



**str8advice.biz**

**Creators Vision  
Niches to be Filled  
Potentials to be Realized**

Creators Vision

Participation for collective members

str8advice Advisors

[www.endeavors.international](http://www.endeavors.international)  
[www.healthwellness.solutions](http://www.healthwellness.solutions)

For Commerce

Recognition in the marketplace

[www.inspiredesire.com](http://www.inspiredesire.com)

Monetizing the Creative Financial Benefits

[www.seethegreen.info](http://www.seethegreen.info)

Collaborations

Influence

Media Mark

Creators

[www.creativeendeavors.co](http://www.creativeendeavors.co)

Joint Endeavors Licensed Development

Contributing Partner Brands

[www.releasemy passion.com](http://www.releasemy passion.com)

Licensed Partners

Design Product Recognition

Cause-Related Brand(s) Licensing

Brand Community Influence

[www.releasemycreativeenergy.com](http://www.releasemycreativeenergy.com)  
[www.releaseourpower.com](http://www.releaseourpower.com)  
[www.releasemyspirit.com](http://www.releasemyspirit.com)



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## Business Endeavors Development Formula

[www.KeepItStr8.info](http://www.KeepItStr8.info)

### FORMULA EXAMPLES

- 10% \$25,000 vested interest in a collaborative joint endeavor.
- licensed rights income from participation in a R&D venture. Up to 40% first right of refusal for the use of the joint endeavors R&D efforts in newly formed joint ventures.
- \$250,000 combination of trades and exchanges to gain a larger interest for participation for ongoing media marketing point of sale promotion of goods and services.

### Added General Revenue Vested Licensed Partners

Projected to Increase Value/Spending

- Venture Collaborative Brands  
Trade Media Marketing
- Licensed Income  
Sales  
Retail
- Vested Participation  
Joint Venture Development  
(See separate chart)
- Contribution  
Cause Brand Marketing  
Sales Revenue
- Cause Driven Brands
- Production

### Exhibits Available

- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation
- Cause % from Licensed Partner

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## Formula

Overall \$2,500 per month

Base Operations

Administrative

% each collaborator

## 6 Month Plan

\$5,000	\$5,000	
R&D Promo	R&D Product	
\$125,000	\$125,000	
Trade – Exchange	Point of Sale A I + Product	
Goods & Services	Sales	
February	March	April
\$10,000	\$10,000	BOM

## Overview Disbursements Contribution Vs Value>Returns

### Phase 1

Shoring up the Foundation

Platform – Media + Marketing

Resource as Assets

Ventures – Investments

### Phase 2

Completion of Market Entry through the Platform adding Resource Assets

Member: Entrepreneurs

Creators

Advisors: Collaborators

Venture Partnerships

### Phase 3

Value Added Phases

Each applied Investment

Intellectual Property (List)

Upon signed confidentiality;

our I.P. will be introduced for Participation purposes

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## Collaborations

### How to Participate: Licensed Team Fluid Options for the Research & Development Team Branding

Joint Endeavored Consultants Collaborators choose part of our projects on a vested basis. Examples: Expansion Professionals. Expand Your Band Team: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info

#### Joint Endeavored Projects

**\$1,000 Fee + \$500** monthly shared costs to build project.

**Contributing Collaborators** are part of our brand marketing strategy and work with us on R&D opportunities.

**Targeted Team:** People who need marketing for their business, connecting them with Point of Sale multimedia marketing that the team can provide.

**Contributing Partner Brands** may bring to the table property for R&D development for a venture. We trade support services as part of our licensing ventures.

**\$3,000 Fee** on R&D basis for agreed exchange

**Option:** Become part of a collaboration (e.g. our program for fees in areas of expertise \_\_\_\_\_)

**Receive Profile** and right to use Intellectual Property properties as a joint endeavor.

**Plus** negotiable Licensing Fees as part of a Joint Venture as a Licensor thru the Joint Endeavor

**\$5,000 Fee** as collaboration contributing brands, point of sale, cause driven and product for a percentage of use of license held by collaborator the R & D joint endeavor.

#### Joint Venture

Brand Contributing to the Venture as a Cause-Driven Commerce or Cause-Related Brand

- Description the Difference

**\$10,000 Fee** for project management for overrides on areas of expertise.

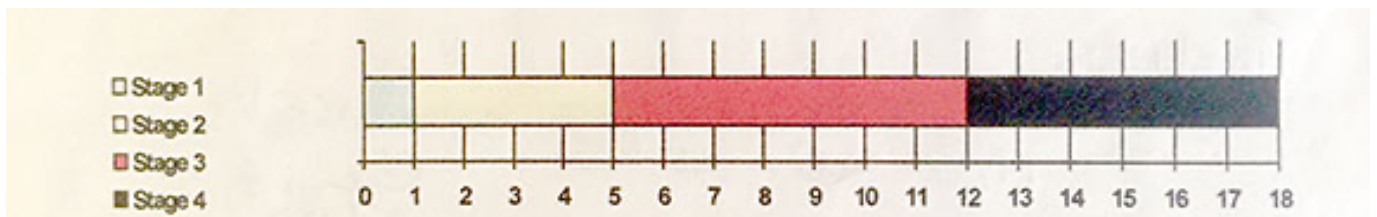
LINKS: creativeendeavors.co, keepItStr8.biz, Inspiredesire.com, healthwellness.solutions, seethegreen.info

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## Collaborative Endeavors

### Timeline for Project Example



1. Completion of detailed agreement.
2. Setting up of the venture.
3. Announcement to market.
4. Campaign or collection, sales of licenses for the brand(s), products and client/team interests related to the above

#### Str8advice.biz

##### **Relationship Building**

- Liaison between lending groups, accountants and law firms

#### HealthWellness.Solutions

##### **New Product & Service Development**

- Promote and negotiate joint venture projects with prospective investors.
- Merchandise your brand through licensing and joint venture programs.
- Product and concept design and management.
- Licensed product manufacturing.

#### Inspiredesire.com

#### Releaseourpassion.com

##### **Supportive Services**

- Marketing Development
- Project Research & Development

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