# DENISE BARD

"Making The Difference" The Impact You Never Knew You Had

### INTRODUCTION

Denise Bard - Speaker & Author

At just 14 years old, Denise Bard found safety and hope at Anchor House, a nonprofit shelter for runaway, abused, and homeless youth. For the first time in her life, she felt secure enough to breathe. She remembers each counselor, each volunteer, and each worker whose small acts of care touched her deeply and helped her believe she was worthy of a different future. Those moments became the foundation she needed to change her story — not remain stuck in the one she was born into.

Denise is living proof that nonprofits are more than organizations; they are lifelines. Donors aren't just giving money — they are investing in the lives of youth and young adults who need a chance to rewrite their future. Denise calls herself the "kid of Christmas future," because she embodies the impact of a community coming together to support its most vulnerable.

Today, as a speaker and author of 30 Second Moments and the Women Who Raised Me, Denise shares her story to honor the people who helped her and to remind communities that their support makes survival, hope, and transformation possible. Her message is clear: it takes a community to change a life, and every act of giving — whether time, resources, or care — leaves a legacy.

## WHAT AUDIENCES WILL GAIN

#### · Brings the mission to life

Denise shares her lived experience as a 14-year-old runaway who found safety, stability, and hope at a youth shelter. Her story transforms the nonprofit's work from statistics into faces and feelings, showing donors, staff, and volunteers exactly what their efforts make possible.

#### · Honors staff and volunteers

Denise vividly remembers every counselor, volunteer, and staff member who poured kindness into her. When she speaks, she affirms the everyday work of nonprofit teams and shows how their presence can ripple into a lifetime of impact.

#### · Inspires donors as investors

Denise reframes donations as investments in human potential. She positions herself as the "kid of Christmas future," proof that a donor's generosity isn't just financial — it's safety, survival, and the chance for a rewritten story.

#### • Strengthens community connection

By telling her story, Denise reminds audiences that nonprofits don't stand alone — it takes a community to change a life. Her message builds trust, deepens partnerships, and helps supporters see themselves as part of the solution.



#### WHAT PEOPLE ARE SAYING

"As a volunteer I never really know if I am making the difference. Hearing Denise and her story changed that for me."

"Knowing that I am not just making the donation but really making the investment. And then seeing someone in front of me sharing how that investment helps make a change, it really makes it more powerful."

"Denise's story reminds me of why I joined this organization. To make a difference."

"I always wondered what became of those kids as they became adults. Seeing Denise and hearing where she is today brings me so much joy. That is what this is all about. Seeing the difference that is being made."



# **DENISE BARD**

Speaker and Author
"30-Second Moments and The Women
Who Raised Me"

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