



**12th Annual Arizona Asthma & Allergy Conference**  
**Saturday, September 29, 2018 7:15 a.m. to 4:00 p.m.**  
**Wheezing & Sneezing in the Desert**

**Mayo Clinic Hospital  
 Education Center**  
 5777 E. Mayo Blvd.

**JOIN US!**

**The Arizona Asthma & Allergy Conference** provides education and networking for clinicians who care for patients living with asthma and allergies.

This educational activity is designed for practicing pediatric and adult primary care providers, asthma specialists (pulmonologists and allergists), pediatric and family nurse practitioners, respiratory therapists, pharmacists, nurses, school nurses, quality assurance and case managers, MA's and anyone else involved in the care of people with asthma and allergies to increase their knowledge of asthma best practices.

**Conference Objectives**

- ◆ Provide patient care providers the most current information on asthma and allergy management, education and research.
- ◆ Offer sessions in various areas of emphasis regarding asthma and allergy management in clinical practice, school asthma management and pharmacology.
- ◆ Empower participants to improve asthma care in Arizona and apply updated asthma therapy options.

**Registration—Now Open**

**Register Today**

**Early-Bird Deadline 8/29**

AAC Members—Early Bird	\$ 75
AAC Members	\$ 85
Non-Members—Early Bird	\$125
Non-Members	\$145
Students—Early Bird	\$ 45
Students	\$ 55
Non-Member + AAC Membership Early Bird	\$115
Non-Member + AAC Membership	\$125

Please visit [www.azasthma.org](http://www.azasthma.org) for an information packet.

**All participants must register online at [www.azasthma.org](http://www.azasthma.org) and pay by credit card or check. Send checks to:  
 7949 E. Acoma Dr., Ste. 207  
 Scottsdale, AZ 85260  
 Registration deadline 9/26.**

There may be a limited number of scholarships available for Allied Health Care Workers. Please contact Laura Taylor at [laura@sossolutions.org](mailto:laura@sossolutions.org) regarding scholarships.

**Cancellations:** by 9/10, full refund less \$25 administrative fee. No refunds after 9/10.

## Agenda

**7:15 – 8:00—Registration, Continental Breakfast & Vendor Fair**

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**8:00 – 8:10—Welcome & Introduction**

Matthew Rank, MD

Mayo Clinic and Phoenix Children's Hospital and  
Edward Carter, MD

Chair, Arizona Asthma Coalition

**8:10 – 9:30—Keynote**

**Motivational Interviewing**

Lesley Manson, PsyD.

ASU

**9:30 – 9:45—Break and Vendor Fair**

**9:50 – 10:55—General Session**

**Achieving Better Control of Severe Asthma:**

**New Understandings in Asthma**

**Pathophysiology and Targeted Therapies**

Sandra Adams, MD, MS

University of Texas Health Science Center

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**11:00 – 12:00—Breakouts (Tracks A & B)**

**12:00 - 1:25—Lunch & Keynote**

**Clinical Benefits of FeNO**

**Monitoring in Asthma**

Ryan Burton, MS, RPFT

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**1:25 – 1:45—Vendor Fair**

**1:45 – 2:45—Breakouts**

**(Tracks A & B)**

  
ALLERGY ASTHMA  
& IMMUNOLOGY ASSOCIATES, LTD

**2:45 – 3:00—Break**

Sponsored by Allergy, Asthma & Immunology

**3:00 – 4:00—General Session**

**Access to Care: Progress, Opportunities, Barriers**

Will Humble, MPH

Arizona Public Health Association

## Breakout Tracks

### Track A

**BREAKOUT #1: 11:00 – 12:00**

**A Personalized Approach to Managing  
Patients with Uncontrolled Asthma**

Sandra Adams, MD, MS, University of Texas  
Health Science Center

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**BREAKOUT #2: 1:45 – 2:45**

**Smoking Cessation—System-Wide  
Implementation & Specific Clinical Options**

Jeanette Mallery, MA, BS, Mercy Care

Valerie Thomas, MS, MSW, Mercy Care

Ryan Reikowsky, MA, MPH, ASHLine

### Track B

**BREAKOUT #1: 11:00 – 12:00**

**Asthma & Related Comorbidities: Obesity,  
Allergies & Atopic Dermatitis, Mental Health**

Diana Jacobson, PNP, ASU

**BREAKOUT #2: 1:45 – 2:45**

**School Inhaler Program Implementation**

Ashley Lowe, PhD/MSPH Student, U of A



## FACULTY

**Matthew Rank, MD**

Associate Professor of Medicine  
Mayo Clinic & Phoenix Children's Hospital

**Edward R. Carter, MD**

Chief, Division of Pulmonary & Sleep Medicine  
Banner Children's Specialists

**Lesley Manson, PsyD**

Clinical Assistant Professor,  
Doctor of Behavioral Health Program  
Arizona State University

**Sandra Adams, MD, MS**

Professor of Medicine  
University of Texas Health Science Center  
France Foundation

**Diana Jacobson, PNP**

Clinical Associate Professor of Nursing  
Arizona State University

**Ryan Burton, MS, RPFT**

Clinical Trainer & Medical Information Specialist  
Circassia

**Jeanette Mallery, MA, BS**

Community Health Equities Administrator  
Mercy Care Plan

**Valerie Thomas, MS, MSW**

Senior Project Manager  
Mercy Care Long Term Care

**Ryan Reikowsky, MA, MPH**

Manager of Community Development  
Arizona Smokers' Helpline, University of Arizona

**Ashley Lowe, MPH/Doctoral Student**

Program Coordinator, Stock Inhaler for Schools  
University of Arizona

**Will Humble, MPH**

Executive Director  
Arizona Public Health Association

**2018 Arizona Asthma & Allergy Conference Chair**  
Jean Nelson, MS, FNP-C

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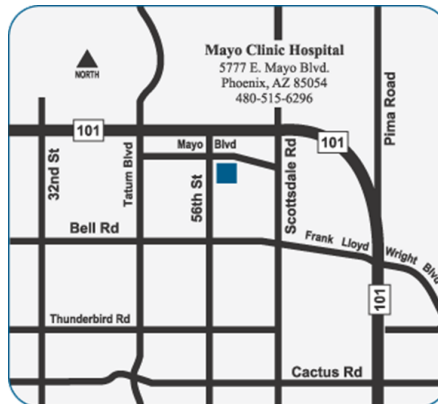
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## Mayo Clinic Hospital Education Center

5777 E. Mayo Blvd.  
Phoenix, AZ 85054



### PROGRAM CREDIT

Continuing Medical Education credits (CME) for **Physicians and PA's** applied for from the American Academy of Family Physicians (AAFP).

Continuing Education (CE) for **Nurse Practitioners and Nurses** applied for from the California Board of Registered Nursing (CBRN).

Continuing Education (CE) for **Respiratory Therapists** applied for from the Arizona Society for Respiratory Care (AzSRC for Arizona RTs only).

**General Certificates of Attendance** applied for from Northern Arizona Area Health Education Center (NAHEC).

### DISCLOSURE

It a goal of the Arizona Asthma Coalition to provide educational content which is balanced, independent, free of bias and evidence-based. All presenters are required to disclose to the audience all relevant financial relationships with manufacturers of any commercial support relationships whose products or services may be considered to be related to the subject matter of this educational opportunity. Presenters will also disclose any off-label and/or investigational use of pharmaceuticals or instruments discussed in their presentation.