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Strategic Planning Research Analysis Resources

Collaborators

Communities — Collaborative Brands

Monetizing Programs (Platforms) (Products)

Intellectual Property

**Licensing Joint Endeavored
Brand Ventures
Cause-Driven Commerce**

Investment

**ROI
Licensed (Shared) Ventures**

Point of Sale

**Promotions
Products**

License Collaborators

**Licensor Contributors
Cause-Related Brand Advocates
Communities**

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