



Sponsorship Prospectus

"We will empower each other to change the world before us and sustain the world to come."

Prepared July 14, 2021

Contact information: info@internetbar.org

Our Why: Building Trust Led by Youth



About Us: One collective, many collaborations

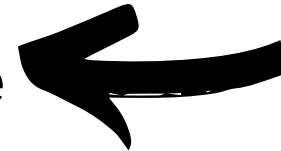


Making
Technology
Work For
Justice

Fiscal sponsor for Global Futurist Initiative



**GLOBAL FUTURIST
INITIATIVE**



InternetBar.Org Institute

Fiscal sponsor for Global Futurist Initiative

IBO (InternetBar.org Institute) is a 501(c)(3) nonprofit that brings people and institutions together on the Internet in trusted online communities led by youth. The purpose of these online communities is to develop the normative behavior which will govern main relationships that affect the well-being of people and society across the globe.

Global Futurist Initiative

The Global Futurist Initiative works to equip and elevate youth to systematically generate new possibilities for transforming our global timeline. Our vision is to see a world of young global futurists to sustain our future. With over 1 billion youth today, unlocking such potential is not only beneficial but critical to the sustainability of all life.

Campaign Goals & Objectives

LAUNCHING PROJECTS

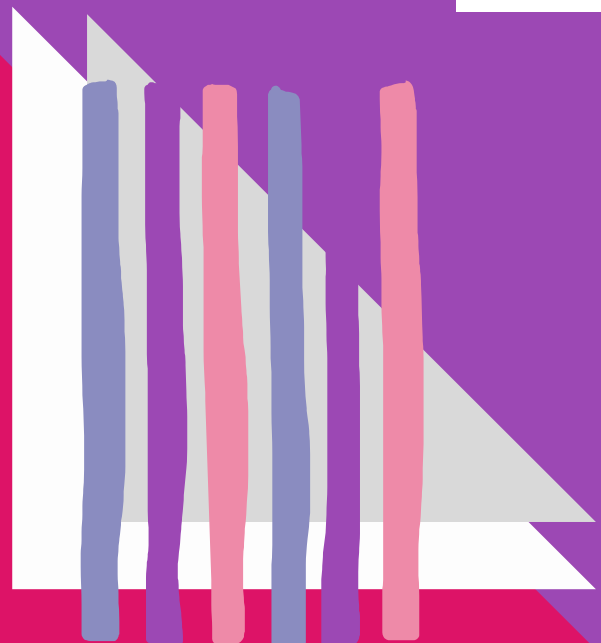
- There are numerous projects IBO and Global Futurist Initiative are incubating waiting to launch. These include the following: Data as Art & Truth, CAST 4ward, PeaceTones, Assembloids, The Invisibles, *SDG 18 Voices Journal*, and more.

RAISING AWARENESS

- Cultivating art through the CAST 4ward "Justice for Me" Competition that will be given a platform at the World Justice Forum.
- Social media engagement to activate and grow community.

FUNDRAISING

- This campaign looks to raise \$100,000 for launching our projects and generating awareness. This campaign is for sponsors to gain recognition while joining our coalition to have their voice be heard and valued.



Launching Projects

Data as Art & Truth

Developing a new justice ecosystem in the digital world by building a marketplace on a platform for the new data economy.

CAST 4ward

Providing mentorship to new artists to help them create a powerful legacy for themselves and for their local communities by coupling SDG curriculum and discourse with existing art programming.

PeaceTones

Enabling musicians to develop and disseminate their art by bringing crucial legal, technology, and business skills to historically unheard musicians, empowering them as leaders and shapers of social change.

Assembloids

Providing intergenerational collaboration that aim to increase youth representation at the decision-making level through a series of assemblies capstoned by an innovation challenge.

The Invisibles

Building standards and governance framework for creation, verification, and use of digital identities for disenfranchised populations.

SDG 18 Voices

Elevating the voice of youth on social and environmental issues through content delivered by the *SDG 18 Voices* Journal.

Raising Awareness: A Hybrid Approach

CAST 4ward "Justice for Me" Competition

The Cast 4ward "Justice for Me" Competition is designed to elevate how youth see **Justice** in an accessible and meaningful way while raising awareness about what we are doing to build justice in the new data economy. Through a judging process, we will select three winners to have the opportunity to share their stories and present their art to the world at the **World Justice Forum** in June 2022.



Social Media

Through social media, participants and community members will showcase their solidarity by telling us what justice means to them by bosting a profile card created for them after donating any desired amount. Participants will then nominate three friends to join the challenge and and create a viral trend to support the project beneficiaries.

