

# ONEBRIDGE VENTURES IS AN INVESTMENT MANAGEMENT STARTUP THAT BRIDGES THE GAP BETWEEN FAMILY OFFICES AND SMALLER MANAGERS

## WHAT IS THE GAP?



**FAMILY OFFICES NEED ACCESS TO PRIVATE MARKET OPPORTUNITIES AND TRUSTED RESOURCES FOR SOURCING AND DUE DILIGENCE**



**SMALLER MANAGERS NEED ACCESS TO FAMILY OFFICES' NIMBLE CAPITAL TO ACCELERATE GROWTH AND SCALE FOR LARGER INVESTORS**

- Family offices need to diversify outside their 'traditional' public market investments into exclusive and attractive private market opportunities
- This is a challenge because family offices are focused on running businesses and managing traditional investments
- They don't have the network, time, or access to the best investment opportunities

### Challenges



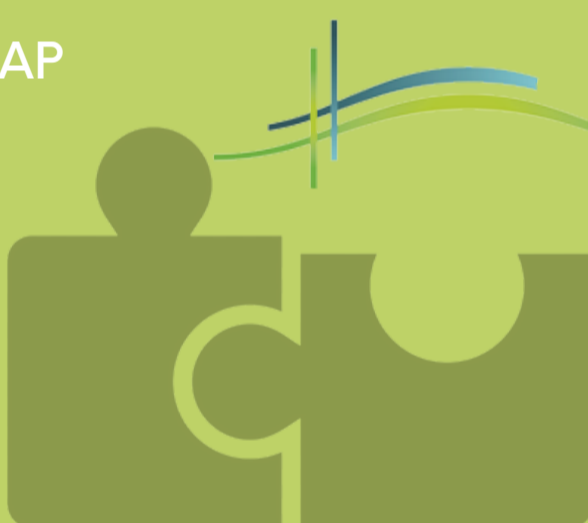
### Challenges



- Smaller managers - smaller private market funds in Funds 1-3 or with AUM < \$750M need to find the right investors at the right stage of their businesses. They need capital to secure consistent performance track records and scale
- Securing this capital is a challenge because larger institutional investors don't invest until smaller managers have a proven growth path
- Accessing family offices in a scalable and consistent way is difficult
- Some minority or non-traditional managers are under-served by available capital

## ONEBRIDGE CLOSES THE GAP

- Connects family offices with smaller managers repeatedly and scalably
- Provides family offices with exclusive access to smaller manager opportunities
- Equips family offices with trusted due diligence and information
- Ensures preferable economics, so family offices benefit as smaller managers grow and scale
- Capitalizes under-served minority smaller managers



## OneBridge Value

- Flexible, investor-focused, trusted partner
- Secures preferable economics so family offices benefit as smaller managers grow
- Provides access to information and insights from institutional investors
- Enables social impact with diversity-focused investing managers and strategies



## OneBridge Value

- Sources family offices as critical, first-mover capital for growth and scale
- Establishes new, sustainable pathways for manager growth to reach desired size for institutional investment
- Connects managers with family offices who understand entrepreneurship and business operations
- Enables exposure and capital access for minority or non-traditional managers



## 1 + 1 = 3

- Reaches scale to attract institutional investors seeking future investment talent and strategies
- Results in portfolio diversification with differentiated return streams
- Addresses institutional investor needs for prudent social impact by investing in successful diverse managers



## Why OneBridge?

Respected founding and management team  
 40+ years of experience structuring 1000's of deals  
 Thought leader and trailblazing executive founder Shar Kassam