



# New Life Directions Ministries

2024 Closeout



# New Life Directions Ministries Executive Summary

This executive summary provides an overview of the performance and impact of the New Life Directions Training Center for Single Parents during the 2024 reporting year.

The New Life Directions Training Center continued to provide comprehensive and targeted support services to single parents to help them gain new skills, increase their employability, and achieve greater financial stability. Throughout the year, the center successfully served over 300 single parents, with an emphasis on personalized coaching, career guidance, housing stabilization, access to educational resources, access to medical care and social support.

Key highlights from the 2024 reporting year include:

- Increased enrollment and participation rates among single parents seeking training and development opportunities.
- Expansion of partnerships with local businesses and organizations to enhance job placement and career advancement prospects for program participants.
- Implementation of innovative training programs and workshops tailored to the specific needs and aspirations of single parents.
- Continued success in securing funding and grants to support the center's operations and growth initiatives.

Overall, the New Life Directions Training Center for Single Parents made significant strides in empowering and equipping single parents with the tools and resources needed to build a brighter future for themselves and their families. The dedication and commitment of the staff and leadership have contributed to the center's continued success in fulfilling its mission and making a positive impact in the community.

Looking ahead, the New Life Directions Training Center remains committed to expanding its reach, enhancing program offerings, and fostering partnerships that will further empower single parents to achieve their goals and thrive in all aspects of their lives.

# Meet Our Operations Team



Kendrea Young, Social  
Case Manager



Freda Sheard, Executive  
Administrator & Group  
Facilitator



Lolita French,  
Accountant & Group  
Facilitator



Shelia Ford, Resident  
Associate & Mentor

# Our Mission

## **Engage:**

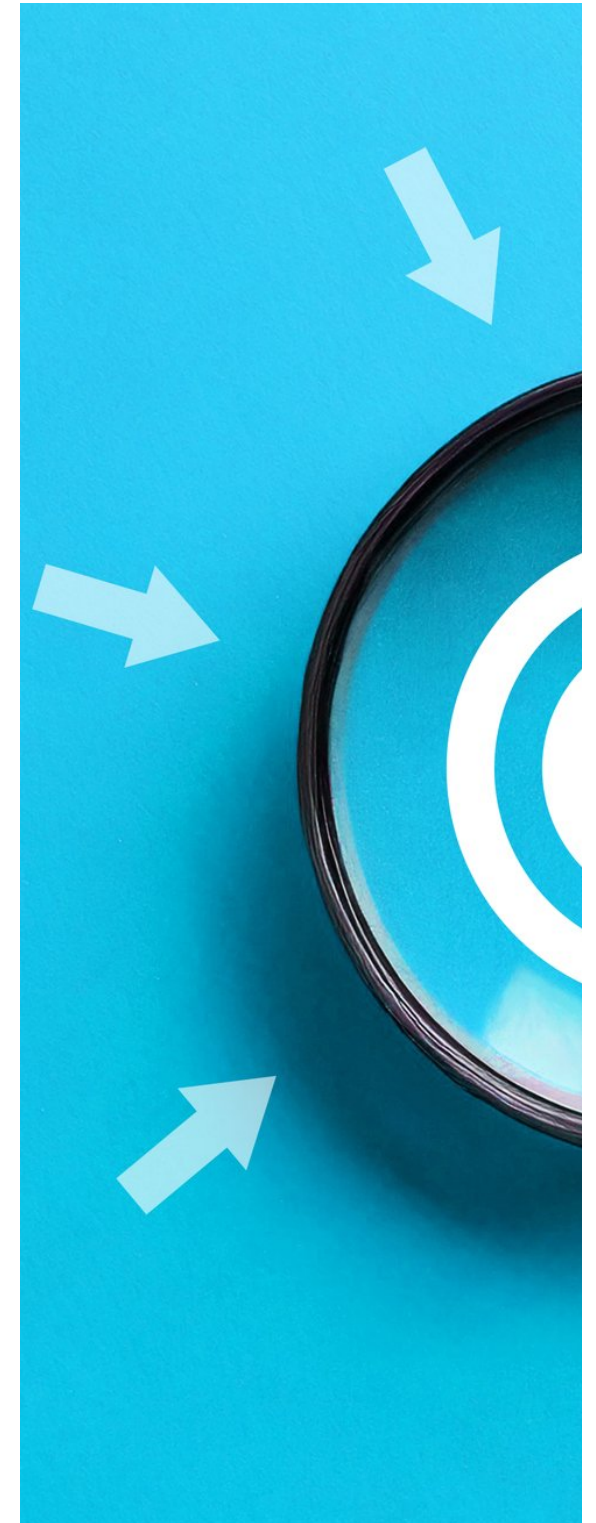
We engage single parents through personalized coaching and mentorship programs, interactive workshops and trainings, and community events that foster connection and collaboration.

