

## WHY I.T.D. Systems?

"At first it was difficult to get past the gruesome/brutal imagery of inflicting severe injury to another person, but the graphic nature of their descriptions...was necessary to portray the force needed to put an attacker in a reactive mode. This also helped create the mindset needed to use these skills effectively. **Information from this will definitely stay with me.**" -Glen K., School Counselor

"The logic of it – the step by step explanation – the understanding that a physiological response, because it is predictable, can be "used" to proactively engage. I really felt it was well done – the foundation got established and we built on it throughout the day – it is a clear, contained presentation – 7 hours with a lot of learning. I think it really would be beneficial to all sorts of audiences – **it has a sound place in schools.**" - Lynne A., School Counselor

"I thought it was great – more hands on than I expected which was good for an all day seminar. **Exceeded expectations for the day, engaged from the beginning...**I liked that the instructors circulated during the hands on activities – it kept people focused but it also allowed for more questions and follow-up. The assistants were great at giving helpful hints and reminders." - Elizabeth G., Teacher

I did not know what to expect going into the seminar. I thought the presentation was excellent. I thought the format was excellent. I wasn't expecting but really appreciated the mental training and rehearsal piece...I think that this program was and is extremely beneficial. **I hope that I never have to use it, but it gives me the confidence and peace of mind to know I can protect myself and others around me.** Thank you!" - Amber M., English Teacher

"The presenters were extremely professional and skilled, educators at their best. They have so much to offer. **It was wonderful to work with those who understand teachers perspectives and concerns.** The moves were simple yet effective. I would like my daughter to attend a training session...." - Donna L., Teacher

"I like the fact that I can do it without having to stop and think about it. I feel much more confident." - Karen R., Frankfort, NY

"This is exactly the kind of thing I was looking for my wife and daughter to take." - Peter P., Iliion, NY

"It's so natural. I like the way the movements seem to flow into each other." - Kendra D., Chazy, NY

"This is without a doubt the most devastating thing I have ever seen. It's AWESOME!" - Dr. David H., Barneveld, NY

"...it was very straight forward and professionally done.... [The thing I liked most was] the down-to-earth attitude of the instructors. **I felt that I could ask any question without hesitation**." - Leslie S., Counselor

"**It was better than I expected. I have taken self defense courses before and this was very different.** I can see the philosophy of your program and how it can work....[The biggest benefit was] feeling like I have options if I was ever put in an unsafe situation, rather than becoming a "victim". The tactical training, to show that I could actually do what you were teaching [was what I liked most]." - Name Withheld by request.

**Steve, I strongly support your initiative and endeavors to teach educators, in a school setting, to protect themselves and others. This is a critical aspect of our national endeavor to make our schools safe. And you can quote me on that. Keep up the good work! - Hooah! & Gal 6:9 !! Dave** (Lt. Col. Dave Grossman, author of *Stop Teaching Our Kids to Kill: A Call to Action Against TV, Movie and Video Game Violence*, Crown Books (Random House), 1999

...I had the pleasure of participating in the...training seminar offered by Mr. Stephen Cliffe and Imminent Threat Defense Systems LLC. It was an exceptional educational weekend. Mr. Cliffe's skill, professionalism, and real-world experience make for a tremendous course. He has an ability to relate to everyone in the room and teach to their level. The course is an excellent mix of didactic and practical exercises. The course pace is quick without being overwhelming, keeping everyone engaged. I would give this course and Mr Cliffe my unqualified highest recommendation to anyone wanting to learn how to win in any altercation on the street.

Dr. Paul D. Paterson  
Attending Orthopedic Surgeon  
ECMC

To find out more or to arrange for a seminar at your campus or organization, please contact us :

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# WORKSAFE™

## ESCAPE, EVADE, ENGAGE Workplace Violence Defense



IT CAN HAPPEN ANYWHERE....

**Disgruntled employees, spouses with grudges, those who feel entitled to things they haven't earned and ideologues who target companies for their product or service orientations are all potential reasons to give your work family the knowledge to defend themselves. In a very short time, you can increase situational awareness and provide a skill set that enhances security and survivability in the high stress settings created by workplace violence.**

**Violent crimes have increase dramatically as a result of soft on crime policies from politicians who hide behind armed security, hard working families are left to be the targets of those that judges and politically driven release programs let run rampant among us.**

**In the average city, murder and manslaughter rates have increased by 37% nationally but they have increased by 80% in smaller cities. Rape has increased by 38%, and aggravated assault by 29%. You now need to face the sad reality that self-protection skills are an essential life skill.**

## Our mission...

is to provide a reliable and efficient personal and workplace defense system to the business community.