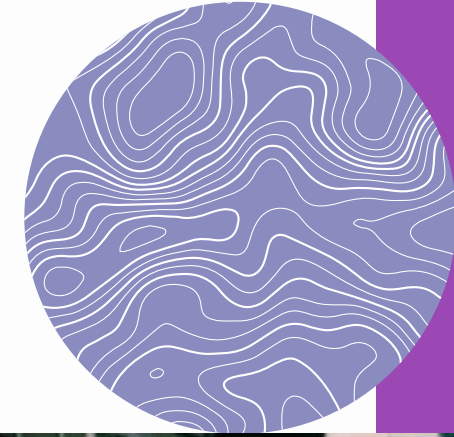
#justiceforme #sdg18 #cast4ward

The Ask: Emerald Sponsorship

THE EMERALD SPONSORSHIP PACKAGE IS FOR DONATIONS AT **\$20,000+**

The World Shaker sponsor receives the following benefits

1. Naming rights and headline sponsorship of the full campaign
2. Speaking opportunity with IBO and Global Futurist Initiative founders at interviews and other speaker engagements
3. Feature products on website shop for negotiated commission
4. Feature products as giveaway prizes by influencer partner
5. Primary branding on all campaign collateral including social media skins, pamphlets, posters, communications and marketing documents, emailers, invitations and post event communications collateral.
6. A company supplied video to showcase on social media, website and to media partners
7. The sponsor will receive the recordings of all video promotions for data collection purposes or dissemination as campaign content
8. 10 x VIP invitations to the CAST 4ward Competition launch including secured meeting with the winning artist and judges
9. Section 18a to claim the sponsorship against CSI spend
10. Comprehensive post-event ROI report

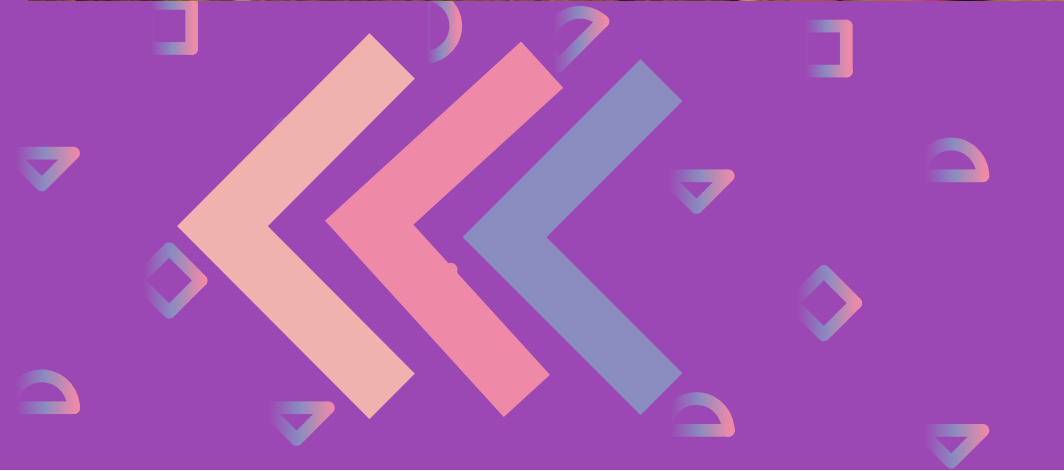


The Ask: Jade Sponsorship

THE JADE SPONSORSHIP PACKAGE IS FOR DONATIONS AT **\$10,000-\$19,999**

The Champion sponsor receives the following benefits

1. Secondary sponsorship of the full campaign
2. Speaking opportunity shortlist with IBO and Global Futurist Initiative founders
3. Feature products on website shop for negotiated commission
4. Secondary branding on all campaign collateral including social media skins, pamphlets, posters, communications and marketing documents, emailers, invitations and post event communications collateral.
5. A company supplied video to showcase on social media and website
6. The sponsor will receive the recordings of all video promotion for data collection purposes or dissemination as campaign content
7. 5 x VIP invitations to the CAST 4ward Competition launch including secured meeting with the winning artists
8. Section 18a to claim the sponsorship against CSI spend
9. Comprehensive post-event ROI report

