



Talking Points: App Store Accountability and Minor Protection Act

1. Protects Children and Teens in the Digital Age

- Children and teens deserve the same consumer protections online as they do offline.
- This bill ensures transparency and age-appropriate controls on apps accessed by minors.

2. Empowers Parents with Real Information

- Requires clear disclosures about app content, data collection, and monetization before a child can use or buy an app.
- Gives parents real control and informed choice via verified consent mechanisms.

3. Brings Accountability to App Stores

- App store providers have operated with minimal oversight in how apps are rated, described, and marketed to minors.
- This bill makes them responsible for verifying users' ages and protecting minors' personal data.

4. Promotes Safer App Design

- Developers must build safer experiences by applying the strictest default settings for the youngest users.
- Encourages innovation in responsible design while protecting youth from predatory practices.

5. Balances Innovation and Privacy

- The bill includes a safe harbor for developers who rely on verified age and consent data in good faith.
- It does not force companies to collect more data than necessary.

6. Holds Bad Actors Accountable

- Enforces real penalties for developers or app stores that mislead families or violate consent rules.
- Provides minors and parents a private right of action when harm occurs.

7. National Momentum Is Building

- States across the country are stepping up to protect children online. This model bill is a roadmap for responsible digital platforms.
- It supports compliance with federal frameworks like the Children's Online Privacy Protection Act (COPPA).