

JADE.

BUSINESS SOLUTIONS

Financial Confidence.

Fractional CFO Services for Growing Businesses



Dara Hartzler

Owner & Fractional CFO

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WHAT WE DO

Jade Business Solutions partners with business owners and executive teams who are ready to take a strategic, hands-on approach to their financial challenges. We bring over 40 years of CFO-level expertise across 35+ industries, without the cost of a full-time hire. We do not just consult. We get into the work, eliminate the problems, and build the systems that create lasting financial confidence.

PAST PERFORMANCE

Delivered a full-day financial wellness and goal-setting workshop for a national manufacturing company with employees spanning multiple states. Programming included group education, individual goal-setting exercises, and a structured follow-up coaching plan.

CODES

UEI: DBZ7QAGM8UZ7

CAGE Code: 8Q575

NAICS: 541611

CERTIFICATIONS

Women's Business Enterprise (WBE) Certified

Woman-Owned Small Business (WOSB) Certified

CORE COMPETENCIES

Strategic Services

- **Fractional CFO Services:** High-level financial strategy and decision-making on a flexible engagement model
- **Financial Restructuring:** Eliminating inefficiencies and delivering immediate process results
- **Business Optimization:** Refining operations for a leaner, more productive organization
- **Compliance & Risk Management:** Aligning financial practices with industry standards to reduce exposure
- **Tax & Audit Consulting:** IRS disputes, government compliance, sales tax reviews, and financial audits

Operational Services

- **Financial Systems & Software:** Fixing broken systems and optimizing reporting for maximum accuracy
- **Cash Flow & Profitability Analysis:** Identifying leverage points that increase margin and liquidity
- **Business Acquisition & Startup Support:** Guiding owners through buying an existing business or launching a new one
- **Mentorship & Training:** Empowering finance staff and women in financial services with tools to lead
- **Professional Referrals:** Connecting clients with vetted talent built from 20+ years of industry relationships

DIFFERENTIATORS

Dara Hartzler is not a generalist consultant. She is a working CFO who embeds in your business, speaks plainly, and solves the problems others have missed or ignored. With cross-industry experience spanning 35+ businesses and published expertise as a contributing author in *What the Frak?*, she brings a level of depth that most fractional engagements simply cannot match. Jade clients gain a strategic partner who identifies risk before it surfaces, cuts inefficiency before it compounds, and builds financial systems that hold up as the business grows.

COMPANY DATA

Founded 2001

Headquarters: Minneapolis, MN

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