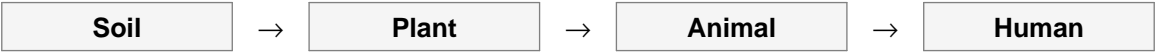


Nx — A Practical Tool for Farmers

Fast, real-world feedback on food quality

The soil–plant–animal–human chain



Everything starts with soil. What happens in the soil shows up in the plant. What happens in the plant shows up in the animal. What happens in the animal shows up in people. Nx is a handheld food quality comparison tool designed to provide fast, real-world feedback.

Tomato example (visual): from taste to measurement

Looks Similar	→	Tastes Different	→	Nx Makes It Visible
Supermarket		Flat / Watery		Measured
Local		Richer		Measured
Regenerative		Full / Complex		Measured

A Practical Comparison: Early Food Scanners vs Nx

Feature	Early handheld scanners (e.g., SCiO)	Nx
Typical cost	~US\$4,250	~AU\$400
Scan time	10–15 seconds	3–5 seconds
Coverage	Broad produce families	≈450 specific varieties
Designed for	Specialist / occasional use	Frequent, everyday use
Use context	Sampling	Field, shed, packhouse, market
Primary focus	Measurement	Measurement + decision support

Nx does not replace soil tests, labs, or agronomy. It does not diagnose or make decisions. It is a feedback tool. Not: 'Is this better?' But: What does the data show?