## **Encourage:**

We encourage single parents by providing a supportive and uplifting environment where their strengths and potential are recognized and celebrated. Our trauma-informed team offers affirmations, positive reinforcement, and constructive feedback to motivate and inspire them along their journey towards self-improvement and success.

## **Empower:**

We empower single parents by equipping them with the knowledge, skills, and resources needed to take control of their lives and make positive changes. Through our comprehensive services, we help them build confidence, resilience, and independence so they can overcome obstacles, achieve their goals, and create a brighter future for themselves and their families.







# Did You Know?

1. 80% of all single parents in the U.S. are **single mothers**.
2. 52.9% of single mothers are **millennials**.
3. 15.6 million **children** live in single-mother households in the U.S.
4. 52.3% of single mothers have **never been married**, 29.3% are divorced.
5. Single mothers have a 35.6% **smaller** median income than single fathers.
6. Only 45.9% of single parents receive full **child support**.
7. Annual **cost of child care** is \$10,174, which is 35% of a single-parent income.
8. 28.9% of single-mother households live below the **poverty level**.
9. 31% of single fathers are living with their **own parents**.

# Current Services

**Housing Stability**  
Ensuring that every single parent has a safe and nurturing home environment.

**Career Development**  
Equipping our participants with the skills and opportunities they need to secure meaningful employment.

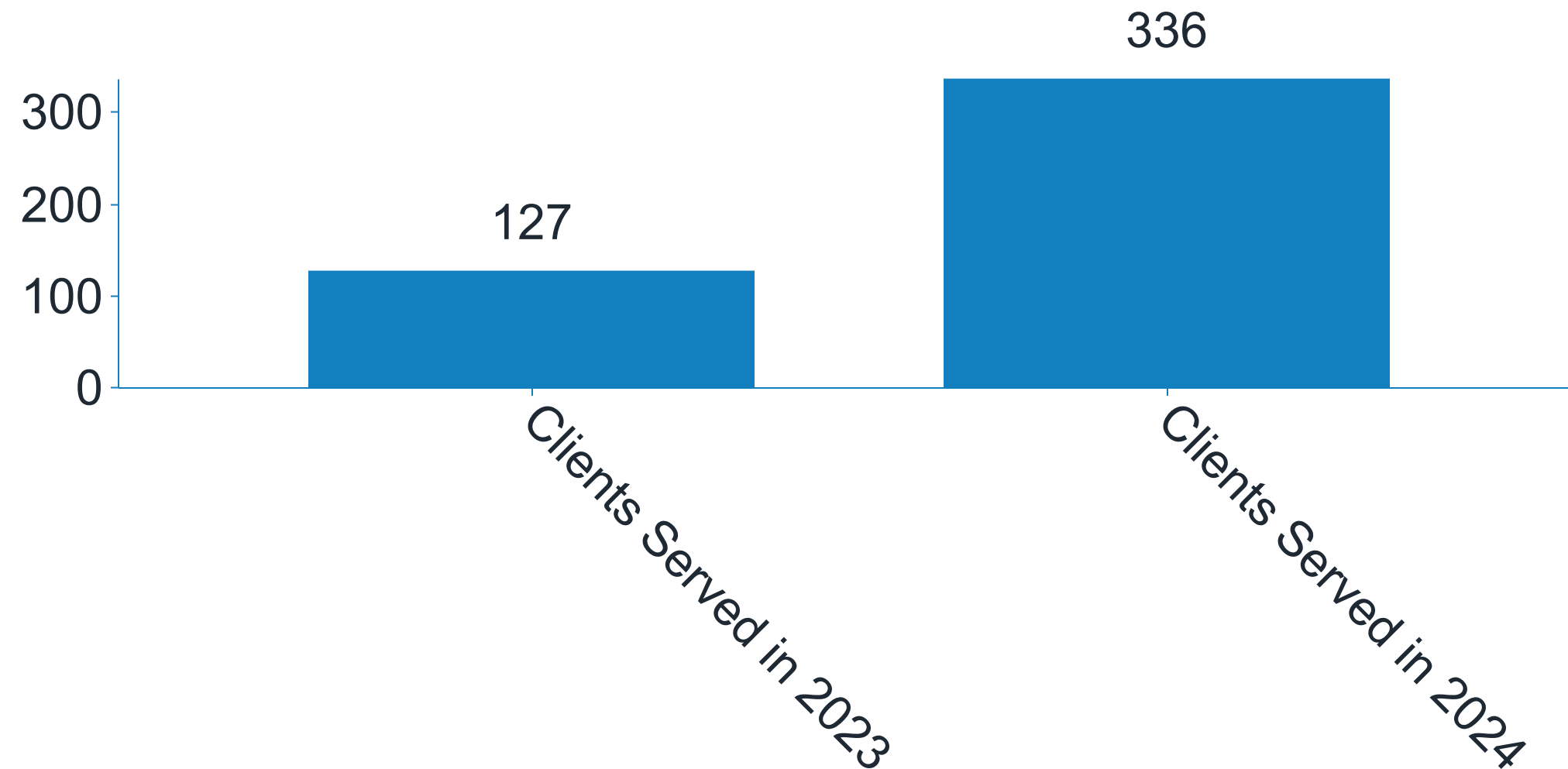
**Education** Provide access to educational resources that empower both parents and their children.

