

Ichthus 2026

September 19, 2026

Servant Heart Farm – Wilmore, KY

ABOUT

Since 1970 Ichthus Festival has been a huge gathering of family friendly Christian entertainment, drawing thousands of people each year to central Kentucky from all over the country. We're excited to continue this legendary event, rededicating it to the mission of sharing the love and hope of Jesus once again.

We're taking Ichthus back to the Cross Sharing faith & fellowship!



EVENT

Ichthus is a Christian Music Event designed to share the Gospel of Christ and provide an opportunity for believers to gather and worship on the festival grounds with chart-topping Christian artists, both past and present, as well as up and coming new and independent artists. The 2026 Event will feature many "Indie" Artists.

PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER		GOLD PARTNER	
\$10,000		\$5,000	
• Partner's logo on all event posters & other printed promotional materials * • Partner's logo on event's webpage (sponsor section) • Partner mentioned in video advertisements • Banner placement at main stage* • Minimum 5 mentions by event emcee • Stage time before headliner for your representative to talk about your organization • Priority booth placement in high-traffic area • Partner's logo listed in all email blasts to attendees and opt-in email list • 50 General Admission tickets to the event		• Partner's logo on all event posters • Partner's logo on event's webpage (sponsor section) • Banner placement at main stage* • Minimum 2 mentions by event emcee • Stage time for your representative to talk about your organization (prior to second to close artist) • Priority booth placement in high-traffic area • Partner's logo listed in all email blasts to attendees and opt in email list • 25 General Admission tickets to the event	
SILVER PARTNER		BRONZE PARTNER	
\$2,500		\$1,500	
• Partner's logo on all event posters* • Partner's logo on event's webpage (sponsor section) • Banner placement at event's main entrance* • Minimum 1 mention by event emcee • Stage time for your representative to talk about your organization (prior to third to close artist) • Priority booth placement in high-traffic area • Partner's logo listed in all email blasts to attendees and opt-in email list • 15 General Admission tickets to the event		• Partner's logo on event's webpage (sponsor section) • Minimum 1 mention by event emcee • Priority booth placement in high-traffic area • Partner's logo listed in all email blasts to attendees and opt-in email list • 10 General Admission tickets to the event	
MAROON PARTNER		GRAY PARTNER	
\$1,000		\$500	
• Mention by event emcee • Partner's logo listed on event's website (sponsor section) • 6 General Admission tickets to the event		• Mention by event emcee • Partner's logo listed on event's website (sponsor section) • 2 General Admission tickets to the event	
ADDITIONAL PARTNERSHIP OPPORTUNITIES:		"PATRON of Ichthus" - \$250 - \$499	
Volunteer T-shirt Sponsor - \$750		• Name listed in Patron Section on Website • 2 General Admission tickets to the event	
• Company Name &/or Logo on Back of Volunteer T-shirts • 4 General Admission tickets to the event		"FRIEND of Ichthus" - \$100 - \$249	
		• Name listed in Friend Section on Website	

* Deadline for inclusion for printed materials is July 15, 2026. Partner will be responsible for providing a high-resolution logo file.

BOOTH SPACE

Please note: Booth space is included in the Platinum, Gold, Silver, and Bronze Partnership levels above (with premium placement). However, if your organization would prefer just to have booth space at the event, the rates are as follows:

BOOTH SPACE IN VENDOR/ARTIST MERCH TENT	SPACE OUTSIDE VENDOR TENT
For Profit: \$200 + 5% of gross sales or donations collected Non-Profit: \$150 + 5% of gross sales or donations collected	For Profit: \$150 + 5% of gross sales or donations collected Non-Profit: \$100 + 5% of gross sales or donations collected
10' wide by 8' deep - Inside high traffic main vendor tent near artist merch 8' table and 2 chairs included - Electricity available for \$25 (limited availability) 2 event tickets for your staff (additional tickets may be purchased)	10' x 10' – Provide your own tent/canopy - No electricity, tables, or chairs provided 2 event tickets for your staff (additional tickets may be purchased)

MINISTRY DETAILS

Ichthus 2026 is produced in a coordinated effort of the Beacon Foundation, Inc., a 501c3 organization, generous partners, and faithful volunteers who have dedicated their efforts to providing quality Christian music and ministry expressing the love of Jesus Christ. Our prayer is that Ichthus becomes a beacon of hope to central Kentucky and the surrounding areas. We are committed to returning this event to the foot of the cross.

QUESTIONS & NEXT STEPS

If you have any questions about the partnership opportunities listed above or if you would like to propose a unique partnership please reach out via email at info@ichthusfest.org or clycan529@gmail.com. To secure one of these partnership opportunities you can sign up on our website www.ichthusfest.org/partners or email us to get started.

Thank you in advance for your interest and support of this ministry!

CONTACT

Email: info@ichthusfest.org
Cheryl Lycan, Founder/President,
The Beacon Foundation, Inc.
clycan529@gmail.com
(606) 794-5607

Website: www.ichthusfest.org



ichthus

music festival

 CELEBRATING JESUS SINCE 1970

Taking Ichthus
Back to the Cross