like for them to grow up as military kids, also known as third-culture kids.

Moving forward, HOFV Inc. created a project that would unite a much-neglected community, the military brats. Lisa recruited her sister, Rose Quintero Holloway, as partner and co-host. Rose is not only an Army brat, but she also served in the U.S. Army National Guard. Their father, a retired Army MSG, and their mother, a native Korean, raised them overseas for most of their lives including Fort Hood, Texas, Seoul, S. Korea, Camp Zama, Japan, Rheinberg and Frankfurt, Germany.

Hosted by these sisters, PUNK BRATS was born. This podcast is dedicated to the military brats and their unique experiences of a mobile upbringing and typically involving moving to new states or countries many times while growing up. Military kids move 6-9 times in their childhood, but they are truly impressive. They live some of the challenges of military life, although they never signed up for it. They didn't serve, they got served. But they served respectfully, proudly, and patriotically. Brats experience long separations from their service member parent(s). They deal with PCS moves, changing schools a lot, and saying "See you later!" to so many, many friends.

"We're thrilled to launch PUNK BRATS and have conversations about shared experiences of a nomadic upbringing," says Lisa Adams. "Through this podcast, we want to bring people together from all walks of life who share a common denominator of being a military brat. If you're not a military brat, we hope you will still enjoy the show and the guests we interview."



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PUNK BRATS features a special guest on each episode who are notable military brats sharing their own personal accomplishments, successes, and personal stories growing up as a brat.

The pilot episode aired on July 31, 2023, and reached over 200 listeners within the first two weeks of the podcast's release. The Punk Brats calendar is booked with notable guests through next year.

The first episode of PUNK BRATS, Stateside vs. Overseas Military Brats, featured special guest, Army brat, and Kansas City KMBZ's #1 radio host, Scott Parks of the Dana and Parks Show.

PUNK BRATS is available on all major podcast platforms including Spotify, Apple, Google, YouTube, BuzzSprout, and more. Episodes will stay parked on the website at www.PunkBrats.com, in case you miss one.

Do you want to call the PUNK BRATS and share a personal story or a comment? Do you have a question, or just want to say hello? Please call the 24-hour voice line that is answered seven days a week at (512) 254-5989. Please note that all calls are recorded and may be used in a podcast episode. Messages should not exceed two minutes. Whether you are a brat or not, we encourage everyone to call.

For more information, to recommend a guest speaker or topic idea, or just to say hello, please email info@punkbrats.com. Our website address is www.PunkBrats.com.

For more information regarding HOFV Inc., please email Lisa@HOFV.org, or visit www.HOFV.org.

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ABOUT HATS OFF FOR VETERANS INC. (HOFV INC.)

HOFV's mission is to provide financial assistance to Veterans who are seeking to obtain their first higher educational degree, and to assist with employment professional development for those seeking a certification or license in a skilled trade. HOFV is dedicated to improving the quality of life for those who have served our country. Tax EIN: 93-2881793.

ABOUT THE PUNK BRATS PODCAST

Punk Brats is a podcast connecting military brats and friends around the world. *Brats did not serve. They got served.* The Punk Brats podcast is a community project of HOFV INC. Tax EIN: 93-2881793.