**Social Support** Creating a community where single parents feel connected, supported, and understood.

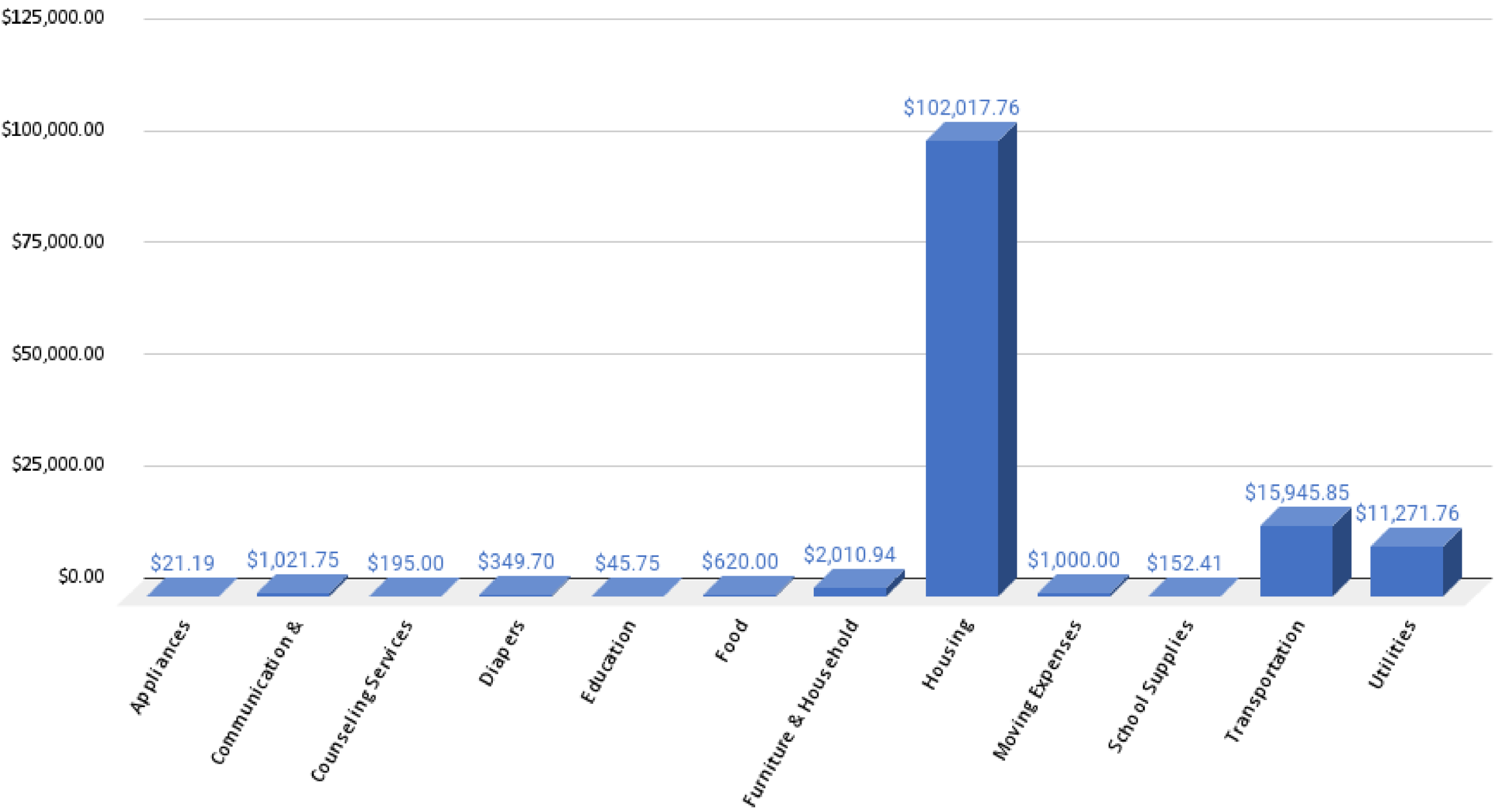
**Wellness**  
Promoting health and wellness programs that address both physical and mental well-being.