### Workplace Defense System Training

The field experience and instructional education of its founder and the instructors has been applied to the **WORKSAFE™** program to allow **EVERYONE** to **LEARN EFFECTIVELY**, in a **TIME-EFFICIENT** manner. In **ONE 8-HOUR SEMINAR** you will be able to **learn** and **immediately apply**, these **field-tested, real-world skills** to defend yourself and your work family effectively. **YOU DO NOT NEED TO BE ATHLETIC, PHYSICALLY FIT OR TRAINED IN MARTIAL ARTS.**

As recommended by the professionals at the **DHS, FEMA, and the New York City Police Department**, regarding acts of terrorism and active shooter events, **IT IS EXPECTED THAT YOU ACT AGGRESSIVELY TO DEFEND YOURSELF** if your hiding place is breached. To do this, **YOU NEED TO KNOW HOW**. That is our specialty.

Our seminar is specifically designed to enhance the effectiveness of the industry standard lockdown/shelter-in-place/wait-for-rescue protocol by teaching you how to plan and understand the Escape, Evade, Engage protocol. We fill the gap that leaves staff vulnerable to violent intruders and institutions open to liability issues as a result of an incomplete staff training program. We enable your staff to defend the office or workspace perimeter with an easy to employ set of three rules only when necessary, thus minimizing the ability of an intruder to successfully target you or your co-workers with impunity.

We teach scientifically-proven, physiologically-based principles that **WORK ON EVERY** person.

## **WORKSAFE™: Workplace Violence Defense**

Participants learn about Proactive Protection methods such as:

- Teaching how to prevent panic and how to preprogram a mindset that allows you to function in asocial, high-stress settings
- Communications planning
- Defending the classroom perimeter with protocols to maximize survivability
- How to turn the weaknesses of shelter-in-place to survival strengths
- Controlling panic and command instruction of students under stress
- Student placement and grouping to minimize potential casualties
- Situational awareness tactics and mental rehearsal drills to enhance high-stress function
- Identifying the crucial difference between social and criminal, asocial violence

Your staff face the greatest threat when they are not trained to react. High-stress events will often render people unable to function because they simply do not have the tools to mentally process and react to such an event. That lack of knowledge and training can cause them to freeze and simply prepare to become victims. We will enable a **PROACTIVE MINDSET** and give them the tools to survive the unthinkable.

### LITIGATION PROTECTION

With all of the requirements we place on ourselves and those who work with and for us, training to defend from potential criminal or terrorist attacks on our businesses has now become a reality. Our current system of Lockdown/Shelter-in-Place, or worse yet, not having any plan at all, leaves a glaring weakness in which we gather all the intended targets into one commonly noted position and hold them there **with no training for our personnel regarding HOW to protect themselves, their co-workers or their workspace from attack.**

Current lockdown/shelter-in-place training policy simply increases the potential casualty rate in an active shooter setting. Beyond the **HUMAN COST**, this can open **ENORMOUS POTENTIAL LITIGATION CONCERNS** for businesses and institutions. Our response module for executives and staff is **THE ONLY ONE OF ITS KIND** and fills that training gap, giving significantly better survival options to our those who may face a real, asocial threat from former employees or disgruntled members of the public while offering additional **PROTECTION FROM after-incident litigation threats.**

Without an easy to recall method for action, many individuals will simply freeze and become unnecessary victims. Mass shootings, have one thing in common, victims who did not know how to effectively defend. With 3 easy-to-learn rules and exercises to condition high stress reaction, we demystify the terror of criminal violence.

This course is a real-world training course packed with information and skill set training based on **PROVEN** combatives that can minimize casualty rates and get your staff home alive. We are **NOT** a sports-based martial arts. **WORKSAFE™ course material is scientifically based, vetted in real-world applications and delivered with the latest educational methods to enhance its retention and recall in high-stress events.**

**The criminal and asocial threats to our educational and work settings are real and now aim to maximize terror and casualties. Violent outbreaks in public venues and corporate settings are increasing dramatically as social justice policy allows more convicted felons back without consequence and social acceptance of violence grows as social currency for discontent.**

### TRAIN TO EMPOWER.

**Help give your staff the ability to face and react to the unthinkable. Call for scheduling.**