



JAX Urban Book Festival

Author Frequently Asked Questions

Planning to participate in **JAX Urban Book Festival**? Below are answers to frequently asked questions about author registration, festival logistics, speaking opportunities, the **Beyond the Book Virtual Series**, and the **Virtual Holiday Bookstore**.

AUTHOR REGISTRATION & FESTIVAL PARTICIPATION

1. What does author registration include?

JUBF author registration is designed to give published authors an opportunity to showcase their work, connect with readers, and network with other literary professionals.

Depending on the selected registration option, benefits include:

- **Sell Your Books:** Receive an 8-foot table for displaying and selling your books, or select a shared 4-foot table space for a more collaborative experience.
- **Marketing & Promotion:** Receive promotional exposure through JUBF's website and social media channels.
- **Author VIP Happy Hour:** Gain access to an exclusive networking experience with fellow authors, industry professionals, and special guests.

Registration options and applicable fees will be displayed during the registration process.

2. Is an 8-foot table provided?

Yes. **Depending on the registration package you purchase**, you will receive either a full 8-foot table or a shared table with approximately 4 feet of display space.

3. How many chairs are included?

- **8-foot table:** Two chairs
- **4-foot/shared table space:** One chair



4. Is a tablecloth provided?

No. Authors are responsible for bringing their own tablecloth or table covering. We encourage you to incorporate your table covering into your overall author branding and display.

5. Is electricity available?

Yes. Electricity is available **at no additional charge**, but access is limited.

If you require electricity for your author display, please indicate your need during registration. Availability is not guaranteed and will be accommodated based on available access.

6. Since the festival is outdoors, do authors need to provide their own tent or canopy?

Authors may bring their own tent/canopy or rent one through the park for **\$50**.

Tent rental can be selected as an **add-on during JUBF registration**.

7. What can authors sell at the festival?

Authors are welcome to sell their books and other materials. This may include:

- Printed books
- Activity books
- Journals and workbooks
- Educational materials
- Author-related merchandise
- Other products associated with their work or brand

Authors are responsible for managing their own inventory and sales.

8. Are authors responsible for collecting and reporting sales tax?

Yes. Each author is an independent vendor and is responsible for processing their own transactions and complying with any applicable sales tax collection and reporting requirements.

JUBF does not process on-site book sales on behalf of participating authors.



WORKSHOPS & SPEAKING OPPORTUNITIES

9. How can an author apply to present a workshop or participate on a panel?

The **JUBF Call for Speakers** opens in **September**.

Details about workshop, presentation, and panel opportunities will be distributed through JUBF email communications and social media channels.

Authors interested in speaking are encouraged to follow JUBF social media and newsletter and watch for the official Call for Speakers announcement.

10. Are workshop presenters and panelists paid?

No. JUBF speaking opportunities are **non-paid**.

JUBF is presented in connection with **DREAMWEEK INC., a 501(c)(3) nonprofit organization**. A donation acknowledgment letter may be available in lieu of a speaker fee, when applicable.

11. What types of workshop topics are you seeking?

We welcome engaging and educational topics related to the journey and business of being a published author.

Potential subject areas include, but are not limited to:

- **Writing & Developing Your Book**
- **Publishing & Self-Publishing**
- **The Business of Being an Author**
- **Book Marketing & Author Branding**
- **Building and Engaging Your Audience**

Additional relevant topics that provide practical value to authors, aspiring authors, and literary entrepreneurs are welcome.

Specific presentation lengths and session requirements will be provided with the JUBF27 Call for Speakers.



12. What presentation equipment is available?

Workshop presenters will have access to:

- Screen
- Projector
- Internet access

Presenters should review the final speaker instructions for additional information regarding equipment, presentation formats, and other technical requirements.

13. What is the application deadline for presenters?

The **Call for Speakers will open in September**, and the official submission deadline will be announced when applications open.

Speaker information will be distributed through JUBF email and social media channels.

For additional information, visit jaxurbanbookfest.com/workshops.

BEYOND THE BOOK VIRTUAL SERIES

What is the Beyond the Book Virtual Series?

The **Beyond the Book Virtual Series** extends the JUBF experience beyond the annual festival by providing virtual opportunities to share information, education, and resources relevant to authors and the literary community.

The series is designed to explore topics that help authors navigate the writing, publishing, marketing, branding, and business aspects of their author journey.

Call for Speakers opens in September. For details about the series, upcoming opportunities, and participation information, visit jaxurbanbookfest.com/virtual-series.

JUBF VIRTUAL HOLIDAY BOOKSTORE

What is the JUBF Virtual Holiday Bookstore?

The **JUBF Virtual Holiday Bookstore** gives authors an additional way to promote their books to the JUBF community online.



Authors purchase a space in the bookstore for a **12-month listing**. Your book image is displayed and linked directly to your preferred website or purchasing platform, allowing shoppers to purchase directly from you.

Participating authors also benefit from JUBF promotional support through our **email distribution and social media channels**.

Authors may purchase Virtual Bookstore participation as part of their **JUBF author registration** or purchase a listing separately at a later date. Visit <https://jaxurbanbookfest.com/bookstore-1>.

14. How do authors submit a book to the Virtual Holiday Bookstore?

Authors can purchase a Virtual Bookstore listing as part of their JUBF author registration or separately at a later date.

After purchasing a listing, authors will complete a **separate information form** to provide the book details, image, purchasing link, and other information needed to create the listing.

15. Is Virtual Bookstore participation included with author registration?

The Virtual Bookstore is a **separate purchase** that can be conveniently added to your JUBF author registration.

If you do not purchase it when registering for the festival, you may purchase a Virtual Bookstore listing separately later.

16. Does JUBF process customer payments and fulfill book orders?

No. JUBF provides the promotional listing and links customers to the author's designated sales channel.

Each author is responsible for:

- Processing customer payments
- Fulfilling orders
- Shipping books or merchandise
- Handling customer service related to purchases



17. Does JUBF deduct a commission from Virtual Bookstore sales?

No. JUBF does not deduct a commission from your sales.

Customers are directed to your designated website or purchasing platform to complete their purchase.

18. How and when are authors paid for Virtual Bookstore sales?

Because purchases are made through each author's own sales channel, payments are processed directly through the author's selected website, retailer, or purchasing platform.

JUBF does not collect or distribute proceeds from these sales.

19. How long will my book remain in the Virtual Bookstore?

Each purchased listing remains in the JUBF Virtual Bookstore for **12 months**.

20. Can I list multiple books, activity books, journals, or other titles?

Yes. Authors may promote multiple eligible titles; however, **each Virtual Bookstore purchase covers one title**.

If you would like to feature multiple books, journals, activity books, or other publications, an additional listing must be purchased for each title.

Each listing can direct customers to the appropriate purchasing page on your website or preferred sales platform.

Still Have Questions?

We encourage authors to stay connected with JUBF for announcements regarding **JUBF registration, the Call for Speakers, workshops, the Beyond the Book Virtual Series, and Virtual Holiday Bookstore opportunities**.

Visit jaxurbanbookfest.com for the latest information and updates or email info@jaxurbanbookfest.com.