# Year by Year Comparison of Clients Served

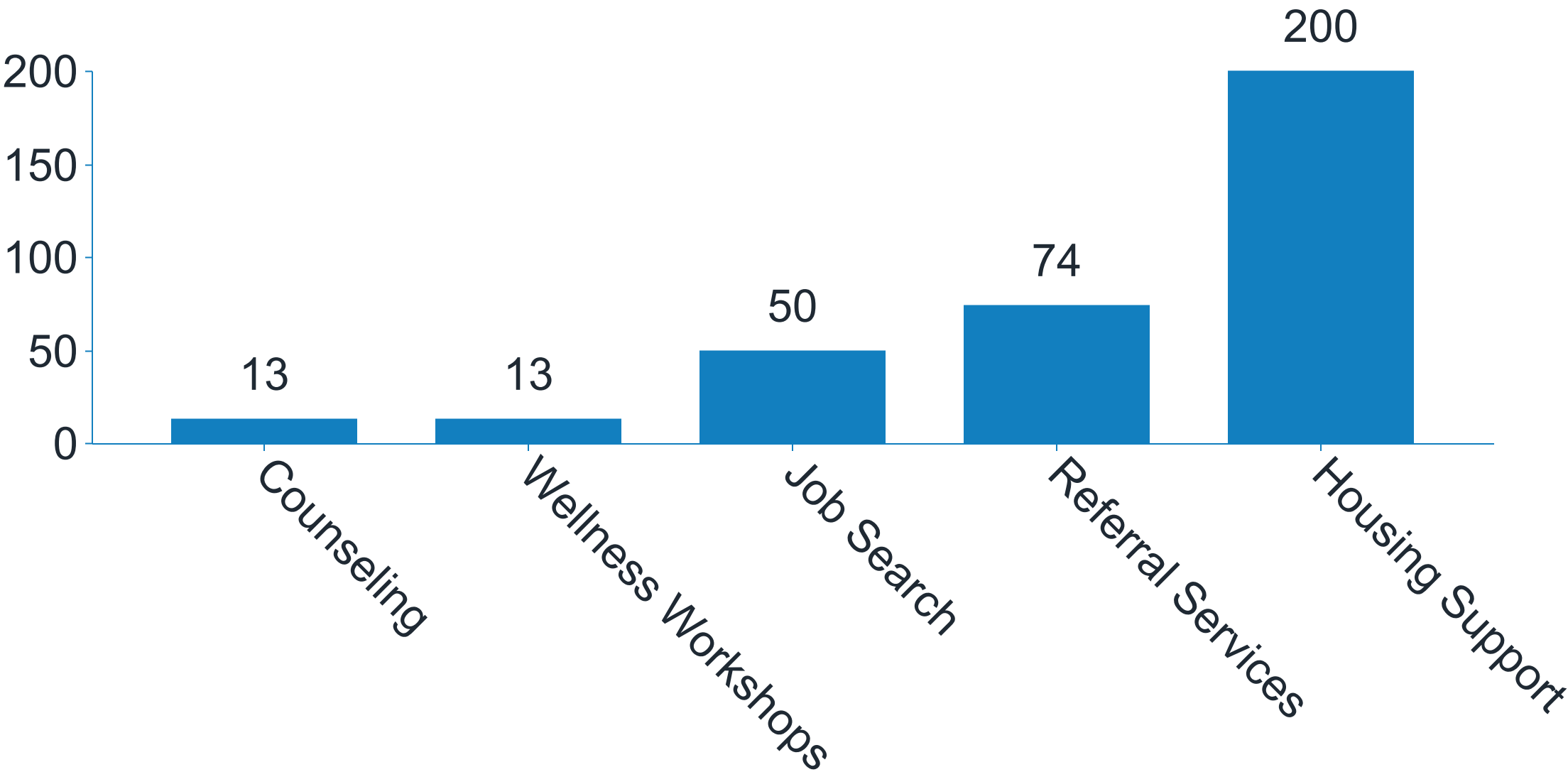


Client Assistance Provided by NLDM in 2024 by (\$) Amount





# Key Services Offered in 2024



# Thanks to our Major Donors

- Louisville Affordable Housing Trust Fund
- Anonymous
- SECC – Missions/Benevolence/Orphan & Widows Fund
- Louisville Metro Government
- Irvin F. & Alice S. Etscorn Charitable Foundation
- The Gheens Foundation Inc.
- Fred B. & Opal S. Woosley Foundation
- The Honorable Order of Kentucky Colonels
- Metro United Way
- Harned Surveying & Engineering Inc
- Paul Neumann
- Lee & Deborah Sitlinger
- Federal Home Loan Bank of Cincinnati





Louisville  
**Affordable**  
**Housing**  
Trust Fund



# Our Goals for 2025

- Expand workforce by 50% through Americorp Co-hort partnership
- Increase individual donor base by 25% through “Donor Loyalty Campaign”
- Increase fundraising to support Operations by 25%
- Maintain participant training attendance @ 85%
- Maintain a minimum of 85% capacity @ Transition Home
- Increase volunteer-base by 50%
- Increase community partnerships by 25% in support of training center workshops
- Develop a comprehensive Safety Plan and Fire Prevention Plan for the training center and transition home
- Implement child development center
- Host at least 1 major event





# Major Success for 2024!!!

- Hired an Administrative Assistant/Event Planner, Resource Room Associate, Case Manager, Maintenance Personnel
- Started a new Single Moms Group at New Horizon Baptist Church
- **Increased volunteers** from 1 in 2023 to 15 in 2024
- Implemented an asset management/**resource inventory** system to track and monitor incoming/outgoing donations
- Implemented UniteUs (closed-loop **referral database**)
- Starting a new **transition home**, currently **housing 6** families (total of 15 **children**) with the capacity to hosts 12 **families**
- Created **Training Curriculum** for Single Parent Training System
- Upgraded NLDM website
- **Increased visibility** through **social media marketing** by 1500%
- Hosted our groundbreaking ceremony and received a proclamation from the Mayor's Office
- Added 17 new community **partnerships** to expand service capacity
- Reached 85% completion of our new training center scheduled to open early March 2025.

