

Ichthus Music Festival
September 12-13, 2025
Servant Heart Farm – Wilmore, KY



ABOUT

Since 1970 Ichthus Festival has been a huge gathering of family friendly Christian entertainment, drawing thousands of people each year to central Kentucky from all over the country. The tradition ended in 2015, but we're excited to be bringing back this legendary event, rededicating it to the mission of sharing the love and hope of Jesus once again.

We're taking Ichthus back to the Cross.

EVENT

Ichthus is a Christian Music Festival designed to share the Gospel of Christ and provide an opportunity for believers to gather and worship on the festival grounds with chart-topping Christian artists, both past and present, as well as up and coming new and independent artists.

PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER		GOLD PARTNER	
\$10,000		\$5,000	
<ul style="list-style-type: none"> Partner's logo on all festival posters & other printed promotional materials * Partner's logo on festival's webpage (sponsor section) Partner mentioned in video advertisements Banner placement at main stage* Minimum 5 mentions by festival emcee Stage time before headliner for your representative to talk about your organization Priority booth placement in high-traffic area Partner's logo listed in all email blasts to attendees and opt-in email list 50 General Admission tickets to the festival 		<ul style="list-style-type: none"> Partner's logo on all festival posters Partner's logo on festival's webpage (sponsor section) Banner placement at main stage* Minimum 2 mentions by festival emcee Stage time for your representative to talk about your organization (prior to second to close artist) Priority booth placement in high-traffic area Partner's logo listed in all email blasts to attendees and opt in email list 25 General Admission tickets to the festival 	
SILVER PARTNER		BRONZE PARTNER	
\$2,500		\$1,500	
<ul style="list-style-type: none"> Partner's logo on all festival posters* Partner's logo on festival's webpage (sponsor section) Banner placement at festival main entrance* Minimum 1 mention by festival emcee Stage time for your representative to talk about your organization (prior to third to close artist) Priority booth placement in high-traffic area Partner's logo listed in all email blasts to attendees and opt-in email list 15 General Admission tickets to the festival 		<ul style="list-style-type: none"> Partner's logo on festival's webpage (sponsor section) Minimum 1 mention by festival emcee Priority booth placement in high-traffic area Partner's logo listed in all email blasts to attendees and opt-in email list 10 General Admission tickets to the festival 	
MAROON PARTNER		GRAY PARTNER	
\$1,000		\$500	
<ul style="list-style-type: none"> Mention by festival emcee Partner's logo listed on festival's website (sponsor section) 6 General Admission tickets to the festival 		<ul style="list-style-type: none"> Mention by festival emcee Partner's logo listed on festival's website (sponsor section) 2 General Admission tickets to the festival 	
ADDITIONAL PARTNERSHIP OPPORTUNITIES:			
Volunteer T-shirt Sponsor - \$750 <ul style="list-style-type: none"> Company Name &/or Logo on Back of Volunteer T-shirts 4 General Admission tickets to the festival 		"PATRON of Ichthus" - \$250 - \$499 <ul style="list-style-type: none"> Name listed in Patron Section on Website 2 General Admission tickets to the festival "FRIEND of Ichthus" - \$100 - \$249 <ul style="list-style-type: none"> Name listed in Friend Section on Website 	

* Deadline for inclusion for printed materials is July 15, 2025. Partner will be responsible for providing a high-resolution logo file.

BOOTH SPACE

Please note: Booth space is included in the Platinum, Gold, Silver, and Bronze Partnership levels above (with premium placement). However, if your organization would prefer just to have booth space at the event, the rates are as follows:

BOOTH SPACE IN VENDOR/ARTIST MERCH TENT	SPACE OUTSIDE VENDOR TENT
For Profit: \$400 + 10% of gross sales or donations collected Non-Profit: \$300 + 10% of gross sales or donations collected	For Profit: \$300 + 10% of gross sales or donations collected Non-Profit: \$200 + 10% of gross sales or donations collected
<ul style="list-style-type: none">• 10' wide by 8' deep• Inside high traffic main vendor tent near artist merch• 8' table and 2 chairs included• Electricity available for \$25 (limited availability)• 2 event tickets for your staff (additional tickets may be purchased)	<ul style="list-style-type: none">• 10' x 10' – Provide your own tent/canopy• No electricity, tables, or chairs provided• 2 event tickets for your staff (additional tickets may be purchased)

MINISTRY DETAILS

Ichthus Music Festival is produced in a coordinated effort of the Beacon Foundation, Inc., a 501c3 organization, generous partners, and faithful volunteers who have dedicated their efforts to providing quality Christian music and ministry expressing the love of Jesus Christ. Our prayer is that Ichthus Music Festival becomes a beacon of hope to central Kentucky and the surrounding areas. We are committed to returning this festival to the foot of the cross.

QUESTIONS & NEXT STEPS

If you have any questions about the partnership opportunities listed above or if you would like to propose a unique partnership please reach out via email at info@ichthusfest.org or clycan529@gmail.com. To secure one of these partnership opportunities you can sign up on our website www.ichthusfest.org/partners or email us to get started.

Thank you in advance for your interest and support of this ministry!

CONTACT

Email: info@ichthusfest.org
Cheryl Lycan, Founder/President,
The Beacon Foundation, Inc.
clycan529@gmail.com
(606) 794-5607

Website: www.ichthusfest.org



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music festival

70 CELEBRATING JESUS SINCE 1970

**Taking Ichthus
Back to the Cross**