

FOR IMMEDIATE RELEASE

Relay Integrated Logistics & Solutions Launching Business Proposal Coaching Services

ALBANY, NY, June 23, 2020 – Relay Integrated Logistics & Solutions (RILS) will launch a business proposal coaching and training program this month to help clients create winning business proposals.

“So many of our clients struggle with responding to RFPs (request for proposal) and aren’t sure about how to create a great proposal. They don’t have dedicated proposal teams. They find themselves in a competitive situation where they need to put their best foot forward - on deadline and in writing. That’s not easy,” said Larry Treen, RILS Managing Director.

To help clients deal with this challenge, RILS has leveraged its years of experience in writing winning proposals for Fortune 100 companies and expanded its team to launch this service. It has packaged that knowledge into a streamlined program of best practices for small and mid-sized businesses. RILS proposal experts can train clients on how to set up an efficient proposal process as well as the strategies and techniques behind winning proposals.

“We are so excited to offer this solution,” Treen said. “The program is loaded with resources like worksheets, checklists and templates that will help clients articulate and customize their sales strategy for any opportunity that is in front of them.”

About Relay Integrated Logistics & Solutions:

Relay Integrated Logistics & Solutions (RILS) is a New York State-certified WBE. Our experienced consulting team specializes in sales and growth solutions, logistics services, operations management, business excellence programs, commercial oversight and project management. Our Special Services division brings voice and data expertise into our customers’ businesses for an unmatched communication experience. Learn more about Relay Integrated Logistics and Solutions at <https://rils-llc.com/> and www.linkedin.com/company/relay-integrated-logistics-and-solutions/

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