

**YOUR FAMILY DEPENDS ON YOU.
IF YOU OR THOSE YOU LOVE
WERE THREATENED, WOULD YOU
KNOW WHAT TO DO?**

WHY NOT MMA?

We teach people who want a no-nonsense, easy-to-learn and devastatingly effective personal defense system. We help you learn how to think and react to unexpected life-threatening situations. MMA is a sport, it has rules, referees and limits. Criminals don't. Quite simply, we will teach you the tools to survive and go home, to protect those you love and to **KNOW** how to shut off an attack.

Customer Testimonials:

"I like the fact that I can do it without having to stop and think about it. I feel much more confident." - *Karen R., Frankfort, NY*

"This is exactly the kind of thing I was looking for my wife and daughter to take." - *Peter P., Ilion, NY*

"It's so natural. I like the way the movements seem to flow into each other." - *Kendra D., Chazy, NY*

"This is without a doubt the most devastating thing I have ever seen. It's AWESOME!" - *Dr. David H., Barneveld, NY*

"...I have served over four years in the U.S. Marine Corps infantry with two deployments overseas and have had extensive training in Marine Corps hand-to-hand combat and the Marine Corps Martial Arts Program (MCMAP). I can confidently say that the training at ITDS is ...better than what is currently being taught to Marines today. The training I have done with ITDS has given me more skill and confidence in threatening situations and **it has proven its effectiveness** I would highly recommend ITDS training for any military or law enforcement personnel or to any civilian who thinks they may find themselves in a potentially violent or life threatening situation. Whether you are heading on a deployment overseas or are looking to protect your family or classroom in today's increasingly violent society, ITDS can teach you the skills needed to neutralize or terminate any threat that you may encounter."

Christopher Greene, Niagara Falls, NY

...I had the pleasure of participating in the StreetSafe Training Seminar offered by Mr Stephen Cliffe and Imminent Threat Defense Systems LLC. It was an exceptional educational weekend. Mr. Cliffe's skill, professionalism, and real-world experience make for a tremendous course. He has an ability to relate to everyone in the room and teach to their level. The course is an excellent mix of didactic and practical exercises. The course pace is quick without being overwhelming, keeping everyone engaged. I would give this course and Mr Cliffe my unqualified highest recommendation to anyone wanting to learn how to win in any altercation on the street.

Dr. Paul D. Paterson
Attending Orthopedic Surgeon
ECMC

STREETSAFE™.

BOOTCAMP PRIMER

Defeating Criminal Violence Seminar
Featuring

THE TAC2™ SYSTEM

(Tactical Articulation Control Combatives)

EVERY 26.3 SECONDS

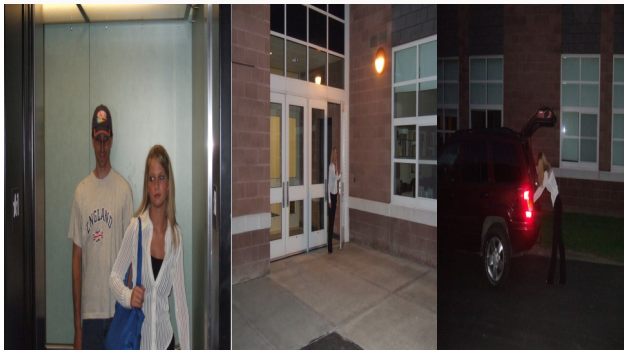
That's the frequency of violent crime!



As violent crimes increase dramatically as a result of soft on crime policies from politicians who hide behind armed security, hard working families are left to be the targets of those that judges and release programs let run rampant among us.

In the average city, murder and manslaughter rates have increased by 37% nationally but they have increased by 80% in smaller cities. Rape has increased by 38%, and aggravated assault by 29%. You now need to face the sad reality that self-protection skills are an essential life skill.

...when ONLY the NEXT 3 SECONDS matter! Getting you home safe....



Our mission...

is to provide a reliable and efficient personal protection system to the civilian, military, and law enforcement communities.

We strive for excellence in both our teaching and system development in order to provide a safe and viable teaching environment enabling anyone, regardless of age or experience, to learn and immediately apply skills .

