

Exhibits

- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation

Cause

% from Licensed Partner



Intellectual Property Create & Convert

- Brands
- Intellectual Property
- Product Licensing
- Project Development
- Finance
- Profit Participation
- Shared Costs
- Strategic Ventures
- Partnerships
- Probabilities
 Projected to Spend
 Value Increase
 Revenue Sales

Collaborations

Creators – Advisors • Advocators – Analysts • Contributing Brands
Cause-Driven Commerce • Point of Sale Marketing • Local-National Causes

Strategic Planning & Acquisition

- Business Development Income strategy.
- Communications systems and procedures development.

Intellectual Property Development & Management

- Promote your brand through positioning participation program campaigns.
 - Merchandise your brand through licensing and joint ventures.

Relationship Building

Liaison between lending groups.

Promote and negotiate joint venture projects with contributing brands.

New Product & Service Development

Product and concept design and management. Licensed product manufacturing.

Supportive Services

Marketing Development.
Project Research & Development.

Development of Brands and Marketing Media of Collaboration.
Represent the Collaboration and act as a liaison for ventures.
Implement the strategy and business.
Administer the services when contracted on behalf of the Collaboration.

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