

# Re/Swift.

Branding Resource Guidelines  
Version 1

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# Overview

Aimed to clarify brand guidelines, this document will present all the necessary rules to follow to allow for acceptable use.

**Re/Swift.**

# Colours



**Re/Orange**

#FF8000

**RGB** - 255, 128, 0

**CYMK** - 0.50.100.0



**Re/Green**

#00A19C

**RGB** - 0, 161, 156

**CYMK** - 100.0.3.37

## Keep Colours Consistent

To keep consistent, Re/Swift uses Re/Orange and Re/Green as standard logo colours

# Fonts

**Montserrat Black**  
**Montserrat ExtraBold**  
**Montserrat Bold**  
**Montserrat Semi-Bold**  
Montserrat Medium  
Montserrat Light  
Montserrat ExtraLight  
Montserrat Thin

Re/Swift uses the Montserrat family of fonts.

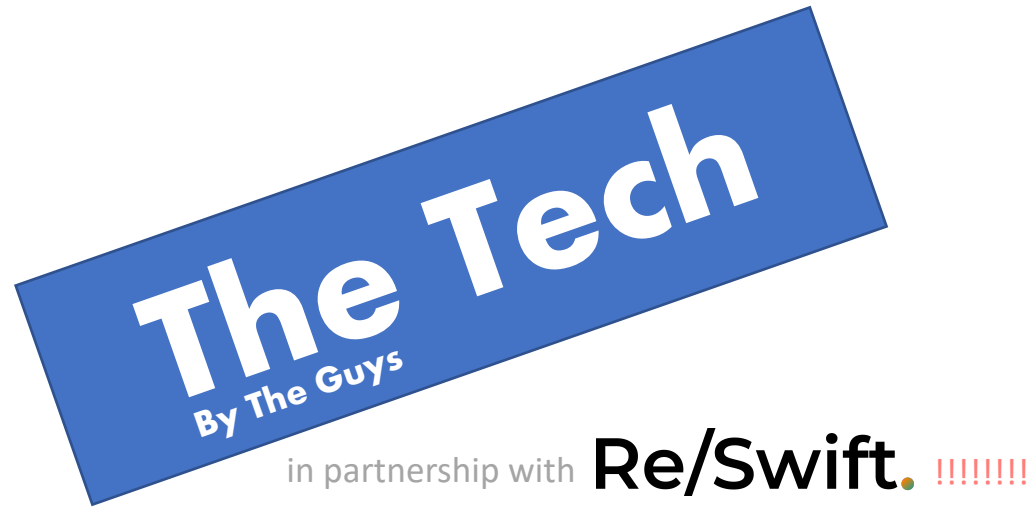
The Re/Swift name itself should be written in only Montserrat Medium, Semi-bold or bold, when used for partnership / sponsorship advertisement to adhere to brand consistency.

# Spacing



Utilise the R and / as a guide for spacing.  
Don't place any content within one spacing of the logo.

# Association



Clearly state partnerships and sponsorships and don't encase the logo in text.