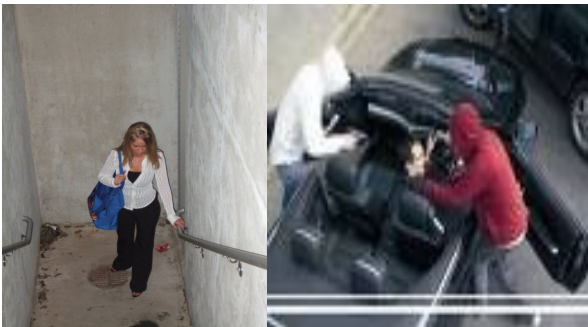
ALL RANGES-ALL OPTIONS

Whether fighting on the ground, standing, facing assailants armed with edged weapons, blunt force weapons, or firearms, the principles DO NOT CHANGE.

Additionally, using our principles and the BOR/SAV knowledge base, you can increase your ability to employ the multiple close range weapons always available to with devastating impact.

The **TAC2™ SYSTEM** allows you to gain the understanding of trauma induction necessary for making any scenario more survivable and enabling you to be more capable of defeating those who target you with criminal violence.

...when ONLY the NEXT 3 SECONDS matter! Getting you home safe....



STREETSAFE™

Home Invasion. Armed robbery. Rape. Murder. Car Jacking. Kidnapping. Random acts of violence. You see it in the headlines all the time, another innocent person victimized by criminals, gangs and thugs. Most people believe that “it won’t happen to me” but the reality is, it most likely will.

According to the FBI, a violent crime was committed every 26.3 seconds. A murder occurred every 32.1 minutes, a rape every 3.8 minutes, a robbery every 2.0 minutes, and an aggravated assault every 38.5 seconds.

Would you know how to stop the use of criminal violence against you or someone you loved? **WE CAN TEACH YOU THE THREE SIMPLE STEPS TO DEFEAT ANY CRIMINAL ATTACK.**

The truth about asocial, criminal violence is that anyone can use it with a minimum of instruction. How many criminals are physical specimens of athletic perfection? None. They know you don’t need to be physically fit or to be master martial artists. Everyone is vulnerable to the ferocity and random nature of criminal violence and we can teach you the secret that will allow you to **ENGAGE** and **DEFEAT** any criminal attack against you regardless of the angle of attack, the number of attackers, the weapons they employ or the reason for their attack. When there is no other option that can see you safely home, **WE TEACH YOU TO DO WHAT IS NECESSARY TO GET YOU HOME SAFE.**

This course is designed to facilitate immediate, effective learning and ensure maximum recall under high-stress, making this system truly functional if the unthinkable happens.

The ITDS STREETSAFE™ **Defeating Criminal Violence Seminar** will teach you:

- The 3 step **TAC2™ SYSTEM** to DEFEAT any attacker
- Why violence is a tool anyone can use
- Why you don’t need to be an athlete or martial artist to survive on the street
- DEVELOPING A PROACTIVE MINDSET to enhance and confidence under stress
- Focus on increased situational awareness and ability to read environmental settings
- How to deal with firearms, knives and blunt force weapons (here’s a hint: it’s the same 3 steps for everything. No really, it is THAT SIMPLE)
- What is the key factor to surviving the criminal attack
- The reality of criminally violent confrontations and how to avoid the most common mistake law abiding citizens make when facing criminal violence
- Why size and strength make no difference
- Demystifying MMA and martial arts and showing how TRULY SIMPLE self-protection is and why you only need hours to learn to protect yourself!

This is so easy to learn so you can take these skills from our seminar and use them immediately. Learn the reality of traumatic violence with NO RULES and how to triumph and go home to your loved ones, leaving the criminal for the police.

TEACHING RATIONALE AND DISCLAIMER The course curriculum, including concepts, skill sets and specific tactical application examples are intended to allow you to defend against LIFE-THREATENING, VIOLENT attacks. Misuse of this information and its misapplication can cause serious, permanent bodily harm or death to the person to whom you apply it.