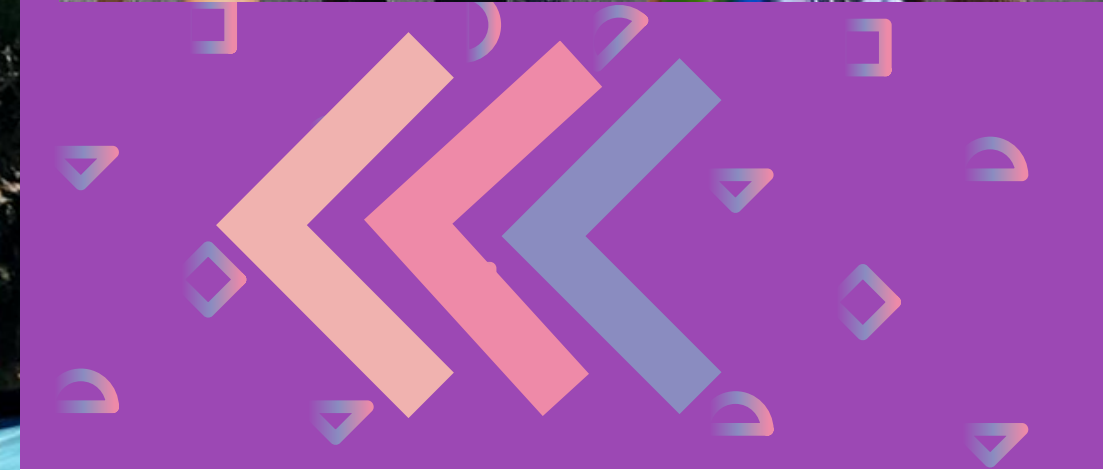


The Ask: Sage Sponsorship

THE SAGE SPONSORSHIP PACKAGE IS FOR DONATIONS AT **\$5,000-\$9,999**

The Leader sponsor receives the following benefits

1. Feature products on website shop for negotiated commission
2. Tertiary branding on all campaign collateral including social media skins, pamphlets, posters, communications and marketing documents, emailers, invitations and poster event communications collateral.
3. The sponsor will receive the recordings of all video promotions for data collection purposes or dissemination as campaign content.
4. 3 x VIP invitations to the CAST 4ward Competition launch
5. Section 18a to claim sponsorship against CSI spend
6. Comprehensive post-event ROI report

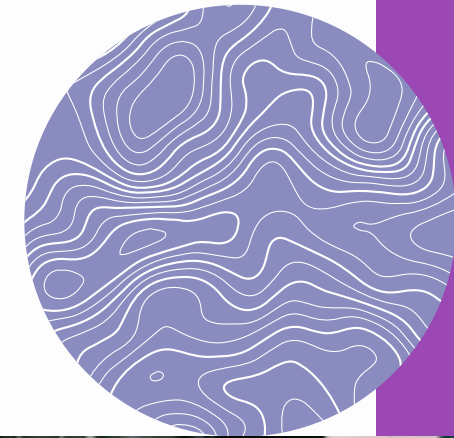


The Ask: Green Sponsorship

THE GREEN SPONSORSHIP PACKAGE IS FOR DONATIONS AT **<\$5,000**

The Change Maker sponsor receives the following benefits

1. Tertiary branding on most campaign collateral including social media skins, pamphlets, posters, communications and marketing documents, emailers, invitations and poster event communications collateral.
2. The sponsor will receive the recordings of all video promotions for data collections purposes for dissemination as campaign content
3. Section 18a to claim the sponsorship against CSI spend
4. Comprehensive post-event ROI report



Donation Options and Ways to Donate

DONATE TO PROJECTS OR THE ENTERPRISE

You can donate to specific projects by indicating online or addressing the check/money order to [Project Name], InternetBar.Org Institute.

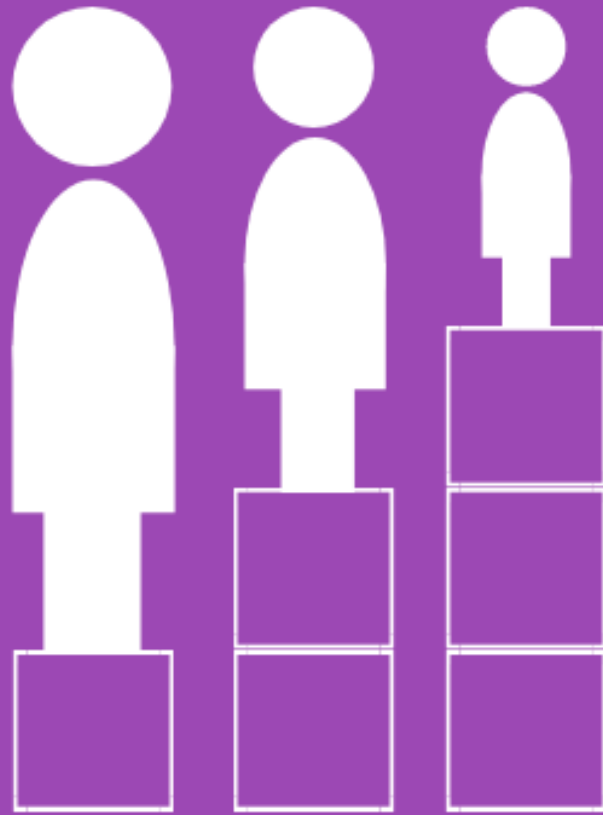
Secure Online Donation

Don't wait to make a difference. Donate today by going to <https://www.internetbar.org/donate/>

Make an In-Kind Donation

Contact us at info@internetbar.org to see how we can co-create together.

18 YOUTH
EQUITY



Thank you.

**We look forward to your
involvement in this worthy
cause.**



Making
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