

# Ichthus Festival: The Second Annual Event

September 10, 2022

Servant Heart Farm – Wilmore, KY



## ABOUT

Since 1970 Ichthus Festival has been a huge gathering of family friendly Christian entertainment, drawing thousands of people each year to central Kentucky from all over the country. The tradition ended in 2015, but we're excited to be bringing back this legendary event, rededicating it to the mission of sharing the love and hope of Jesus once again.

*We're taking Ichthus back to the Cross.*

## EVENT

Ichthus is a Christian Music Festival designed to share the Gospel of Christ and provide an opportunity for believers to gather and worship on the festival grounds with chart-topping Christian artists, both past and present, as well as up and coming entertainers.

## PARTNERSHIP OPPORTUNITIES

<b>PLATINUM PARTNER</b>		<b>GOLD PARTNER</b>	
<b>\$10,000</b>		<b>\$5,000</b>	
<ul style="list-style-type: none"><li>Partner's logo on all festival posters &amp; other printed promotional materials (top placement)*</li><li>Partner's logo on festival's webpage header (visible on all festival pages)</li><li>Partner mentioned in radio &amp; video advertisements</li><li>Banner placement at main stage*</li><li>Minimum 5 mentions by festival emcee</li><li>Stage time before headliner for your representative to talk about your organization</li><li>Priority booth placement in high-traffic area</li><li>2 dedicated email blasts to all festival ticket holders (1 before festival &amp; 1 following)</li><li>Partner's logo listed in all email blasts to attendees and opt-in email list</li><li>20 Meet &amp; Greet tickets to the festival</li><li>20 General Admission tickets to the festival</li></ul>		<ul style="list-style-type: none"><li>Partner's logo on all festival posters (footer placement)*</li><li>Partner's logo on festival's webpage (sponsor section)</li><li>Banner placement at main stage*</li><li>Minimum 2 mentions by festival emcee</li><li>Stage time for your representative to talk about your organization (prior to second to close artist)</li><li>Priority booth placement in high-traffic area</li><li>Partner's logo listed in all email blasts to attendees and opt in email list</li><li>10 Meet &amp; Greet tickets to the festival</li><li>10 General Admission tickets to the festival</li></ul>	
<b>SILVER PARTNER</b>		<b>BRONZE PARTNER</b>	
<b>\$2,500</b>		<b>\$1,500</b>	
<ul style="list-style-type: none"><li>Partner's logo on all festival posters (footer placement)*</li><li>Partner's logo on festival's webpage (sponsor section)</li><li>Banner placement at festival main entrance*</li><li>Minimum 1 mention by festival emcee</li><li>Stage time for your representative to talk about your organization (prior to third to close artist)</li><li>Priority booth placement in high-traffic area</li><li>Partner's logo listed in all email blasts to attendees and opt-in email list</li><li>15 General Admission tickets to the festival</li></ul>		<ul style="list-style-type: none"><li>Partner's logo on festival's webpage (sponsor section)</li><li>Minimum 1 mention by festival emcee</li><li>Priority booth placement in high-traffic area</li><li>Partner's logo listed in all email blasts to attendees and opt-in email list</li><li>10 General Admission tickets to the festival</li></ul>	
<b>MAROON PARTNER</b>		<b>GRAY PARTNER</b>	
<b>\$1,000</b>		<b>\$500</b>	
<ul style="list-style-type: none"><li>Mention by festival emcee</li><li>Partner's logo listed in all email blasts to attendees and opt-in email list</li><li>5 General Admission tickets to the festival</li></ul>		<ul style="list-style-type: none"><li>Mention by festival emcee</li><li>Partner's logo listed in all email blasts to attendees and opt-in email list</li><li>2 General Admission tickets to the festival</li></ul>	

\* Deadline for inclusion for printed materials is August 1, 2022. Partner will be responsible for providing a high resolution logo file.

## BOOTH SPACE

Please note: Booth space is included in the Platinum, Gold, Silver, and Bronze Partnership levels above (with premium placement). However, if your organization would prefer just to have booth space at the event, the rates are as follows:

BOOTH SPACE IN VENDOR/ARTIST MERCH TENT	SPACE OUTSIDE VENDOR TENT
For Profit: \$400 + 10% of gross sales or donations collected Non-Profit: \$300 + 10% of gross sales or donations collected	For Profit: \$300 + 10% of gross sales or donations collected Non-Profit: \$200 + 10% of gross sales or donations collected
<ul style="list-style-type: none"><li>• 10' wide by 8' deep</li><li>• Inside high traffic main vendor tent near artist merch</li><li>• 8' table and 2 chairs included</li><li>• Electricity available for \$25</li><li>• 2 event tickets for your staff (additional tickets may be purchased)</li></ul>	<ul style="list-style-type: none"><li>• 10' x 10' – Provide your own tent/canopy</li><li>• No electricity, tables, or chairs provided</li><li>• 2 event tickets for your staff (additional tickets may be purchased)</li></ul>

## MINISTRY DETAILS

Ichthus Music Festival is produced in a coordinated effort of the Beacon Foundation, Inc., a 501c3 organization, and Campbellsville University, who have dedicated their efforts to providing quality Christian music and ministry expressing the love of Jesus Christ. Our prayer is that Ichthus Music Festival becomes a beacon of hope to central Kentucky and the surrounding areas. We are committed to returning this festival to the foot of the cross.

## QUESTIONS & NEXT STEPS

If you have any questions about the partnership opportunities listed above or if you would like to propose a unique partnership please reach out via email at [info@ichthusfest.org](mailto:info@ichthusfest.org) or [clycan529@gmail.com](mailto:clycan529@gmail.com). To secure one of these partnership opportunities you can sign up on our website [www.ichthusfest.org/partners](http://www.ichthusfest.org/partners) or email us to get started.

*Thank you in advance for your interest and support of this ministry!*

## CONTACT

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**ichthus**  
music festival  
CELEBRATING JESUS SINCE 1970

**Taking Ichthus  
Back to the Cross**