



HELPING BUSINESSES SERVE AMERICA'S VETERANS

SALUTING AMERICA'S  
VETERANS ENTERPRISE

# CORPORATE VETERAN ERG SERVICES

## VETERAN EMPLOYEE RESOURCE GROUP IMPACT



### ENGAGEMENT & BELONGING

- 66% of employees believe their ERG is effective at fostering a sense of community—boosting belonging and connection at work.
- Employees who report effective ERGs (in areas like community building and allyship) show significantly higher inclusion scores (about 83% versus 59%)

### RETENTION & PERFORMANCE

- ERGs are linked to lower turnover: companies with robust ERGs experience up to 20% lower employee turnover rates.
- ERGs support retention drivers because engaged employees are ~59% more likely to stay with their employer.



### BENEFITS TO ORGANIZATION

- Research shows that 90% of Fortune 500 companies have ERGs, reflecting mainstream recognition of their value.
- ERGs contribute to broader talent attraction, engagement, and learning outcomes that align directly with key HR priorities.

### WHY VETERAN ERG'S MATTER

- Every day, veterans transition into civilian careers seeking purpose, community, and opportunity. Employers want to support them—but often lack the specialized knowledge required to do so effectively.
- Veterans frequently take time off work to navigate benefits, healthcare, and support



SAVE helps employers close this gap—turning intent into impact.

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